



Pfizer, Inc.
235 East 42nd Street
New York, New York 10017

To:

Ian C. Read, Chairman of the Board and Chief Executive Officer
Frank D'Amelio, Executive Vice President of Business Operations and Chief Financial Officer
Rady Johnson, Executive Vice President and Chief Compliance and Risk Officer
Laurie J. Olson, Executive Vice President, Strategy, Portfolio and Commercial Operations
Freda C. Lewis-Hall, M.D., DFAPA, Chief Medical Officer and Executive Vice President
Sally Susman, Executive Vice President, Corporate Affairs
Doug Lankler, Executive Vice President, General Counsel
Anthony J. Maddaluna, Executive Vice President / President, Pfizer Global Supply

We are writing to ask Pfizer to end its affiliation with the American Legislative Exchange Council, also known as ALEC.

Over the last few months, numerous companies, including Microsoft, Google, Facebook, and Yahoo, have ended their ALEC membership due to concerns about the harmful role ALEC has played in our democratic process. This includes concerns with ALEC's policy stands, its secretive practices, and its failure to report lobbying activities and misuse of tax-exempt status to conduct extensive lobbying efforts. This last concern has generated at least three separate complaints to the Internal Revenue Service that contributions to ALEC should not in fact be treated as tax deductible.

The public knows that the ALEC operation—which brings state legislators and corporate lobbyists behind closed doors to discuss proposed legislation and share lavish dinners—threatens our democracy. The public is asking Pfizer to stop participating in this scheme. Among Pfizer's pharmaceutical peers, Amgen, AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Johnson & Johnson, Merck, and Sanofi have all announced they have left or were leaving ALEC in recent years.

In September 2014, Google Chairman Eric Schmidt stated the following on The Diane Rehm Show regarding ALEC's denial of climate science: "We should not be aligned with such people – they're just, they're just literally lying." Since Google's departure, Facebook, Yahoo, Yelp, International Paper, Occidental Petroleum, News Corp, SAP America, AOL, eBay, and Northrop Grumman have all announced they also have left or were leaving ALEC. This recent exodus of corporations was in part due to concerns over ALEC's extreme views and agenda. That extreme agenda includes denying the science of climate change, blocking access to affordable healthcare, defunding public services, privatizing public schools, curtailing workers' rights, and opposing net neutrality.



We recognize Pfizer's strong policy in regards to addressing climate change. Pfizer states the following on its website: "Pfizer believes that climate change is a global environmental and public health issue that requires more action on the part of industry, the government and the public." Citing research by the World Health Organization, Pfizer lists the potential health impacts of climate change including increasing rates of cardiovascular and respiratory diseases, diarrheal disease, malaria, dengue and others.

Yet, during ALEC's August 2014 annual convention in Dallas, a meeting Pfizer sponsored, ALEC officers and corporate lobbyists held training seminars to promote the denial of climate change science and to teach legislators how to block legislation that encourages clean energy solutions. One of these trainings was led by the Heartland Institute, an organization Pfizer claims it stopped supporting in 2012 due to Heartland's denial of climate science.

Pfizer has also been supportive of the Affordable Care Act, publicly stating the legislation "takes important first steps toward addressing many of the problems facing the U.S. health care system." Despite this, ALEC has worked to undermine and repeal the law. Pfizer has also been a leader in helping Americans stop smoking, yet Pfizer continues to participate in ALEC, which is sponsored and supported by tobacco companies Reynolds American and Altria.

Pfizer has not heeded requests, including a shareholder proposal at the company's 2014 annual meeting, to reevaluate your membership in ALEC, despite the fact that ALEC's agenda is severely out of step with Pfizer's corporate culture and may bring significant reputational and business risk to the company. The fact that more than 100 companies have decided to leave ALEC underscores the reputational risks companies face when their business interests and goals do not align with a third party's programs and policy objectives.

The undersigned organizations have varying opinions on these issues, but we all know that Pfizer's membership in ALEC undermines the company's publicly stated corporate social responsibility to public health and safety, especially around climate change and healthcare reform.

We, the undersigned organizations, believe that in the spirit of your organization's priorities and in the spirit of what is best for the American public: it is time for Pfizer to end its membership in ALEC.

Sincerely,

Action on Smoking and Health (ASH)
Alliance for a Just Society
Alliance for Retired Americans
Amalgamated Transit Union
American Family Voices
American Federation of Labor and Congress of Industrial Organizations (AFL-CIO)



American Federation of State, County, & Municipal Employees (AFSCME)
American Federation of Teachers (AFT)
Americans for Democratic Action (ADA)
Bend the Arc: A Jewish Partnership for Justice
California Student Sustainability Coalition
Campaign for America's Future
Center for Community Change
Center for Effective Government
Center for Media and Democracy/ALEC Exposed Project
Center for the Celebration of Creation
Citizens for Responsibility and Ethics in Washington (CREW)
Citizens' for Pennsylvania's Future (PennFuture)
Climate Parents
ColorOfChange.org
Common Cause
Communication Workers of America (CWA)
Courage Campaign
CREDO Action
Daughters of Charity, St. Louise Province
Demos
Dignity Health
Dominican Sisters of Hope
Energy Action Coalition
Food & Water Watch
Forecast The Facts
Foundation for a Smokefree America
Franciscan Action Network
Friends Fiduciary Corporation
Green Century Capital Management
Greenpeace
Harrington Investments
Holy Spirit Missionary Sisters, U.S.A.
In The Public Interest
Institute for Agriculture and Trade Policy
International Brotherhood of Teamsters
Investor Voice
Jobs with Justice
Keystone Progress
KyotoUSA
Marco Consulting Group
Maryknoll Sisters
Mercy Investment Services, Inc.
Midwest Coalition for Responsible Investment



Money Out Voters In
Montana Environmental Information Center
National Education Association (NEA)
New Economy Project
New Progressive Alliance
Newground Social Investment
Northwest Coalition for Responsible Investment
PAX World Management
People For the American Way
Portfolio Advisory Board, Adrian Dominican Sisters
Progress Florida
Progress Iowa
Progress Missouri
ProgressNow
ProgressNow Arizona
ProgressNow Colorado
ProgressOhio
Public Citizen
Religious Coalition for the Great Lakes
Responsible Endowments Coalition
School Sisters of Notre Dame Cooperative Investment Fund
Service Employees International Union (SEIU)
ShareAction
Sierra Club
Sisters of the Presentation of the Blessed Virgin Mary
Stand Up To ALEC
SumOfUs
Union of Concerned Scientists
Unitarian Universalist Service Committee
United Food and Commercial Workers (UFCW)
Ursuline Sisters of Tildonk, U.S. Province
West Virginia Citizen Action Group
Wisconsin, Iowa, Minnesota Coalition for Responsible Investment (WIM/CRI)
Working America
Zevin Asset Management