2018 Policy and Advocacy Training: Get TRAINED. Get INVOLVED. Get RESULTS.
Saturday, December 1, 2018
8:30 AM - 3:00 PM
Mahalo!

Catholic Charities Hawai‘i
AGENDA

9:00  Welcome
9:15  Charting a Path to Victory, Gary Hooser
10:30 The Legislative Process, Keanu Young
11:45 Lunch and Media Training, Dawn Webster
12:45 Building an Advocacy Plan, Corie Tanida
2:00  State Lawmakers Panel
3:00  Closing
Why is advocacy necessary?
I am concerned about the high cost of living in Hawaiʻi
I know someone who is struggling to make ends meet
I know a teacher or a service industry worker who are struggling to make ends meet.
I know someone who took unpaid maternity leave
I am concerned about the future of my healthcare coverage
I am concerned about the lack of transparency in government
You have the power to add your voice.
What can you do?

• Learn how to become an effective advocate.
• Sign up to receive information.
• Join a coalition.
• Spread the word. Get more people involved.
How To Change Policy

A Primer and Case Study

Executive Director, Pono Hawai‘i Initiative (PHI)
Board President, Hawai‘i Alliance for Progressive Action (HAPA)
Background & Experience

• Hawaii State Senator for Senate District 8 (8 years)
• Senate Majority Leader (4 years)
• Kaua‘i County Councilmember (8 years)
• Director, Office of Environmental Quality Control (1 year)

Contact Information:

http://www.garyhooser.com
GaryLHooser.gmail.com
The Primer

1) Affiliate with others who share your interest - Join a group
   • Sierra Club, HAPA, Kahea, Common Cause, YPDA etc

2) Know the subject matter
   • Be prepared with facts
   • Do not BS

3) Know your elected representatives -
   • Council, State Rep, State Senate, Fed Rep and Fed Senate
   • Email them, call them, meet with them
4) Know the process basics - How a Bill becomes law, county - state - federal

5) Know the political basics – What and who is most important to policy makers
   • Staying in office - Getting re-elected
   • Accomplishing stuff
c     good policy and good politics
   • Avoiding controversial issues
Who Do Policy Makers “Call Back” First?

Hierarchy of political influence
• Family
• Friends/Campaign Volunteers
• Frequent writers of LTE’s, Media, etc
• Advocacy Groups (labor unions, environmental, etc)
• Donors
• Voters/Constituents In District
• Voters In Other Hawaii Districts (higher office aspirations)
• Non Voters In District
• People outside Hawaii
Majority Rules

What is the most important # in the Hawaii State Senate?
  • 13 - A Senator with 12 friends determines “Leadership”, controls the organization and sets the agenda

What is the most important # in the Hawaii State House of Representatives?
  • 26 - A majority of 51 total membership

Important - You don’t need every Senator or Councilmember etc.

You only need a majority!
The Legislative Body Makes The Rules

• When told “the rules require this or that”, or “sorry, you missed the deadline” etc.

• The rules can be changed whenever “leadership” wants to change them.

• “Leadership” is determined by the majority.
Case Study: SB3095
SB3095 deals with the regulation of Restricted Use Pesticides (RUP’s) and contains three primary components:

• Requires annual disclosure of Restricted Use Pesticides (RUP) by all users.
• Provides for modest “no-spray buffer zones” around schools, during school hours.
• Implements a “phased” 4 year ban on the use of chlorpyrifos, a known neurotoxin.
• Funds pilot program “pesticide drift studies” around 3 schools
The Recipe For Passing Significant Legislation

Ingredients:

1. Proposed Policy Change Must Be Ripe
2. Has A Core Advocacy Base
3. The Core Base Is Supported By Key Partners
4. Legislative Champions
5. Count Votes & Lock In Support
6. An Aggressive Communications Strategy
7. Match or Exceed Opposition’s Data
8. Win The Testimony Game
9. Pre-empt Opposition’s Effort
10. The Benefit of an Election Year
1) Proposed Policy Change Must Be “Ripe”:

• 50% of the general community acknowledges the problem.

• Proposed policy was previously vetted

• Significant and tangible impact on the problem/issue being addressed
2) Must have a “core” advocacy base:

- Anchored by an established advocacy organization
  - Administrative Support
  - Funding
- Committed volunteers and Staff
- The advocacy base must be broad reaching across islands and demographics
- Informed and educated on the subject matter and policy basics
3) Core Advocacy Base Supported By Key Partners

Collaborative partners willing to testify in support that operate under both related and unrelated “subject matter silos”.

Example: For SB3095 support was provided by the Hawaii State Teachers Association (HSTA), the American Academy of Pediatrics, the Hawaii Nurses Association, the Sierra Club and many other organizations.
4) Legislative Champions

There must be at least some “legislative champions” who will support and sing the praises of the proposed policy change.

SB3095 Champions (among others):
• Rep. Creagan
• Rep. Morikawa
• Senator Gabbard
• Senator Ruderman
• Senator Green
• Senator Espero
5) Count Votes & Lock In Support

• INDIVIDUAL EMAIL OR CALL
  “If SB3095 gets to the floor, will you vote in support?”

For SB3095, once we knew the House was going to pass out “a clean Bill”, our focus was entirely on the Senate.

We kept counting until we reached 15 (two more than needed).

We then made sure it was common knowledge that “over a majority in the Senate were in support”.
6) Have An Aggressive Communications Strategy

• Regular Letters to the Editor in every island newspaper
• Regular Press Releases
• FAQ Sheets
• Social Media memes, posts, events
• And more. . .
7) Match Or Exceed Opposition’s Data

- Well respected researchers from major universities
  - Speak with policy makers
  - Conduct media interviews etc.

- Reprinted EPA reports
- Newspaper stories and other supporting information

CONTINUOUSLY “DROPPED” AT LEGISLATORS OFFICES
8) Win The Testimony Game

- Key individuals from the Districts of key legislators showing up in person to testify
- Island wide call among collaborating organizations for testimony submissions
- Encourage thoughtful and professional testimony
- Personal denigration of legislators who may not have been supportive of the Bill, was actively discouraged.
- Fill the inboxes and voicemails of key legislators with messages from CONSTITUENTS IN THAT LEGISLATOR’S DISTRICT
9) Pre-empt Opposition’s Effort

“This Bill will hurt small farmers.”

• Conducted research including UIPA requests for data from the Department of Agriculture

• Very few small farmers would be impacted
10) The Benefit Of An Election Year

It was probably a significant plus that SB3095 was introduced during an election year.

Several legislators who had historically blocked prior efforts were up for reelection and had credible opponents that supported SB3095.
Conclusion

Key ingredients and recipe for success included:

• Important issue that resonates with a large segment of the community
• A policy initiative that is “ripe”
• Well organized advocacy groups that have a large statewide network
• Supported by a credible data and research
• Advocates who are totally committed to the cause
• During an election year
• Unspoken threat of a contentious campaign and loss of office
Contact Information

http://www.garyhooser.com
GaryLHooser.gmail.com
Our Next Goal – Your Help Is Needed!

hawaiifightfor15.com

Hawaii's working families need, deserve, and demand a...

$15 Minimum Wage

JOIN THE FIGHT!
Public Access Room (PAR)

• Help, information and training at no charge
• Your office at the Capitol
• Non-partisan
• Lots of resources!
  • Computers with Internet
  • Wireless Internet access
  • Copies of testimony
  • Reference materials
  • Workshops and tutorials
Hawaii State Legislature
= two-chambered, lawmaking body

<table>
<thead>
<tr>
<th>Senate</th>
<th>House of Representatives</th>
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<tbody>
<tr>
<td>State Senators (25)</td>
<td>State Representatives (51)</td>
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<tr>
<td>4-year terms</td>
<td>2-year terms</td>
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</tbody>
</table>
What do these lawmakers do?

- as your representatives and senators
- on committees focused on particular subject matter
- in leadership roles to enhance their effectiveness
To find out who represents you, the Legislature’s website has made it this simple...!

[capitol.hawaii.gov]
Sign In | Register | help

Find Your Legislator kekuanaoa

Go
Find Legislators

To find out who your State Legislators are, please enter your street or road name. Do not use address numbers. If your street name contains "East" or "West", you may need to try both "E" and "East" or "W" and "West" to find your legislators. Do NOT add the words street, road, avenue, highway, or any street abbreviations.

Refine Search:  Enter Street:  Zip Code:

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<th>Refine Search:</th>
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<tr>
<td>KEKAUNAOA PL</td>
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</table>

All Addresses From 76-4299 to 76-4330
House District: 6
Rep. Nicole E. Lowen
Senate District: 3
Sen. Josh Green

Even Addresses From 500 to 784
House District: 2
Rep. Chris Todd
Sen. Kaiali‘i Kahele

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<tr>
<th>Street Name</th>
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<td>KEKAUNAOA ST</td>
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All Addresses From 101 to 101
House District: 2
Rep. Chris Todd
Senate District: 1
Sen. Kaiali‘i Kahele

Even Addresses From 500 to 784
House District: 2
Rep. Chris Todd
Sen. Kaiali‘i Kahele

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All Addresses From 801 to 801
House District: 2
Rep. Chris Todd
Senate District: 1
Sen. Kaiali‘i Kahele

Even Addresses From 500 to 784
House District: 2
Rep. Chris Todd
Sen. Kaiali‘i Kahele

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Even Addresses From 102 to 498
House District: 2
Rep. Chris Todd
Senate District: 1
Sen. Kaiali‘i Kahele

Even Addresses From 500 to 784
House District: 2
Rep. Chris Todd
Sen. Kaiali‘i Kahele

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<td>KEKAUNAOA ST</td>
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Representative Chris Todd of District 2, Keaaukaha, parts of Hilo, Pana'ewa, and Waiakea, serves as the Vice Chair of the Committee on Human Services, and as a member of the Committees on Consumer Protection & Commerce and Health.

Born and raised in Hilo, Hawaii, he is a graduate of the University of Hawaii, Hilo with a degree in economics and political science. Representative Todd held several positions at Susan Fish Market before becoming distribution manager for Hawaii Paper Products in 2016 and was appointed to serve as the Representative from the Second District.

Schools:
- Hilo Union
- Hilo Intermediate
- Kapolei Elementary
- Ka'upulehu Elementary
- Connections Public Charter School
- Hilo Community College
- Kamehameha Public Charter School
- Ke Akahana Public Charter School
- St. Joseph's Elementary
- St. Joseph's High School
- University of Hawaii at Hilo
- Waiakea Elementary
- Waiakea Intermediate
- Waiakea High
- Waiakea High Elementary

Education:
- University of Hawaii, Hilo
- Bachelors of Arts in Economics & Political Science
- Hilo High School, Hilo

Professional:

May 3, 2017

April 26, 2017
State Budget Takes Shape
Leaders in the state House and Senate agreed to a budget deal that includes funding for extending Saddle Road to Queen Kaahumanu Highway, responding to rat lungworm disease and containing rapid ohia death. View full article.
YOUR VOICE

Communicate with Your Legislators

- Always appropriate
- District issues needing attention
- Your priorities for the House and Senate to focus on
COMMUNICATE YOUR POSITION

Time for a Letter…
Email…
Phone call…

Make sure your elected officials are aware of your concerns and your position on issues important to you

- “But they won’t listen to me!”
- “Have you contacted your Senator and Representative to let them know what you think?”
Keep It Short and Simple

- Quickly get to the point
- Respect legislators’ time
- Provide additional detail when asked for
Make your letter effective

• Be brief, clear, and to the point.
  • one or two pages
  • your own words.
  • be courteous.

• Explain your position and why it matters.

• Include your return address or contact information.
  Sign your name legibly (or print it below your signature).
When does this all happen?
Most of the calendar year is ‘interim’ – the time between regular legislative sessions.

Per the State Constitution, session starts on the 3rd Wednesday in January each year...

Session starts mid-January

Session ends late April or early May

Interim
The Legislative Calendar

In December, early January of each year...

The Senate President and House Speaker will publish an official schedule of deadlines...
# 2018 Session Calendar

Note: On the 60 session days (days when members convene in their respective chambers), the session day count appears in a box on the lower-right, like this. See reverse side for more deadline information.

Color code:  
- **bills**  
- **resolutions**  
- **= budget or fiscal bills**

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<td><strong>17</strong> Opening Day</td>
<td><strong>18</strong></td>
<td><strong>19</strong> Non-Admin Bill Package Cutoff &amp; Grants/Subsidies Cutoff</td>
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<td><strong>22</strong> State-of-the-State Address &amp; Administration Bill Package Cutoff</td>
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<td><strong>24</strong> Bill Intro Cutoff</td>
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<tr>
<td><strong>17</strong></td>
<td><strong>18</strong> HOLIDAY Presidents’ Day</td>
<td><strong>19</strong></td>
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<td><strong>21</strong></td>
<td><strong>22</strong> Mandatory 5-Day Recess Begins</td>
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During the 1989 Legislative session, the Hawai'i State Legislature enacted into law Senate Bill 832 (Act 331, Session Laws of Hawai'i 1989) to improve public access to legislative information.

Originally staffed by community volunteers, the PAR was established as part of a permanent public access program in 1994, offering a year-round staff and services.

In 1996, the PAR was transferred to the Legislative Reference Bureau.

See also the Legislature's Legislative Directories web page.

### Information Sheet

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**An Overview of the Public Access Room** (pdf, 230kB)

View [A Timeline of Public Access In Hawai'i](#)

### **STATE CAPITOL**

Room 401
415 So Beretania St
Honolulu, HI 96813
(800) 507-0478 phone

e-mail: par@capitol.hawaii.gov

**HOURS:**
Opening Day

- January 16, 2019
- Ceremonial proceedings & festivities
- Opportunity to meet allies, network
- Learn where everybody’s office is
BILL TO LAW

How It Happens
It all starts with an idea for a way to make things better for Hawaii.
To start a bill through the process, you need to **find a legislator** who likes your idea (or is at least willing to introduce the bill for you).

Start with:

- Representative and Senator who represent you
- Chair and/or members of relevant committee
- Members who have supported similar issues in past
• **Drafting agency** conducts research, reviews existing laws, and puts idea into proper bill format.

• **Title of bill** never changes, and must reflect the content of the bill (which may change as the bill proceeds).

• Bills affecting the **Hawaii Revised Statutes** (HRS) show additions and [deletions].

• **Effective date** of legislation appears in last section of bill.
The legislator will have the idea drafted into a **BILL** that will be **INTRODUCED** at the start of **Regular Session**.

HOUSE OF REPRESENTATIVES
TWENTY-FIFTH LEGISLATURE, 2009
STATE OF HAWAII

H.B. NO. 1243

A BILL FOR AN ACT

RELATING TO TRANSPORTATION.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1  SECTION 1. The legislature finds that an increase in bicycling among the state’s population would help to decrease the number of cars on our roads, improve air and water quality, and encourage a healthier lifestyle among large portions of Hawaii’s population. Ownership of a bicycle greatly increases the...
WARNING:
DEADLINE

Short window to introduce bills: deadline is often only 1 week after start of session

(hint: so use the time before session to get your ducks in a row!)
Here’s a brief glimpse of what’s to come in a bill’s life...

• Successfully pass through all **committees** the House and Senate have referred it to

  and

• Successfully pass **three readings in both the House and Senate chambers** (where all the members convene)

  and

• Have both House and Senate agree on **exact wording**

  and

• Be signed or allowed to come into law by **Governor**, or House and Senate successfully overrides his veto
And, it’s got to get through all of these things by certain dates – affectionately known as

DEADLINES
First reading (first vote) = the first formal step in the Legislative process!
After First Reading, Bills are assigned to Committees...

- House and Senate leadership make committee referrals
- Usually first to subject matter committee, then broader areas
- May be just one committee, may be several, and may also have “joint” referrals (where more than one committee meets at a time)
The Number of Committees a bill is referred to will trigger the deadlines on the legislative calendar that apply.

Which 2017 Deadlines Apply to Your Bill?

Determining which legislative deadlines apply to a particular bill can be a challenge. This diagram should help.

Deadlines appear in blue. To become law, a bill must meet each relevant legislative deadline.

Other deadlines and circumstances may apply. For more information, and advocacy tips, contact the Public Access Room (PAR).

**January 25th - Bill Introduction Cutoff**

Last day for a bill to be filed with the House or Senate Clerk. After being filed, a bill is given a number (with an HB or SB prefix) and scheduled for First Reading in the originating chamber. Bills must survive at least three Readings (votes) on the floor of each chamber. Following First Reading, each bill is referred to committee(s).

**February 9th - Triple Referral Filing**

Last day for a bill referred to three committees to be heard, passed, and filed by the first committee. This enables the bill to move to its second-to-last committee the following day.

How many committee referrals did the bill receive?

A joint committee referral (delineated by a slash between two committees, i.e. “AGR/CPC”) counts as one referral.
A Bill has to be scheduled for a public hearing and passed by a Committee in order to move forward.
If it **doesn’t** get heard, it will miss upcoming deadlines and will “die in committee” (the fate of most bills)

This can be a good thing if the bill is one you **don’t** want to move forward!
2017: WHERE BILLS DIED (FIGURES ARE ROUGH)

- No Hearing*: 13.0%
- Heard, Failed 1st Lateral: 3%
- Failed 1st Crossover: 14%
- Failed 2nd Crossover: 9%
- Died in Conference (or Failed Final Reading): 92%
- Vetoed: 2%
- Enacted: 69.2%

Total bills introduced = 2,918

* Remember, there is a lot of duplication between the bills introduced, and some are short-form (empty) bills.
After all the testimony has been heard...
The Committee may...

• Vote to **pass the bill without changes** (unamended or “as is”)
• Vote to **pass the bill with changes** (amended)
• **Not vote! Hold or defer** the bill
  • If they don’t set a date for decision making, it may not get voted on at all (it will then die in committee)
If changes *have* occurred...

- Bill must always conform to its **title**
- Effective date may be **far in future** “to ensure further discussion”
- Dollar amounts may be **blanked out**
- Changes will be summarized in the **committee report**, published with the new draft
The bill is given a **new draft number**...

It keeps the **same bill number** (HB 28, for example), but is given **a new draft number**.
If a Committee moves a bill forward, it can go to its next Committee...
Or if it has been changed, it’ll go to the full chamber for its second vote “Second Reading”
After second reading a bill will usually go to its last Committee.
Then back to the floor for its third vote
“Third Reading”
Bills that make it past their originating chamber crossover to the other chamber and the process is repeated.
If the House and Senate pass different versions of a bill, they’ll have to figure out what to do. They can agree to changes made by the other chamber...
But more often than not, they’ll disagree...

at least until they have time to think things over
To find agreement, the chambers may appoint members to a Conference Committee.

**IF House and Senate agree to disagree, a Conference is arranged.**
Adjournment *sine die*

- Fancy name for ‘end of session’
- **Bills have to pass out of the legislature and on to the Governor by end of session**
- Governor then either
  1. signs,
  2. vetoes, or
  3. allows to become law without signature
“The Interim”

• 70% of the calendar year
• Valuable opportunity for research, persuasion and action
• May be easier to find time with legislators
Before you know it...

It’ll be the 3rd Wednesday in January,
And the whole process begins again*…

*Actually, it’s a two-year cycle – in even numbered years, the session starts out with all the bills from the previous year still in the pipeline – just in case someone wants to act on them. In odd-numbered years, it starts afresh.
The Hawaii State Legislature website: to find proposed legislation and much more

www.capitol.hawaii.gov
Please note: If you wish to change the year for reports, you must select the year dropdown before selecting any other dropdowns or reports.

**Deadline Tracking**
- Advise and Consent
- Appropriations
- Committee Referrals
- Conference Committee
- Daily Updates
- Hearing Notices
- Measures by Introducer
- Measures by Package
- Pending Actions
- Standing Committee Reports

**Subject Search**

Search Measure Titles, Report Titles, and Descriptions of measures for the exact text entered.

**smoking**

Go
<table>
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<th>Measure</th>
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<th>Current Status</th>
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<td>HB31 HD1</td>
<td>Condominiums; Medical Marijuana; Discrimination</td>
<td>Passed</td>
<td>RHADS</td>
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<td></td>
<td>RELATING TO MEDICAL MARIJUANA</td>
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<td>Allows condominiums and cooperative housing corporations to adopt rules to prohibit smoking, including electronic smoking devices, in units, common elements, or limited common elements. (HB31 HD1)</td>
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</tr>
<tr>
<td>HB34 HD1</td>
<td>Smoking; Condominiums; Cooperative Housing Corporations; Prohibition by Rule; Electronic Smoking Devices</td>
<td>Passed</td>
<td>RHADS</td>
</tr>
<tr>
<td></td>
<td>RELATING TO SMOKING</td>
<td></td>
<td></td>
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<tr>
<td></td>
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</tbody>
</table>
| HB249        | Employment Discrimination; Labor; Smoking                             | Referred to HAD, JXO, referred sheet 1 | SQM (Introduced by request of party) |}

**Subject Search**

Search Results for: smoking

- 38 records returned.

- Print, Export to Excel, Export to CSV, Back to report selection screen

**Measure Status**

<table>
<thead>
<tr>
<th>Measure</th>
<th>Status</th>
<th>Current Status</th>
<th>Introducer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HB31 HD1</td>
<td>Condominiums; Medical Marijuana; Discrimination</td>
<td>Passed</td>
<td>RHADS</td>
</tr>
<tr>
<td></td>
<td>RELATING TO MEDICAL MARIJUANA</td>
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**Electronic Smoking Devices: Cigarettes**

- RELATING TO ELECTRONIC SMOKING DEVICES

- Regulates electronic smoking devices as cigarettes for purposes such as cigarette and tobacco taxes, smoking restrictions, tobacco products regulations, and tobacco liability.

**HB385 HD1**

- Electronic Smoking Devices: Tobacco Cigarettes; Minors

- RELATING TO HEALTH

- Increases the minimum age in which one can purchase any tobacco product or electronic smoking device from 18 to 23 years of age. Prohibits the sale or furnishing of tobacco, tobacco products, and electronic smoking devices to persons under 23 years of age. (HB385 HD1)

**HB585**

- Electronic Smoking Devices: Regulations; Signage Requirements

- RELATING TO REGULATION OF ELECTRONIC SMOKING DEVICES

- Prohibits the sale of electronic smoking devices in places where smoking is prohibited. Updates signage requirements.

**HB586 HD2 SD1**

- Tobacco Products; Electronic Smoking Devices; Prohibition; HHS Facilities

- RELATING TO USE OF TOBACCO PRODUCTS AND E-CIGARETTES ON MAUI HEALTH SYSTEMS CORPORATION PREMISES

- Prohibits the use of tobacco products and electronic smoking devices on premises of the facilities operated by the Maui Health Systems Corporation (MHSC). Requires MHSC to consult with the exclusive representatives of the public sector collective bargaining units. Effective 7/1/2016. (SD1)
Recent Updates

Aloha!
If you are a first-time user, you may visit the General Information and FAQs page for additional help navigating the website.
You may also see the help page for assistance in creating an account.

- Senate Advise and Consent Procedures
- Legislative Timetable
- Grant-In-Aid
- House and Senate Directory
- Senate Leadership and Committee Assignments
You are signed in as par@capitol.hawaii.gov and have member access to the orange items below. 

Edit Account Information or Unsubscribe

Submit Testimony  Hearing Notification  Measure Tracking

Legislators  Committees  Reports and Lists
You can choose to receive hearing notices only when certain bill numbers are scheduled...

Or you can choose to receive all the hearing notices issued by particular committees.

Best of all -- you can change your selections as often as you like!
• **Measure tracking**

It’s easy to set up Tracking Lists

• First, **Create a list** – just name it something!
• Then **populate the list** with the bills and resolutions you’re interested in
• When you’re done, ask it to **generate the report** – print it out using the landscape orientation (or print it as a .pdf document, and email it to your colleagues)
You are signed in as par@capitol.hawaii.gov and have member access to the orange items below.

*Edit Account Information or Unsubscribe*

Submit Testimony  Hearing Notification  Measure Tracking

Legislators  Committees  Reports and Lists
Measure Tracking
Create lists of measures, enter customized notes on measures.

Enter a name and click Create List to store the measures you wish to track. Use Show List to begin adding measures to that list.

Priority Ag Bills

(List names have a 21 character limit)

You have no lists yet, please add a list.
Enter a name and click Create List to store the measures you wish to track. Use Show List to begin adding measures to that list.

<table>
<thead>
<tr>
<th>Show List</th>
<th>Priority Ag Bills</th>
<th>Edit Name Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Keep an eye on</td>
<td>Edit Name Delete</td>
</tr>
<tr>
<td></td>
<td>Dead measures</td>
<td>Edit Name Delete</td>
</tr>
</tbody>
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<th>Delete</th>
</tr>
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<tbody>
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<td></td>
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<td>Show List</td>
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</tr>
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<td></td>
<td>Show List</td>
<td>Dead measures</td>
<td>Edit Name</td>
</tr>
</tbody>
</table>

(List names have a 21 character limit)
Add measures to your list by clicking Add a Measure. Add notes to your measures I view status of the measure by clicking the measure link. Generate Report will display measure list. Measures will appear in the order you add them.

Priority Ag Bills

This list is empty, please add a measure.
Add measures to your list by clicking Add a Measure. Add notes to your measure view status of the measure by clicking the measure link. Generate Report will measure list. Measures will appear in the order you add them.

Priority Ag Bills

sb3084

Add a Measure  Generate Report

This list is empty, please add a measure.
If you add notes, be sure to click “Save”
When you’re done adding to your list, “Generate Report”

<table>
<thead>
<tr>
<th>Measure</th>
<th>Measure Notes (250 char max)</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>SB3084</td>
<td>NLB is primary on this one.</td>
<td></td>
</tr>
<tr>
<td>SB2955</td>
<td></td>
<td></td>
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<tr>
<td>SB2926</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
To see what’s changed recently, click the “Current Status” header...

<table>
<thead>
<tr>
<th>Measure</th>
<th>Current Status</th>
<th>Introducer(s)</th>
<th>Sponsor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>H5491</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>H853 HD1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SB120 SB2 HD1</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
To arrange your report by measure number, click the “Measure” heading...
Tips on Bill Tracking Lists

• Can make just one list, or make lots of them – whatever works best for you

• Print out landscape style

• Convert to .pdf if want to email to folks

• Instead of just deleting ‘dead’ measures from your list, may want to create a “Dead Measures” list – check it on occasion, strange things happen (this is also a good idea for 1\textsuperscript{st} year of the interim)
What about testimony?

This is your opportunity to offer written or spoken statements to a committee regarding your position on a bill.
What about testimony?

When do I get to offer it?

- Only when the measure is scheduled for a hearing, and the committee has indicated it will be accepting testimony.

- Usually, time is short! Guidelines for how and when to offer testimony appear on the hearing notice.
Instructions for testimony appear at the end of the notice.
No rules regarding exactly what it needs to look like or sound like.

That’s up to you.
That said, here’s a simple outline...

Address to Chair and Committee

RE: Bill number

Hearing date, time, place

Introduce yourself, state the measure you are testifying on, and whether you support or oppose the measure.

Explain the reasons for your position. May include facts or experiences.

In closing, clearly re-state your position

Name & contact information
Many ways to submit written testimony...

- **Deliver** it (not enough time to mail it)
- **Fax** it
- **Email** it (make sure to use the testimony email address specified – don’t just email it to the Chair or Committee)
- Submit it using the **form on the Legislature’s website**
To use the web form to submit testimony
You are signed in as par@capitol.hawaii.gov and have member access to the orange items below. Edit Account Information or Unsubscribe

Submit Testimony

Hearing Notification

Measure Tracking

Legislators

Committees

Reports and Lists
You’ll just enter the bill number…
Enter a measure to retrieve the corresponding hearing notice.

Committee: WAM  Room: 211  Date/Time: Apr 2, 2015 9:00 AM

Name: John Q Public
Email address: par@capitol.hawaii.gov

Testifying on behalf of:
- Individual
- Organization

Testifier position:
- Support
- Oppose
- Comments Only

Will you be testifying in person at the hearing?
- Yes
- No

View Notice
Enter a measure to retrieve the corresponding hearing notice.

<table>
<thead>
<tr>
<th>Committee</th>
<th>Room</th>
<th>Date/Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAM</td>
<td>211</td>
<td>Apr 2, 2015 9:00 AM</td>
</tr>
</tbody>
</table>

View Notice

Enter Information

Name
John Q Public

Email address
par@capitol.hawaii.gov

Testifying on behalf of:
- Individual
- Organization

Testifier position
- Support
- Oppose
- Comments Only

Will you be testifying in person at the hearing?
- Yes
- No
You can then “attach” your testimony file.

Attach the file you saved that includes your testimony here.
<table>
<thead>
<tr>
<th>Testifier position</th>
<th>Support</th>
<th>Oppose</th>
<th>Comments Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will you be testifying in person at the hearing?</td>
<td>Yes</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>Testimony file to upload (10mb max)</td>
<td>Choose File</td>
<td>HB124.docx</td>
<td></td>
</tr>
</tbody>
</table>

If you wish to attach more than one file, please email your testimony directly to the committee holding the hearing.

Additional Comments (alphanumeric and punctuation characters only)
After you’ve submitted your testimony, a confirmation email will be sent to you.
Oral Testimony

Let them Hear your Voice!

- “Chair ___, Vice Chair ___ and members of the committee...” is a great way to start.

- Short and simple (2-3 minutes)
  - Introduce yourself and the group or organization (if any) you represent.
  - Clearly state your position – in favor? Opposed? Alternatives?
  - Be courteous, respectful, and professional
  - Remember to Breathe!

- Tell the truth and do not exaggerate. Become a trusted resource!
Find others who agree with your position to amplify your voice

- Let them know how easy it is to testify
- Make use of organizations to help spread the word
- Listen to those who disagree with you – they may be your best teachers
Things happen fast

- Short turn-around time for testimony, **be prepared** and ready to go

- It’s tempting to send in form testimony
  - **INSTEAD**: consider writing a **sentence or two in your own words**

- If you’ve missed the testimony deadline, **turn it in anyway**
Website has tools to keep you sane!

And on top of things...

- Search boxes and tools
- Previously submitted testimony, different versions of bills, committee reports
- Handy lists and reports
- Budget worksheets
- Interactive tools
  - Sign up for hearing notices!
  - Set up your own tracking list!
Confused? Not to worry!

PAR’s happy to help!

- Learn more about the process
- Research previous legislation
- Use office resources
The Hawaii State Legislature website: to find proposed legislation and much more

www.capitol.hawaii.gov
Public Access Room

Phone: 808 / 587 - 0478
Email: par@capitol.hawaii.gov
Website: LRBhawaii.org/PAR
Media Training
Dawn Morais Webster
If I had six hours to chop down a tree, I’d spend the first four hours sharpening the axe.

~ Abraham Lincoln
THE THREE STEPS TO BUILDING AN ADVOCACY CAMPAIGN

1. Clarify goals
2. Match strategy to environment and your strengths
3. Select winning tactics

Source: HawaiiKIDSCan
DON'T SKIP STEPS

Clarify goals

1. Start with values
2. Listen and learn
3. Craft a vision
4. Hit the books
5. Don’t hedge

Source: HawaiiKIDSCan
Match strategy to environment and your strengths.
Campaign Strategies – Select Winning Tactics

▪ **Elite Negotiations**: Advances work to influence people who already hold power. By tapping into the interests of public officials, this approach secures change through trading and compromise.
  - *Lobbying*
  - *Power mapping*

▪ **Social Movements**: A large number of people build their power to secure change by organizing around common goals. By operating outside of the existing system, this approach can change the status quo in profound ways.
  - *Grassroots organizing*
  - *Marches*

Source: HawaiiKIDSCan
Expert Communities: Trusted people with knowledge on a particular subject change the public debate by reaching consensus. By translating consensus into advice on solutions, they influence policy and practice.

- Research studies and reports
- Conferences, public debates

Emergent Networks: People use trial and error to discover solutions to a problem. By testing and refining their approach over time, they develop proof points for widespread change.

- Trainings
- Peer networking

For more info on campaign strategies and tactics email: info@hawaiikidscan.org

Source: HawaiiKIDSCan
Your turn!

https://peopleslobby.cc/training-videos/
Lawmaker Panel

Senator Stanley Chang  
Chair, Housing  
Vice Chair, Commerce, Consumer Protection & Health

Former Senator Jill Tokuda  
Chair, Ways and Means; Labor

Representative Cynthia Thielen  
Asst. Minority Floor Leader  
Women’s Legislative Caucus