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**COMMITTEE FOR ECONOMIC DEVELOPMENT  
NEW MEXICO BUSINESS LEADER SURVEY  
PERCEPTIONS REGARDING THE INFLUENCE OF MONEY IN POLITICS  
FEBRUARY 2015**

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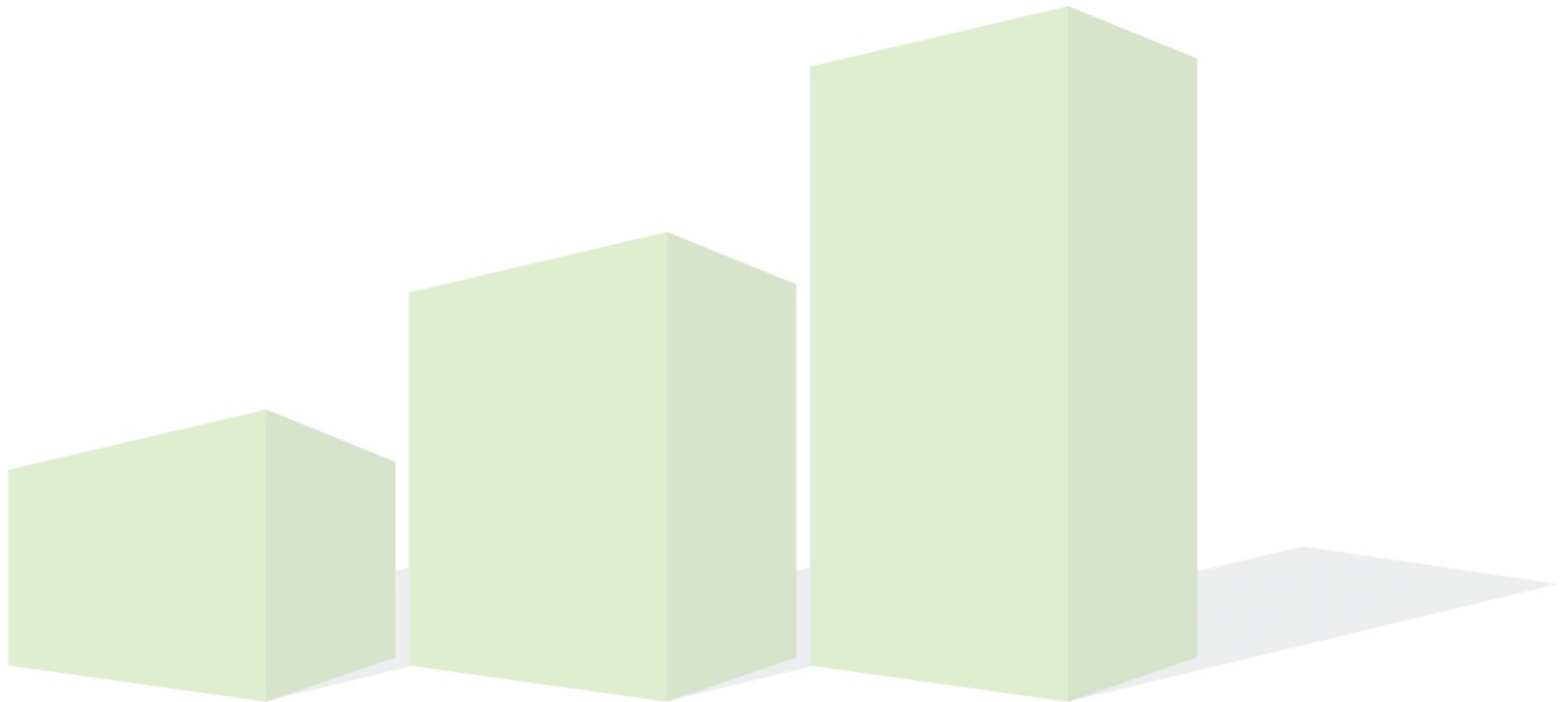
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## I. INTRODUCTION



## METHODOLOGY

This survey research study was commissioned by the Committee for Economic Development, a non-partisan business-led public policy organization based in Washington, D.C. The research objectives of this study are to assess New Mexico business leaders' perceptions of the influence of money in politics, campaign finance reform and transparency, and proposals the New Mexico State Legislature may consider to change the transparency laws and campaign finance system.

### THE INTERVIEW

A sample of New Mexico business leaders was interviewed by telephone. All interviews were conducted between February 2<sup>nd</sup>, 2015 and February 18<sup>th</sup>, 2015.

Numerous lists were compiled in order to generate a statewide sample of business leaders. The lists included the board members of 11 Chambers of Commerce throughout the state, the largest private sector employers in New Mexico, the largest employees within various business sectors, Albuquerque Economic Forum members, Albuquerque Economic Development (AED) members, and members of the Mesilla Valley Economic Development Association (MVEDA).

The telephone interviewers are professionals who are brought together for a training session prior to each survey. This ensures their complete and consistent understanding of the survey instrument. A total of 307 New Mexico business leaders completed interviews. The distribution of the sample is representative of the five geographic regions of the state.

### SAMPLE BIAS

In any survey, there are some respondents who will refuse to speak to the professional interviewer. A lower response rate among certain types of individuals can result in a sample wherein certain types of individuals are over-represented or under-represented. The potential for sampling bias increases as the response rate decreases. Research & Polling, Inc. often sets quotas for various segments of the population who are historically undercounted. This has the effect of minimizing, but not necessarily eliminating, sampling bias.

### THE REPORT

This report summarizes the results from each question in the survey and reports on any variances in attitude or perception, where significant, among demographic subgroups. The subgroups examined in this report include:

- Gender
- Total number of employees
- Region of New Mexico
- Political affiliation
- Job title

## INTRODUCTION

This survey research study was commissioned by the Committee for Economic Development, a non-partisan business-led public policy organization based in Washington, D.C. The research objectives of this study are to assess New Mexico business leaders' perceptions of the influence of money in politics, campaign finance reform and transparency, and proposals the New Mexico State Legislature may consider to change the transparency laws and campaign finance system.

### PERCEPTIONS OF CURRENT CAMPAIGN FINANCE SYSTEM IN NEW MEXICO

New Mexico business leaders are very concerned about the current system of financing political campaigns in New Mexico, and they are supportive of changing the current campaign financing system.

- Half of business leaders say the current system for financing political campaigns in New Mexico is either in *poor shape with major problems* or *completely broken*.
- Approximately half of business leaders say *a complete overhaul* or *major reforms* are needed regarding the system for financing political campaigns in New Mexico.
- Few (13%) business leaders say the problems with the influence of money in politics are *improving*, while the majority says things are *staying the same* (38%) or *getting worse* (39%).

### POLITICAL INFLUENCE OF CAMPAIGN DONORS AND LOBBYISTS

New Mexico business leaders feel strongly that political donors and lobbyists have a disproportionate amount of political influence, including more access to and clout with those who finance their campaigns.

- Nearly nine-in-ten (87%) business leaders in New Mexico say that political donors have either *a great deal more* (53%) or *some more* (34%) influence than average voters.
- Over three-quarters (78%) of New Mexico's business leaders say those who make campaign contributions have an easier time getting meetings with elected officials.
- Over two-thirds (68%) of New Mexico's business leaders say that those who donate to political campaigns gain at least *a small advantage* in the marketplace.
- New Mexico's business leaders are equally divided as to whether they feel most elected officials are looking out for their constituents or those who finance their campaigns (35% and 38%, respectively).

### POLITICAL PRESSURE ON BUSINESS LEADERS

More than eight-in-ten (82%) business leaders say that other business leaders in New Mexico feel *a lot* or *some pressure* to contribute to political campaigns or political party groups.

### TRANSPARENCY IN ELECTION CAMPAIGNS

Many New Mexico business leaders do not feel that sufficient transparency exists over the manner in which campaigns are financed, and most feel that more transparency is needed in regards to the disclosure of campaign contributions.

- Nearly six-in-ten (58%) of New Mexico's business leaders feel that transparency does not exist over the way election campaigns are financed.
- Approximately seven-in-ten (71%) New Mexico business leaders feel that *a great deal more* or *some more* transparency is needed regarding the disclosure of political contributions.

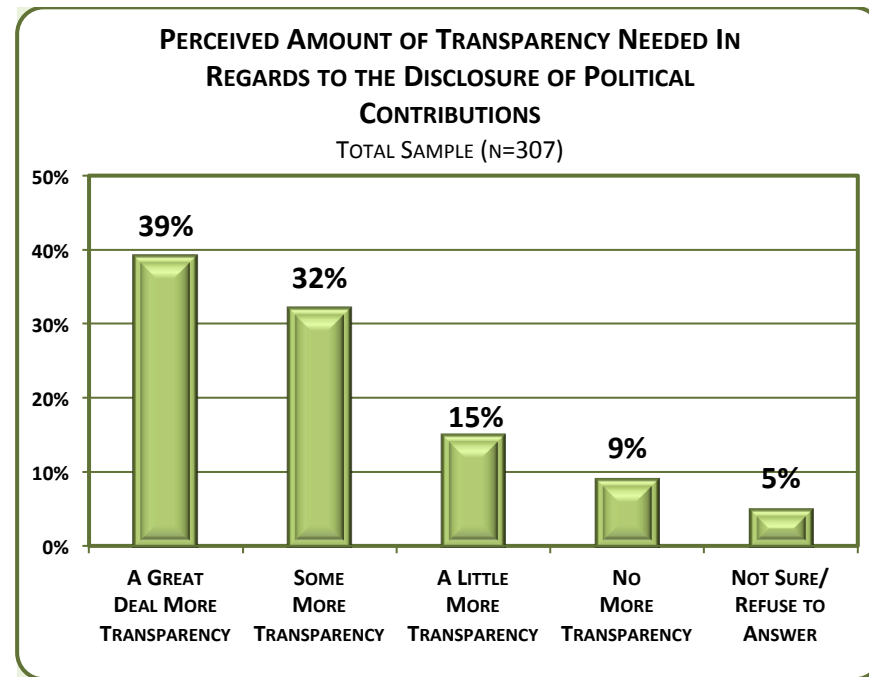
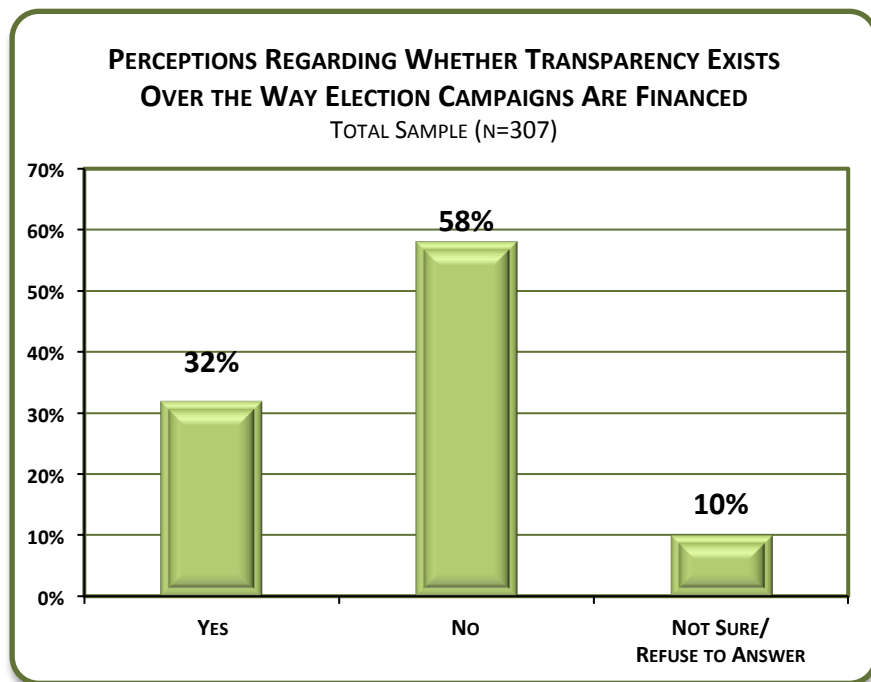
### PROPOSALS FOR POTENTIAL LEGISLATIVE REFORMS

New Mexico's business leaders were asked to rate their level of support for proposals that the State Legislature may consider adopting. The vast majority of business leaders support each proposal tested.

- Nearly nine-in-ten (89%) business leaders *somewhat* or *strongly support* requiring all political contributions and expenditures from individuals, corporations, political action committees (PACs), non-profits, or unions be made public.
- Eighty-six percent of business leaders *somewhat* or *strongly support* requiring lobbyists to make public the bills or issues that they have been hired to advocate for.
- Eight-in-ten business leaders say they *somewhat* or *strongly support* requiring former legislators to wait at least two years after their term ends before they are able to become paid lobbyists to the legislature.
- Three-quarters (76%) of business leaders say they *somewhat* or *strongly support* the creation of an Independent Ethics Commission to establish and enforce rules regarding the ethical behavior and actions of state officials.

### GENERAL MOOD OF BUSINESS LEADERS

- Business leaders in New Mexico are nearly equally as likely to say things in New Mexico are heading in the *right direction* (39%) as they are to say things are *off on the wrong track* (36%), with Republicans (44%) more likely than Democrats (31%) to say things are headed in the right direction.
- 84% of business leaders say the ethical behavior of state elected officials over the past twenty years has been either a *somewhat* or *very serious* issue.



Business leaders were asked if they believe there is **adequate transparency over the way election campaigns are financed**, such as in the disclosure of political contributions. The majority (58%) of business leaders say they do not believe there is adequate transparency while 32% say there is adequate transparency.

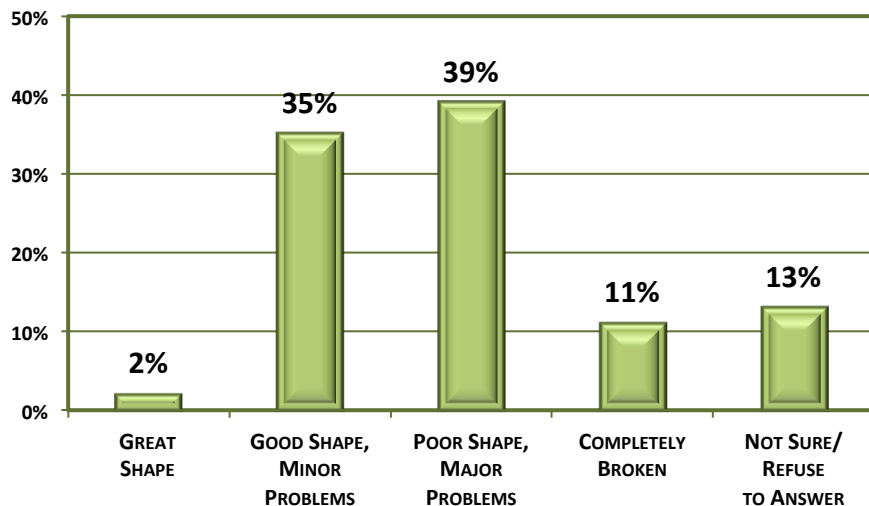
North Central region residents (78%) compared to residents of all other regions (55%) are more likely to say there is inadequate transparency. Further, Democrats (16%) and Independents (28%) are less likely than Republicans (40%) to say there is adequate transparency over the way election campaigns are financed.

Business leaders were asked, when it comes to the amount of **transparency over the way election campaigns are financed in regards to the disclosure of political contributions**, if there needs to be *a great deal more*, *some more*, *a little more*, or *no more transparency*. The majority (71%) of business leaders say there needs to be at least *some more transparency*, with 39% saying there needs to be *a great deal more transparency*. Only 15% percent of leaders say there needs to be *a little more transparency*, and 9% say *no more transparency*.

Notably, 65% of business leaders in North Central New Mexico say there needs to be *a great deal more transparency*. Additionally, the majority of Democrats (52%) say there needs to be *a great deal more transparency*, compared to 31% of Republican business leaders.

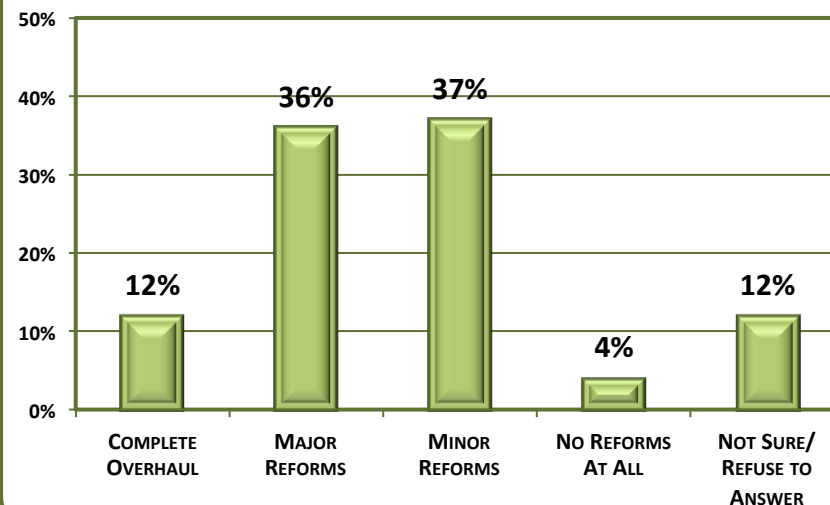
### PERCEPTIONS REGARDING CURRENT SYSTEM FOR FINANCING POLITICAL CAMPAIGNS IN NEW MEXICO

TOTAL SAMPLE (N=307)



### OPINION REGARDING POSSIBLY CHANGING THE SYSTEM FOR FINANCING POLITICAL CAMPAIGNS IN NEW MEXICO

TOTAL SAMPLE (N=307)

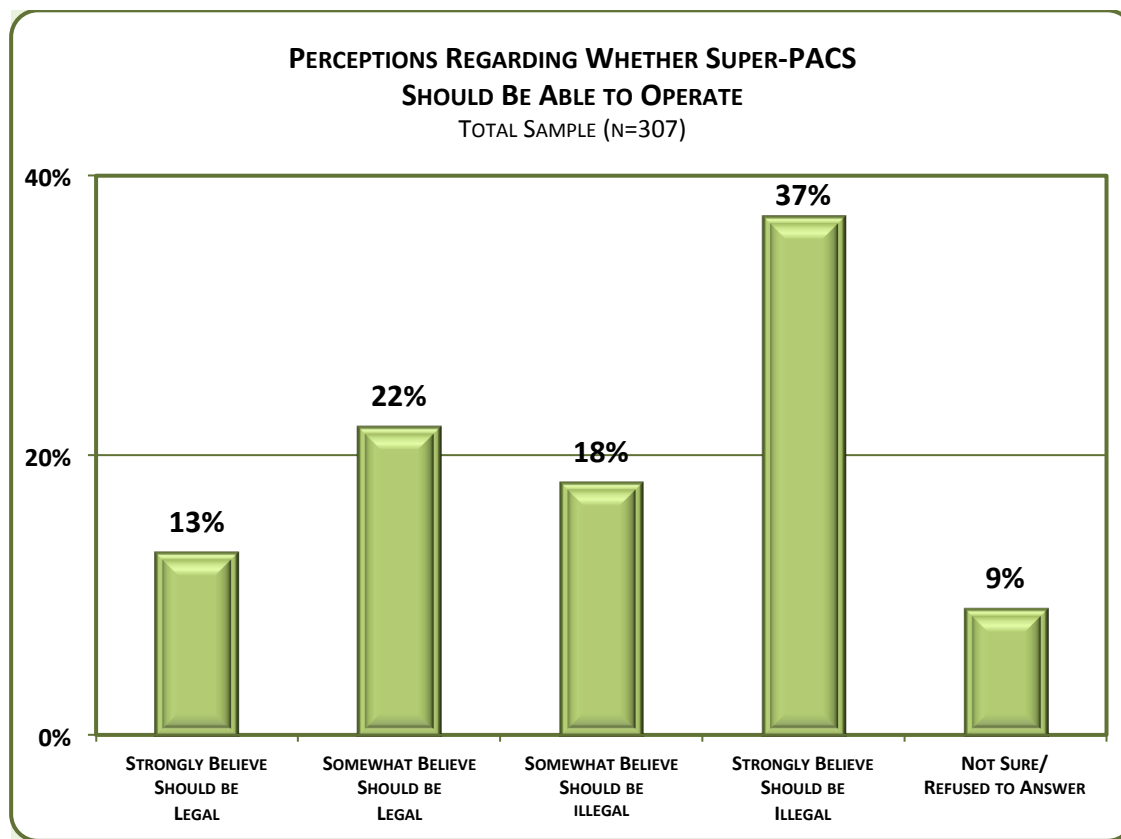


Business leaders in New Mexico were asked if they believe the **current system for financing political campaigns in New Mexico is in great shape, in good shape but with some minor problems, in poor shape with some major problems, or completely broken**. Just 2% of business leaders say the current system for financing political campaigns is *in great shape*, while 35% say the system is *in good shape but with some minor problems*. Two-fifths (39%) of business leaders say the system is *in poor shape with some major problems*, and one-in-ten (11%) say the system is *completely broken*.

Business leaders who are at least 65 years old (64%) are more likely than younger business leaders (48%) to say the current system for financing is *in poor shape with some major problems* or *completely broken*. Furthermore, Democrats (19%) are less likely to say the current system is *in great shape* or *in good shape* compared to Republicans (45%).

Business leaders were asked if they believe the **campaign finance system in New Mexico needs a complete overhaul, major reforms, minor reforms, or no reforms at all**. Over one-in-ten (12%) business leaders say the campaign finance system needs a *complete overhaul*, while 36% say the system needs *major reforms*. Thirty-seven percent say the campaign finance system needs *minor reforms*, while just 4% say the system needs *no reforms at all*.

Interestingly, as age increases, business leaders are more likely to say the campaign finance system needs *major reforms* or a *complete overhaul*. Albuquerque Metro (55%) and North Central (60%) region leaders are more likely than leaders of other regions to say the current system needs *major reforms* or a *complete overhaul*. Further, Democrats (60%) and Independents (57%) are more likely than Republicans (39%) to say the system needs *major reforms* or a *complete overhaul*.



Business leaders were informed that organizations known as Super-PACS can raise unlimited amounts of out-of-state money and spend it on New Mexico state and local candidates they support. Business leaders were then read two statements: that *supporters say this is a form of free speech*; and, that *opponents say this allows outside groups or wealthy individuals to have unfair influence*. Business leaders were then asked **whether they believe it should be legal or illegal for these Super-PACS to operate**.

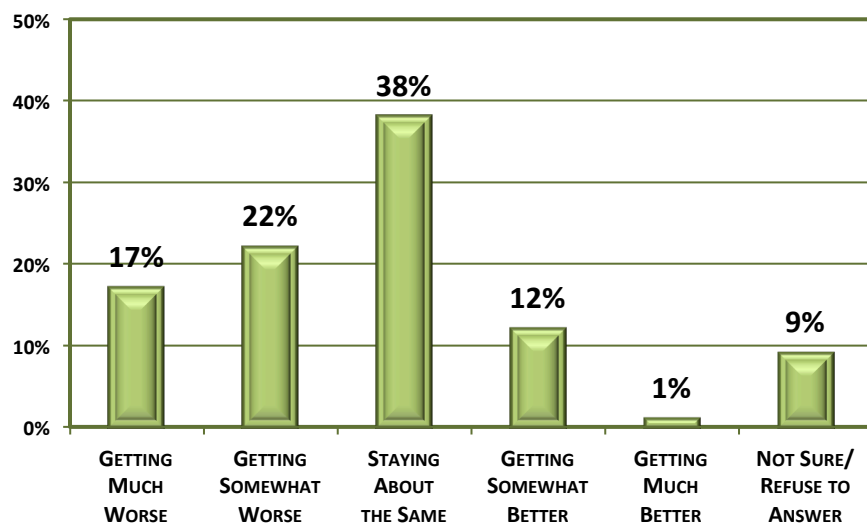
Thirteen percent of business leaders say they *strongly believe it should be legal* for Super-PACS to operate, while 22% say they *somewhat believe it should be legal*. The majority (55%) says they either *somewhat* (18%) or *strongly believe* (37%) it should be illegal for Super-PACS to operate.

Business leaders 65 years and older (53%) are more likely than younger business leaders to say they *strongly believe it should be illegal* for Super-PACS to operate. Democrats (52%) compared to Republicans (30%) are more likely to say they *strongly believe it should be illegal* for Super-PACS to operate. Further, business owners (48%) compared to those in other leadership positions are more likely to say they *strongly believe it should be illegal* for Super-PACS to operate.



### TRENDS REGARDING WHETHER THE INFLUENCE OF MONEY IN POLITICS IN NEW MEXICO IS GETTING BETTER OR WORSE

TOTAL SAMPLE (N=307)



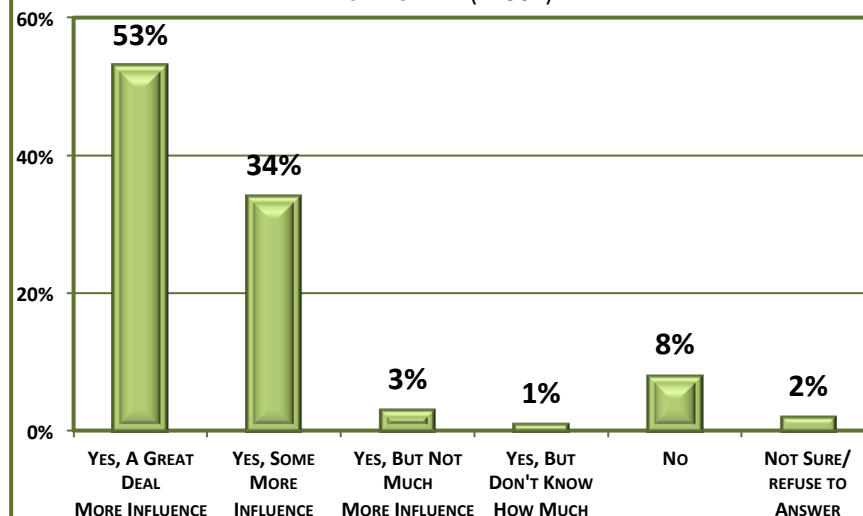
Business leaders in New Mexico were asked if they think the **influence of money in politics in New Mexico is *getting much worse, getting somewhat worse, staying about the same, getting somewhat better, or getting much better***. Two-fifths (39%) of business leaders say problems with the influence of money in politics in New Mexico are getting at least *somewhat worse*, with 17% who say the problems are getting *much worse*. Thirty-eight percent of business leaders say the problems are *staying about the same*, and another 13% say things are getting at least *somewhat better*. Just one percent of residents say the problems with the influence of money in politics are *getting much better*.

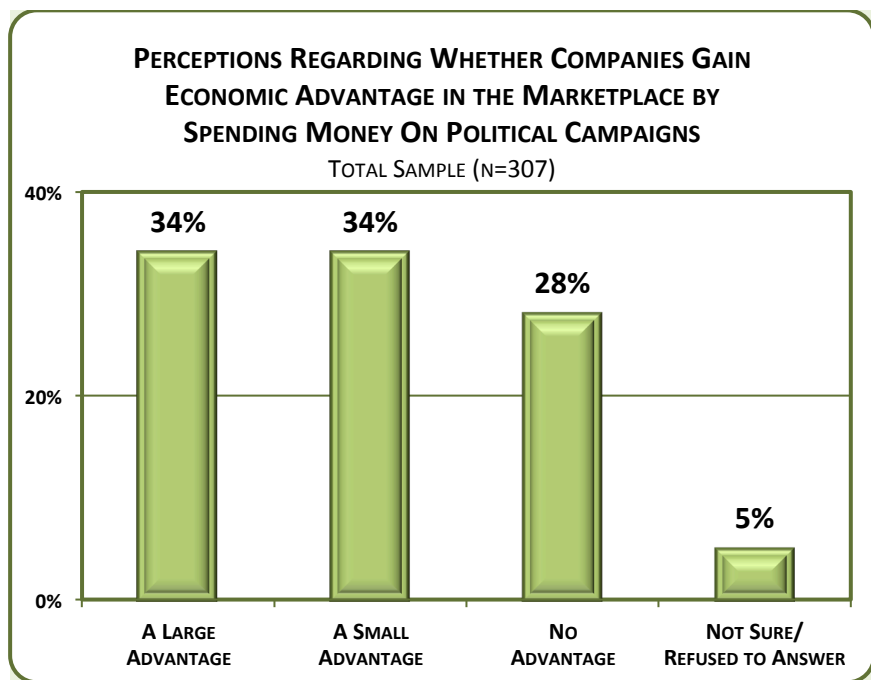
Business leaders were asked, when it comes to the way election campaigns are financed, **if they believe political donors have more influence than the average voter**. The vast majority (87%) of business leaders say political donors have either *a great deal more influence* than average voters (53%) or *some more influence* than the average voter (34%). Just 3% say political donors *do not have much more influence* than the average voter and 8% say political donors have *no more influence* than the average voter.

The vast majority of Democrats (94%) and Republicans (84%) agree that political donors have at least *some more influence* than the average voter.

### LEVEL OF INFLUENCE OF POLITICAL DONORS COMPARED TO AVERAGE VOTERS

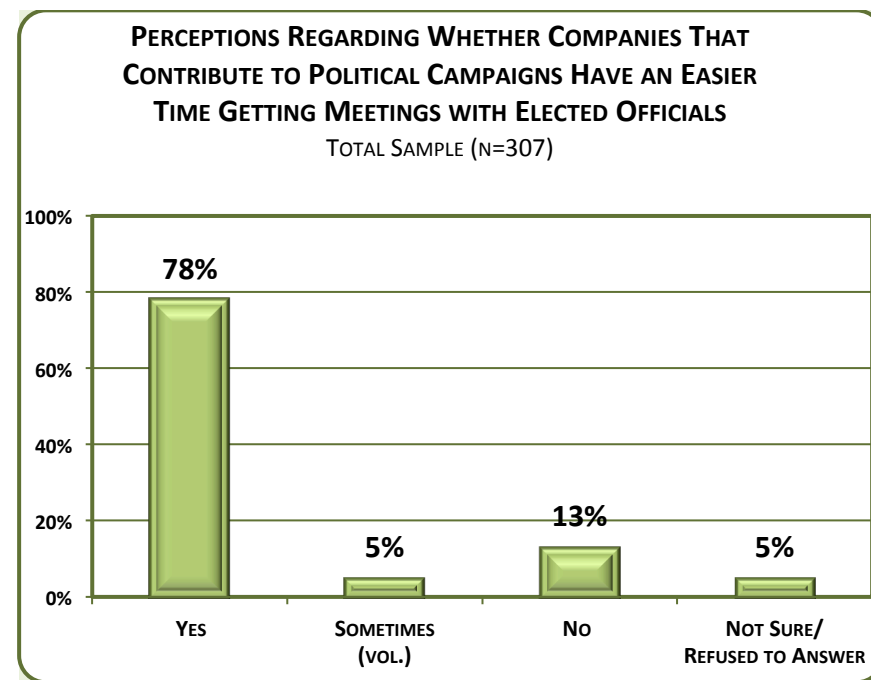
TOTAL SAMPLE (N=307)





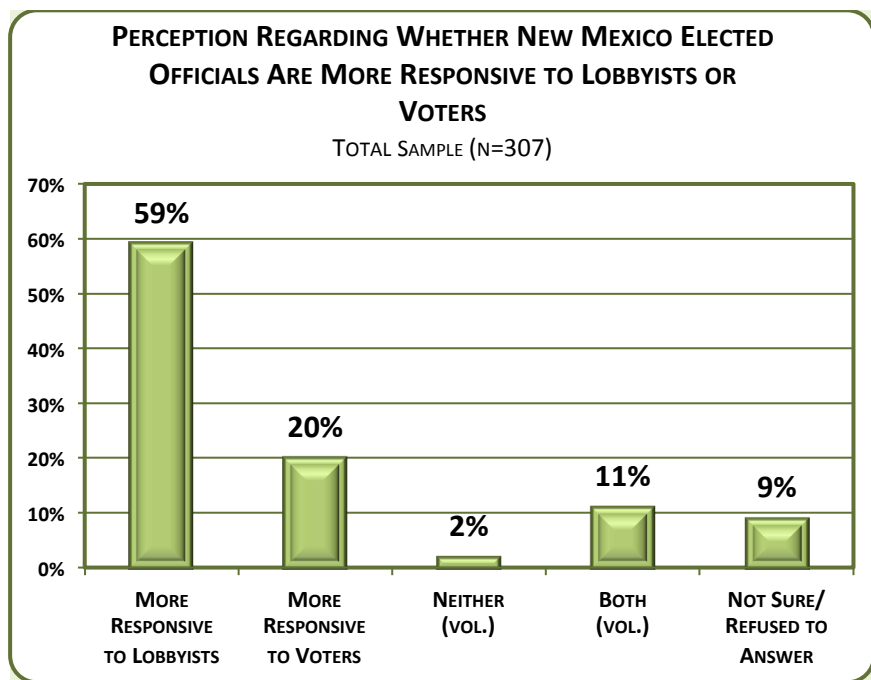
Business leaders were asked whether they believe **companies that spend money on political campaign gain a large advantage, a small advantage, or no advantage in the marketplace**. The majority (68%) of business leaders say companies that spend money on political campaigns gain an advantage, with 34% who say companies gain a *large advantage*. Twenty-eight percent of business leaders say companies that spend money on political campaigns gain *no advantage* in the marketplace.

Interestingly, companies with less than fifty employees (40%) are more likely than companies with fifty or more employees (24%) to say companies that spend money on political campaigns have a *large advantage* in the marketplace.



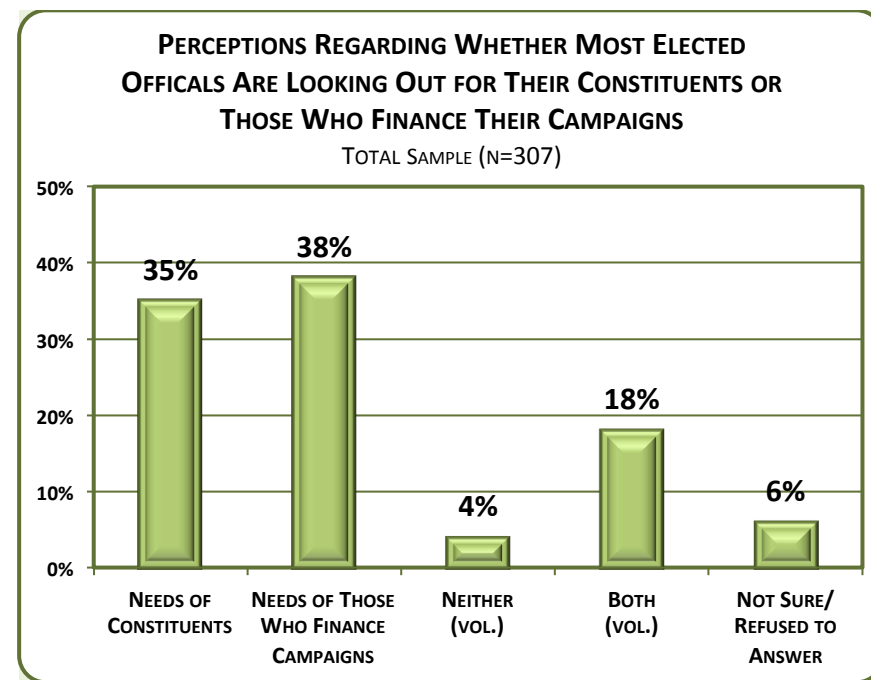
Business leaders were asked whether or not they feel **companies that contribute to political campaigns have an easier time getting meetings with elected officials**. The vast majority (78%) of business leaders says companies that contribute to political campaigns have an easier time getting meetings with elected officials, while 5% say *sometimes*, and 13% say companies *do not have an easier time* getting meetings.

Notably, 93% of North Central New Mexico's business leaders say companies that contribute to political campaigns have an easier time getting meetings with elected officials. Further, 87% of Democrats, 75% of Republicans, and 78% of Independents say companies that contribute to political campaigns have an easier time getting meetings with elected officials.

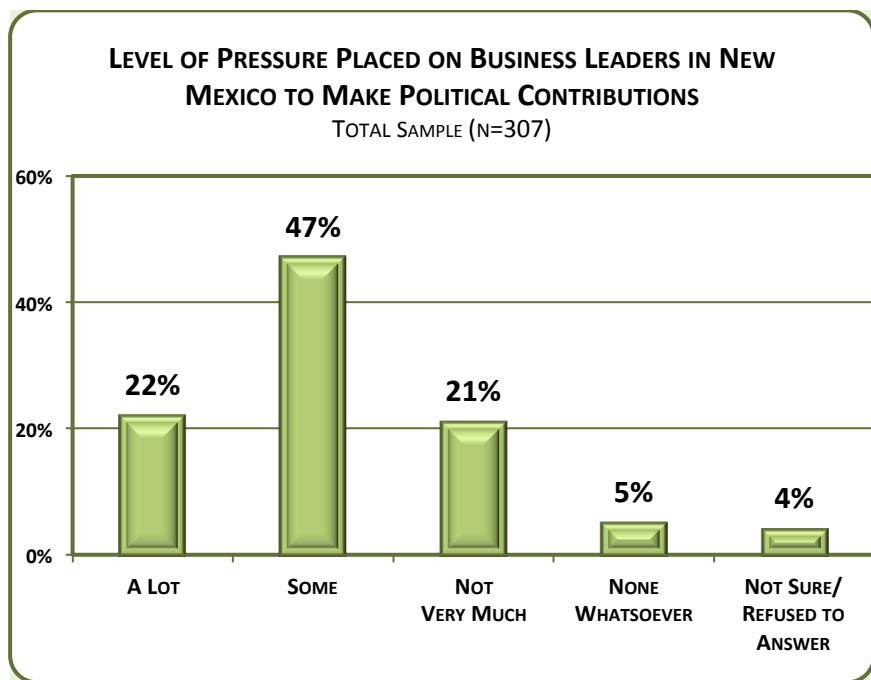


Business leaders were asked whether they believe **New Mexico's elected officials are more responsive to lobbyists or more responsive to voters**. The majority (59%) of business leaders say they believe elected officials are *more responsive to lobbyists* while one-fifth believes elected officials are *more responsive to voters*. Two percent of business leaders say elected officials are not responsive to voters or lobbyists, and 11% say elected officials are responsive to both lobbyists and voters.

The majority of both Democrats (72%) and Republicans (56%) say New Mexico's elected officials are more responsive to lobbyists than voters.



Business leaders were asked if they believe most elected officials in New Mexico are looking out mostly for the **needs of their constituents or if they are mostly concerned with the needs of those who finance their campaigns**. Thirty-five percent of business leaders say elected officials are mostly *looking out for the needs of their constituents*, while 38% say they are *looking out for the needs of those who finance their campaigns*. Four percent say elected officials are not concerned with the needs of their constituents or those who finance their campaigns, and 18% say elected officials are concerned with both the needs of their constituents and those who finance their campaigns.

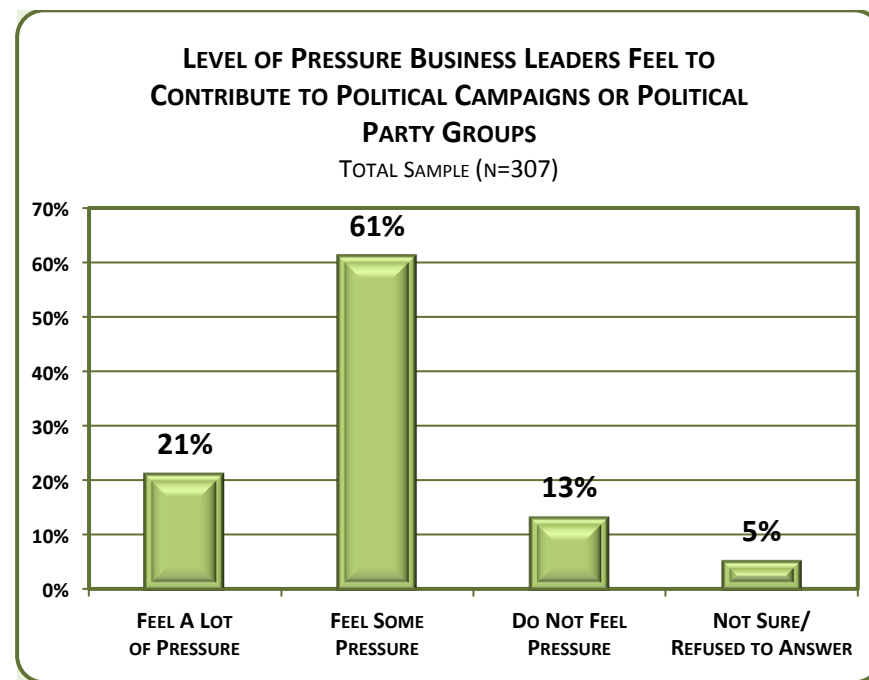


Business leaders were asked **how much pressure they believe is placed on business leaders in New Mexico to make political contributions**. Twenty-two percent say *a lot of pressure* is placed on business leaders, while 47% say some pressure is placed on business leaders to make political contributions. One-fifth (21%) say there is *not much pressure* placed on leaders to make political contributions and 5% say *no pressure whatsoever* is placed on leaders.

Overall, a majority of Democrats (76%), Republicans (68%), and Independents (69%), say that *at least some pressure* is placed on business leaders to make political contributions. Further, department heads/directors/administrators (38%) are more likely than those in other leadership positions to say *a lot of pressure* is placed on business leaders to make political contributions.

Business leaders were asked, thinking of business leaders in New Mexico, how much **pressure is placed on them to contribute to political campaigns or political party groups**. One-fifth (21%) of business leaders say business leaders feel *a lot of pressure*, while the majority (61%) say leaders *feel some pressure* to contribute to political campaigns or political party groups. Just 13% say business leaders *do not feel pressure* to contribute to political campaigns or political party groups.

Notably, department heads/directors/administrators (38%) are more likely than those in other managerial positions to say *a lot of pressure* is placed on business leaders to make contributions to political campaigns or political party groups.



OVERALL SUPPORT OR OPPOSITION TO VARIOUS PROPOSALS THAT THE STATE LEGISLATURE MIGHT CONSIDER ADOPTING					
TOTAL SAMPLE (N=307)					
RANKED BY HIGHEST PERCENTAGE "STRONGLY SUPPORT"					
	STRONGLY SUPPORT	SOMEWHAT SUPPORT	SOMEWHAT OPPOSE	STRONGLY OPPOSE	DON'T KNOW/ WON'T SAY
REQUIRE THAT ALL POLITICAL CONTRIBUTIONS AND EXPENDITURES FROM INDIVIDUALS, CORPORATIONS, POLITICAL ACTIONS COMMITTEES (PACs), NON-PROFITS, OR UNIONS BE MADE PUBLIC	70%	19%	5%	4%	1%
REQUIRE LOBBYISTS TO MAKE PUBLIC THE BILLS OR ISSUES THEY HAVE BEEN HIRED TO ADVOCATE FOR	62%	24%	7%	4%	2%
REQUIRE FORMER LEGISLATORS TO WAIT AT LEAST TWO YEARS AFTER THEIR TERM ENDS BEFORE THEY ARE ABLE TO BECOME PAID LOBBYISTS TO THE LEGISLATURE	62%	18%	10%	7%	3%
CREATE AN INDEPENDENT ETHICS COMMISSION TO ESTABLISH AND ENFORCE RULES REGARDING THE ETHICAL BEHAVIOR AND ACTIONS OF STATE OFFICIALS	52%	24%	12%	8%	3%

business leaders were read a list of **proposals that the state legislature may consider adopting** and were asked if they *strongly support*, *somewhat support*, *somewhat oppose*, or *strongly oppose* each proposal.

**REQUIRE THAT ALL POLITICAL CONTRIBUTIONS AND EXPENDITURES FROM INDIVIDUALS, CORPORATIONS, POLITICAL ACTION COMMITTEES (PACs), NONPROFITS, OR UNIONS BE MADE PUBLIC.**

Line-in-ten (89%) business leaders say they would support this proposal with seven-in-ten saying they would *strongly support* this proposal. Just 9% say they would oppose this proposal with 4% who say they *strongly oppose* this proposal. North Central New Mexico leaders (88%) and Democrats (79%) are more likely to say they *strongly support* this proposal. Republicans (67%) are also strongly supportive.

**REQUIRE LOBBYISTS TO MAKE PUBLIC THE BILLS OR ISSUES THEY HAVE BEEN HIRED TO ADVOCATE FOR.**

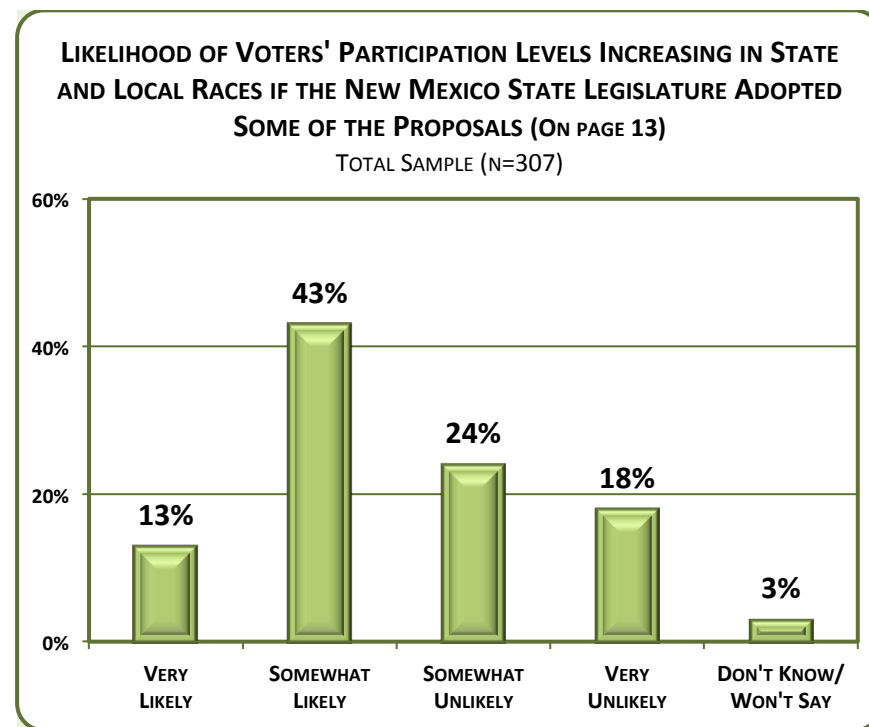
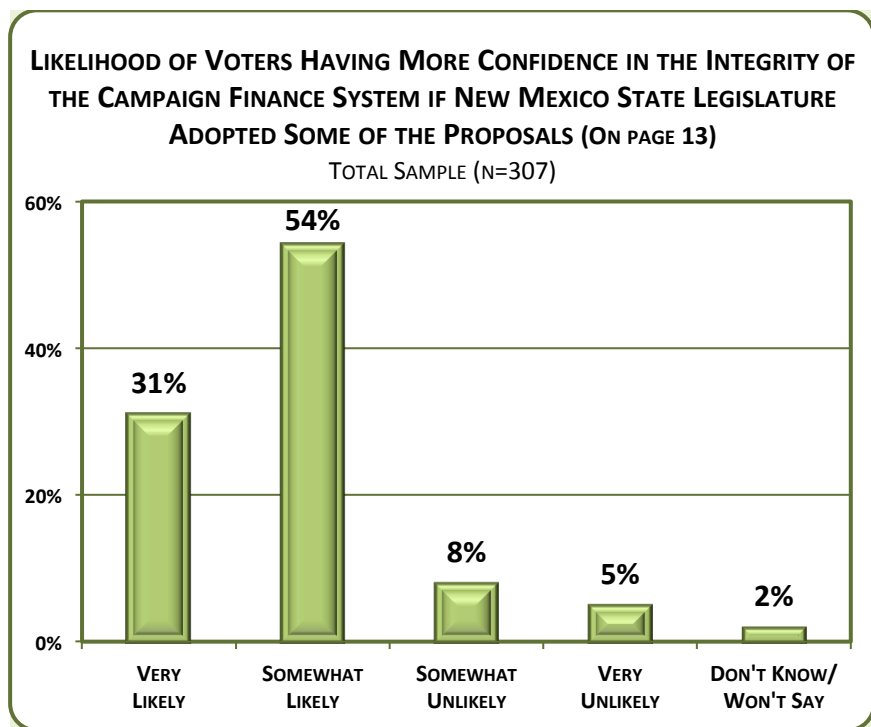
The vast majority (86%) of business leaders in New Mexico say they support this proposal with 62% who say they *strongly support* this proposal. Just one-in-ten (11%) business leaders say they oppose this proposal with 4% who say they *strongly oppose* this proposal. Interestingly, support of this proposal is correlated with company size. For example, business leaders from smaller companies are more likely to support this proposal.

**REQUIRE FORMER LEGISLATORS TO WAIT AT LEAST TWO YEARS AFTER THEIR TERM ENDS BEFORE THEY ARE ABLE TO BECOME PAID LOBBYISTS TO THE LEGISLATURE.**

Eight-in-ten business leaders say they support this proposal with 62% who say they *strongly support* this proposal. Seventeen percent of business leaders oppose this proposal with 7% saying they *strongly oppose* this proposal. Support of this proposal is also correlated with company size. For example, leaders from smaller companies are more likely to support this proposal compared to business leaders from larger companies.

**CREATE AN INDEPENDENT ETHICS COMMISSION TO ESTABLISH AND ENFORCE RULES REGARDING THE ETHICAL BEHAVIOR AND ACTIONS OF STATE OFFICIALS.**

Approximately three-quarters (76%) of business leaders say they support this proposal with the majority (52%) saying they *strongly support* this proposal. One-fifth says they oppose this proposal with 8% who say they *strongly oppose* this proposal. The vast majority of Democrats (85%) and Republicans (72%) support this proposal.

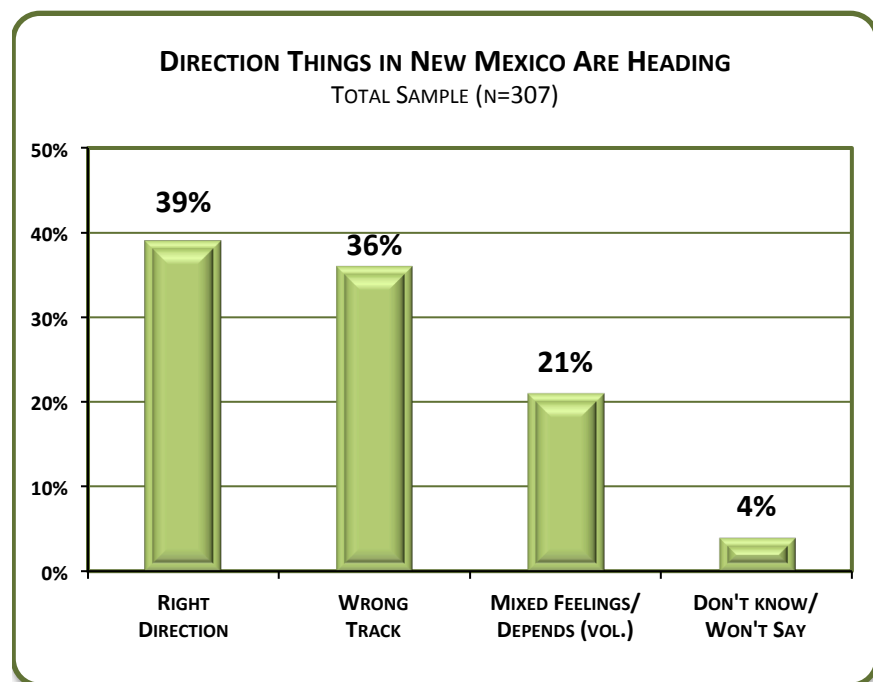


After business leaders were read the proposals mentioned on page 13 of this report, they were asked if some of these proposals were adopted by the New Mexico State Legislature, **how likely is it that voters would have more confidence in the integrity of the campaign finance system**. The vast majority (85%) of business leaders say it is *very* (31%) or *somewhat likely* (54%) that voters would have more confidence in the integrity of the campaign finance system. Just 13% say it is unlikely, with 5% saying it is *very unlikely* that voters would have more confidence in the integrity of the campaign finance system.

The vast majority of Democrats (94%) and Republicans (82%) say that voters would have more confidence in the integrity of the campaign finance system if some of these proposals were adopted by the Legislature.

Business leaders were also asked how likely they believe **voter participation levels would increase in state and local races** if some of these proposals were to be adopted. The majority (56%) of business leaders say they believe it is *very* (13%) or *somewhat likely* (43%) that voter participation would increase, while over two-fifths (42%) say it is unlikely voter participation would increase.

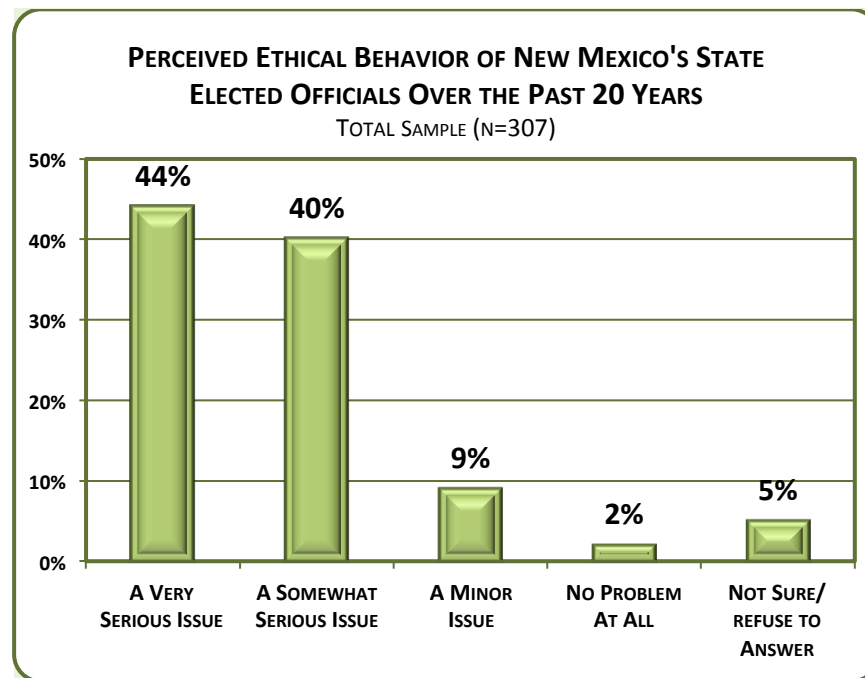
A majority of both Democrats (69%) and Republicans (51%) say that voter participation would increase if some of these proposals were to be adopted.



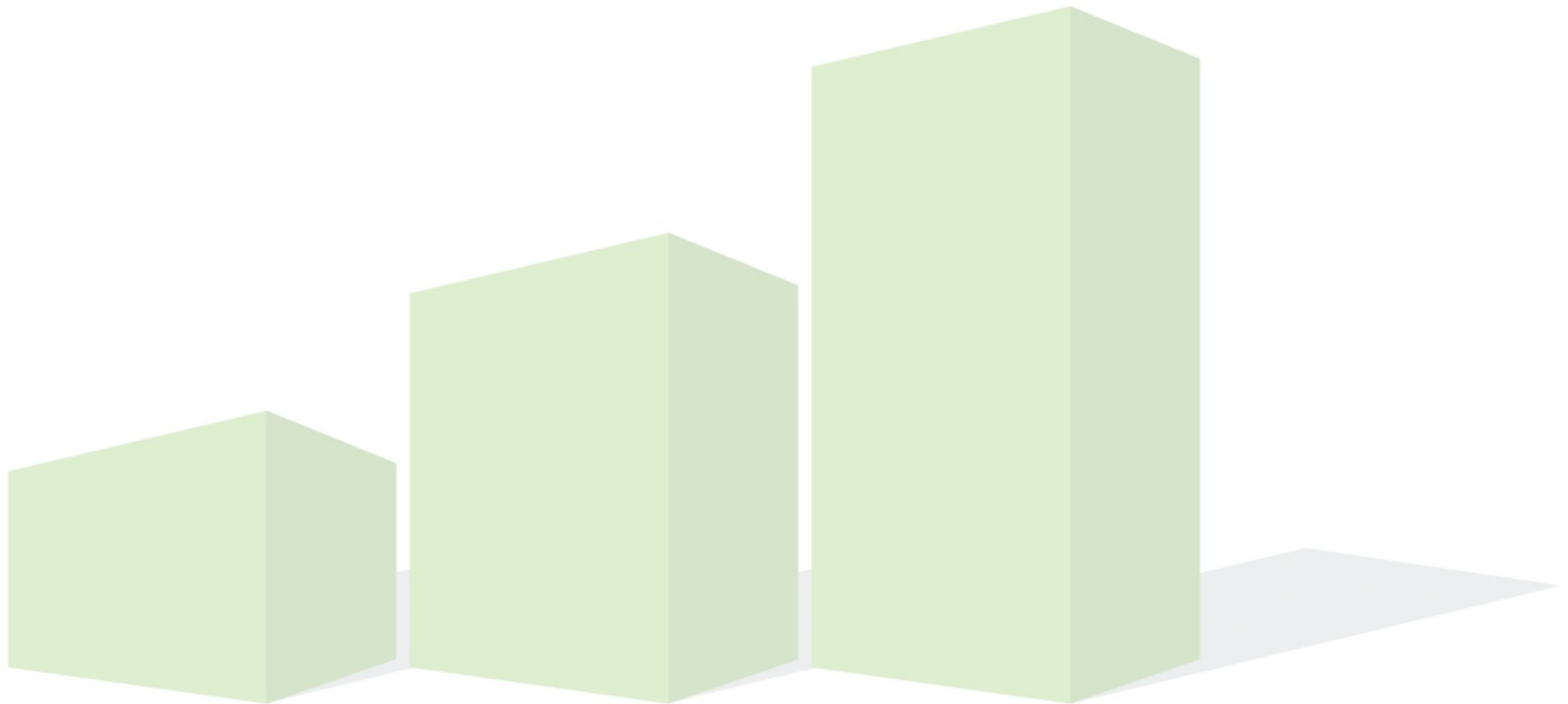
Business leaders were asked if they feel that **things in New Mexico are headed in the right direction** or if they feel things are **off on the wrong track**. Business leaders in New Mexico are nearly evenly split with two-fifths saying things are *headed in the right direction* (39%), and slightly fewer saying things are *off on the wrong track* (36%). One-fifth of business leaders say they have mixed feelings.

Interestingly, residents of Northwest New Mexico (56%), where significant energy production is taking place, are over twice as likely as North Central region (23%) residents to say things are *headed in the right direction*. Further, when it comes to political affiliation, Republicans (44%) as compared to Democrats (31%) are more likely to say they think things in New Mexico are *headed in the right direction*. Conversely, Democrats (46%) are more likely than Republicans (30%) to say things are *off on the wrong track*. Republican business leaders may be more positive about the direction New Mexico is heading due to the fact that the current Governor of New Mexico is a Republican and, more recently, the majority of State House of Representatives members are Republican, a feat that has not been achieved in sixty years by the Republican Party.

Business leaders were asked if they believe the **ethical behavior of state elected officials over the past twenty years** has been a *very serious issue*, *somewhat serious issue*, *minor issue*, or *no problem at all*. The vast majority (84%) of business leaders say the ethical behavior of state elected officials has been either a *somewhat serious* (40%) or *very serious* (44%) issue. Just one-in-ten (11%) business leaders say the ethical behavior of state elected officials has been either a *minor issue* (9%) or *no problem at all* (2%). Notably, there are no significant differences in business leaders' perception of state elected officials across political party lines.



## I. SUMMARY OF RESULTS





## DIRECTION THINGS IN NEW MEXICO ARE HEADING

QUESTION 1: IN GENERAL DO YOU FEEL THAT THINGS IN NEW MEXICO ARE HEADED IN THE RIGHT DIRECTION OR DO YOU FEEL THINGS ARE OFF ON THE WRONG TRACK?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
RIGHT DIRECTION	39%	40%	37%	50%	47%	36%	34%	37%	48%	38%	41%	28%
OFF ON THE WRONG TRACK	36%	37%	32%	35%	36%	35%	40%	34%	25%	43%	34%	56%
MIXED FEELINGS/DEPENDS (VOLUNTEERED)	21%	20%	23%	10%	13%	25%	23%	22%	22%	18%	24%	16%
DON'T KNOW/WON'T SAY	4%	3%	7%	5%	4%	4%	4%	7%	5%	1%	-	-

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
RIGHT DIRECTION	39%	36%	56%	23%	45%	45%	31%	34%	44%	39%	50%	28%	48%	25%	32%
OFF ON THE WRONG TRACK	36%	44%	26%	50%	27%	21%	46%	45%	30%	35%	28%	44%	24%	45%	47%
MIXED FEELINGS/DEPENDS (VOLUNTEERED)	21%	19%	15%	23%	24%	25%	18%	19%	22%	19%	17%	22%	24%	30%	21%
DON'T KNOW/WON'T SAY	4%	2%	3%	5%	4%	9%	4%	2%	4%	6%	5%	6%	5%	-	-

**PERCEPTIONS REGARDING CURRENT SYSTEM FOR FINANCING POLITICAL CAMPAIGNS IN NEW MEXICO**

QUESTION 2: WHICH OF THE FOLLOWING WOULD YOU SAY BEST DESCRIBES THE CURRENT SYSTEM FOR FINANCING POLITICAL CAMPAIGNS IN NEW MEXICO? WOULD YOU SAY IT IS....

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
N GREAT SHAPE	2%	1%	4%	5%	1%	2%	-	2%	3%	1%	-	-
N GOOD SHAPE, BUT SOME MINOR PROBLEMS	35%	37%	28%	60%	34%	34%	26%	40%	34%	29%	34%	24%
N POOR SHAPE WITH SOME MAJOR PROBLEMS	39%	41%	35%	15%	42%	35%	55%	32%	41%	40%	41%	64%
COMPLETELY BROKEN	11%	11%	14%	5%	8%	15%	9%	17%	6%	11%	17%	4%
NOT SURE/REFUSE TO ANSWER	13%	11%	20%	15%	14%	14%	9%	9%	16%	18%	7%	8%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
N GREAT SHAPE	2%	2%	-	3%	2%	2%	-	3%	2%	-	3%	-	-	-	-
N GOOD SHAPE, BUT SOME MINOR PROBLEMS	35%	30%	47%	28%	35%	43%	19%	26%	43%	34%	40%	22%	57%	35%	32%
N POOR SHAPE WITH SOME MAJOR PROBLEMS	39%	48%	29%	48%	35%	21%	45%	45%	35%	42%	29%	44%	14%	55%	58%
COMPLETELY BROKEN	11%	11%	6%	18%	12%	11%	22%	14%	7%	15%	17%	19%	10%	-	-
NOT SURE/REFUSE TO ANSWER	13%	9%	18%	5%	16%	23%	13%	12%	13%	10%	10%	16%	19%	10%	11%

**OPINION REGARDING POSSIBLY CHANGING THE SYSTEM FOR FINANCING POLITICAL CAMPAIGNS IN NEW MEXICO**

QUESTION 3: WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW ABOUT POSSIBLY CHANGING THE SYSTEM FOR FINANCING POLITICAL CAMPAIGNS IN NEW MEXICO? DOES THE CAMPAIGN FINANCE SYSTEM NEED...

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
COMPLETE OVERHAUL	12%	11%	14%	10%	14%	8%	19%	12%	14%	8%	17%	12%
MAJOR REFORMS	36%	38%	28%	20%	26%	41%	40%	35%	33%	38%	38%	44%
MINOR REFORMS	37%	37%	36%	60%	39%	35%	28%	39%	35%	33%	41%	28%
NO REFORMS AT ALL	4%	5%	1%	-	1%	6%	4%	5%	1%	4%	-	12%
NOT SURE/REFUSE TO ANSWER	12%	8%	21%	10%	18%	9%	9%	9%	16%	17%	3%	4%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
COMPLETE OVERHAUL	12%	13%	12%	15%	6%	11%	18%	16%	8%	19%	5%	16%	5%	15%	11%
MAJOR REFORMS	36%	42%	18%	45%	31%	30%	42%	41%	31%	29%	43%	41%	14%	40%	42%
MINOR REFORMS	37%	32%	47%	38%	41%	38%	25%	29%	44%	40%	40%	28%	62%	20%	32%
NO REFORMS AT ALL	4%	5%	-	-	6%	5%	4%	3%	4%	3%	3%	3%	5%	15%	5%
NOT SURE/REFUSE TO ANSWER	12%	8%	24%	3%	16%	16%	10%	10%	12%	8%	9%	13%	14%	10%	11%

### TRENDS REGARDING WHETHER THE INFLUENCE OF MONEY IN POLITICS IN NEW MEXICO IS GETTING BETTER OR WORSE

QUESTION 4: DO YOU THINK THE PROBLEMS WITH THE INFLUENCE OF MONEY IN POLITICS IN NEW MEXICO ARE...

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
GETTING MUCH WORSE	17%	19%	12%	15%	14%	19%	15%	15%	18%	17%	28%	8%
GETTING SOMEWHAT WORSE	22%	19%	30%	10%	26%	18%	32%	23%	19%	19%	17%	48%
STAYING ABOUT THE SAME	38%	40%	33%	35%	34%	42%	36%	33%	43%	36%	41%	40%
GETTING SOMEWHAT BETTER	12%	12%	12%	20%	13%	11%	11%	17%	13%	14%	7%	-
GETTING MUCH BETTER	1%	1%	-	5%	-	-	4%	1%	-	1%	3%	-
NOT SURE/REFUSE TO ANSWER	9%	8%	12%	15%	12%	9%	2%	12%	8%	13%	3%	4%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
GETTING MUCH WORSE	17%	16%	15%	28%	14%	16%	30%	21%	11%	19%	12%	28%	5%	20%	11%
GETTING SOMEWHAT WORSE	22%	23%	15%	25%	24%	20%	21%	26%	21%	26%	21%	31%	24%	15%	32%
STAYING ABOUT THE SAME	38%	45%	38%	35%	35%	29%	33%	36%	42%	35%	40%	16%	38%	55%	47%
GETTING SOMEWHAT BETTER	12%	9%	12%	10%	10%	23%	6%	3%	18%	15%	17%	16%	19%	5%	-
GETTING MUCH BETTER	1%	2%	3%	-	-	-	1%	-	1%	-	-	-	5%	-	5%
NOT SURE/REFUSE TO ANSWER	9%	5%	18%	3%	16%	13%	9%	14%	7%	5%	10%	9%	10%	5%	5%

### LEVEL OF INFLUENCE POLITICAL DONORS HAVE OVER AVERAGE VOTERS

QUESTION 5: WHEN IT COMES TO THE WAY ELECTION CAMPAIGNS ARE FINANCED, DO YOU THINK POLITICAL DONORS HAVE MORE INFLUENCE THAN AVERAGE VOTERS?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
A GREAT DEAL MORE INFLUENCE	53%	52%	56%	45%	51%	54%	57%	52%	57%	50%	59%	52%
SOME MORE INFLUENCE OR	34%	37%	26%	50%	34%	33%	30%	34%	34%	38%	24%	28%
NOT MUCH MORE INFLUENCE	3%	3%	4%	-	5%	2%	4%	4%	-	3%	3%	8%
YES, BUT DON'T KNOW HOW MUCH MORE INFLUENCE	1%	*	1%	-	1%	1%	-	1%	-	-	3%	-
NO	8%	7%	10%	5%	7%	8%	9%	8%	8%	7%	10%	8%
NOT SURE/REFUSE TO ANSWER	2%	1%	4%	-	1%	3%	-	1%	1%	3%	-	4%

LESS THAN 1% REPORTED

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
A GREAT DEAL MORE INFLUENCE	53%	51%	50%	70%	53%	48%	72%	62%	43%	50%	53%	59%	48%	55%	53%
SOME MORE INFLUENCE OR	34%	34%	41%	28%	22%	45%	22%	26%	41%	34%	33%	22%	52%	25%	42%
NOT MUCH MORE INFLUENCE	3%	4%	-	-	6%	2%	-	3%	4%	6%	2%	6%	-	5%	-
YES, BUT DON'T KNOW HOW MUCH MORE INFLUENCE	1%	1%	-	-	-	2%	-	-	1%	2%	-	-	-	5%	-
NO	8%	10%	6%	3%	14%	2%	3%	7%	10%	8%	12%	9%	-	10%	5%
NOT SURE/REFUSE TO ANSWER	2%	1%	3%	-	4%	2%	3%	2%	1%	-	-	3%	-	-	-

**PERCEPTIONS REGARDING WHETHER TRANSPARENCY EXISTS OVER THE WAY ELECTION CAMPAIGNS ARE FINANCED**

QUESTION 6: DO YOU THINK THERE IS ADEQUATE TRANSPARENCY OVER THE WAY ELECTION CAMPAIGNS ARE FINANCED, SUCH AS IN DISCLOSURE OF POLITICAL CONTRIBUTIONS OR NOT?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
YES	32%	34%	26%	25%	29%	36%	26%	28%	32%	33%	38%	28%
NO	58%	56%	62%	70%	57%	54%	66%	61%	61%	53%	48%	64%
NOT SURE/REFUSE TO ANSWER	10%	10%	12%	5%	14%	10%	8%	11%	8%	14%	14%	8%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
YES	32%	35%	32%	18%	33%	34%	16%	28%	40%	32%	31%	16%	48%	20%	32%
NO	58%	55%	50%	78%	57%	54%	73%	59%	52%	55%	62%	75%	48%	65%	63%
NOT SURE/REFUSE TO ANSWER	10%	9%	18%	5%	10%	13%	10%	14%	8%	13%	7%	9%	5%	15%	5%

**PERCEIVED AMOUNT OF TRANSPARENCY NEEDED IN REGARDS TO THE DISCLOSURE OF POLITICAL CONTRIBUTIONS**

QUESTION 7: AND WHEN IT COMES TO THE AMOUNT OF TRANSPARENCY OVER THE WAY ELECTION CAMPAIGNS ARE FINANCED IN REGARDS TO THE DISCLOSURE OF POLITICAL CONTRIBUTIONS, WOULD YOU SAY THERE NEEDS TO BE .....

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
^ GREAT DEAL MORE TRANSPARENCY	39%	37%	44%	25%	34%	40%	47%	38%	42%	33%	45%	44%
^OME MORE TRANSPARENCY	32%	33%	27%	45%	34%	31%	25%	34%	28%	32%	34%	28%
^ LITTLE MORE TRANSPARENCY	15%	15%	15%	30%	12%	16%	11%	13%	20%	17%	3%	16%
^O MORE TRANSPARENCY	9%	11%	4%	-	11%	8%	15%	9%	6%	11%	14%	8%
^OT SURE/REFUSE TO ANSWER	5%	4%	10%	-	9%	5%	2%	6%	4%	7%	3%	4%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
^ GREAT DEAL MORE TRANSPARENCY	39%	38%	29%	65%	39%	27%	52%	45%	31%	42%	38%	50%	33%	40%	37%
^OME MORE TRANSPARENCY	32%	30%	29%	20%	39%	38%	27%	29%	34%	31%	31%	31%	29%	35%	37%
^ LITTLE MORE TRANSPARENCY	15%	13%	29%	8%	10%	21%	9%	19%	17%	16%	14%	9%	29%	10%	21%
^O MORE TRANSPARENCY	9%	13%	6%	8%	6%	5%	4%	3%	13%	6%	12%	6%	10%	10%	5%
^OT SURE/REFUSE TO ANSWER	5%	5%	6%	-	6%	9%	7%	3%	4%	5%	5%	3%	-	5%	-

**PERCEIVED ETHICAL BEHAVIOR OF NEW MEXICO'S STATE ELECTED OFFICIALS OVER THE PAST 20 YEARS**

QUESTION 8: HOW MUCH OF AN ISSUE DO YOU BELIEVE NEW MEXICO HAS HAD WITH THE ETHICAL BEHAVIOR OF OUR STATE ELECTED OFFICIALS OVER THE PAST 20 YEARS? WOULD YOU SAY THEIR ETHICAL BEHAVIOR HAS BEEN ....

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
\\ VERY SERIOUS ISSUE	44%	46%	37%	55%	42%	41%	51%	51%	42%	44%	38%	32%
\\ SOMEWHAT SERIOUS ISSUE	40%	41%	38%	35%	37%	43%	40%	34%	42%	42%	45%	52%
\\ MINOR ISSUE	9%	8%	14%	10%	12%	11%	2%	11%	9%	8%	10%	8%
\\ NO PROBLEM AT ALL	2%	1%	2%	-	1%	1%	4%	2%	4%	-	-	-
\\ NOT SURE/REFUSE TO ANSWER	5%	3%	9%	-	8%	4%	4%	3%	4%	6%	7%	8%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
\\ VERY SERIOUS ISSUE	44%	48%	41%	50%	39%	36%	31%	47%	48%	37%	48%	31%	57%	60%	58%
\\ SOMEWHAT SERIOUS ISSUE	40%	41%	44%	43%	35%	41%	49%	36%	39%	47%	40%	53%	29%	25%	32%
\\ MINOR ISSUE	9%	8%	15%	5%	10%	13%	12%	12%	8%	11%	10%	9%	10%	5%	-
\\ NO PROBLEM AT ALL	2%	1%	-	-	2%	5%	3%	-	2%	2%	-	-	5%	-	11%
\\ NOT SURE/REFUSE TO ANSWER	5%	2%	-	3%	14%	5%	4%	5%	3%	3%	2%	6%	-	10%	-



**OVERALL SUPPORT OR OPPOSITION TO VARIOUS PROPOSALS THAT THE STATE LEGISLATURE MIGHT CONSIDER ADOPTING:  
REQUIRE LOBBYISTS TO MAKE PUBLIC THE BILLS OR ISSUES THEY HAVE BEEN HIRED TO ADVOCATE FOR**

QUESTION 9: NOW I'M GOING TO READ YOU A LIST OF PROPOSALS THAT OUR STATE LEGISLATURE MIGHT CONSIDER ADOPTING. PLEASE INDICATE IF YOU WOULD STRONGLY SUPPORT, SOMEWHAT SUPPORT, SOMEWHAT OPPOSE, OR STRONGLY OPPOSE EACH PROPOSAL: REQUIRE LOBBYISTS TO MAKE PUBLIC THE BILLS OR ISSUES THEY HAVE BEEN HIRED TO ADVOCATE FOR

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
STRONGLY SUPPORT	62%	59%	72%	60%	59%	65%	60%	72%	62%	58%	52%	44%
SOMEWHAT SUPPORT	24%	27%	19%	30%	26%	23%	25%	18%	25%	31%	31%	24%
SOMEWHAT OPPOSE	7%	8%	4%	10%	5%	7%	9%	3%	9%	7%	10%	16%
STRONGLY OPPOSE	4%	4%	4%	-	4%	4%	6%	3%	4%	3%	7%	12%
DON'T KNOW/WON'T SAY	2%	2%	2%	-	5%	1%	-	4%	-	1%	-	4%
MEAN †	3.5	3.4	3.6	3.5	3.5	3.5	3.4	3.6	3.5	3.5	3.3	3.0

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
STRONGLY SUPPORT	62%	56%	76%	68%	57%	68%	66%	67%	60%	74%	53%	56%	71%	55%	63%
SOMEWHAT SUPPORT	24%	26%	18%	25%	31%	20%	21%	19%	27%	16%	31%	19%	29%	30%	16%
SOMEWHAT OPPOSE	7%	12%	3%	5%	4%	4%	6%	7%	8%	3%	9%	16%	-	15%	16%
STRONGLY OPPOSE	4%	5%	3%	3%	6%	2%	6%	3%	4%	3%	7%	6%	-	-	5%
DON'T KNOW/WON'T SAY	2%	1%	-	-	2%	7%	1%	3%	1%	3%	-	3%	-	-	-
MEAN †	3.5	3.3	3.7	3.6	3.4	3.7	3.5	3.6	3.4	3.7	3.3	3.3	3.7	3.4	3.4

**OVERALL SUPPORT OR OPPOSITION TO VARIOUS PROPOSALS THAT THE STATE LEGISLATURE MIGHT CONSIDER ADOPTING:  
CREATE AN INDEPENDENT ETHICS COMMISSION TO ESTABLISH AND ENFORCE RULES REGARDING THE ETHICAL BEHAVIOR AND ACTIONS OF STATE OFFICIALS**

QUESTION 10: NOW I'M GOING TO READ YOU A LIST OF PROPOSALS THAT OUR STATE LEGISLATURE MIGHT CONSIDER ADOPTING. PLEASE INDICATE IF YOU WOULD STRONGLY SUPPORT, SOMEWHAT SUPPORT, SOMEWHAT OPPOSE, OR STRONGLY OPPOSE EACH PROPOSAL: CREATE AN INDEPENDENT ETHICS COMMISSION TO ESTABLISH AND ENFORCE RULES REGARDING THE ETHICAL BEHAVIOR AND ACTIONS OF STATE OFFICIALS

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
STRONGLY SUPPORT	52%	47%	67%	50%	50%	54%	51%	54%	52%	54%	38%	60%
SOMEWHAT SUPPORT	24%	27%	19%	40%	28%	23%	17%	20%	27%	25%	45%	8%
SOMEWHAT OPPOSE	12%	13%	9%	-	13%	12%	13%	13%	13%	11%	7%	12%
STRONGLY OPPOSE	8%	9%	5%	5%	4%	8%	15%	9%	8%	6%	10%	12%
DON'T KNOW/WON'T SAY	3%	4%	1%	5%	5%	2%	4%	4%	1%	4%	-	8%
MEAN †	3.3	3.2	3.5	3.4	3.3	3.3	3.1	3.2	3.2	3.3	3.1	3.3

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
STRONGLY SUPPORT	52%	49%	50%	73%	47%	52%	61%	57%	48%	52%	53%	63%	71%	50%	53%
SOMEWHAT SUPPORT	24%	25%	35%	20%	18%	25%	24%	26%	24%	26%	19%	22%	14%	25%	37%
SOMEWHAT OPPOSE	12%	15%	9%	5%	14%	9%	9%	10%	13%	10%	19%	13%	10%	5%	5%
STRONGLY OPPOSE	8%	10%	3%	-	14%	7%	1%	7%	11%	8%	7%	-	-	15%	-
DON'T KNOW/WON'T SAY	3%	1%	3%	3%	6%	7%	4%	-	3%	5%	2%	3%	5%	5%	5%
MEAN †	3.3	3.1	3.4	3.7	3.0	3.3	3.5	3.3	3.1	3.3	3.2	3.5	3.7	3.2	3.5

**OVERALL SUPPORT OR OPPOSITION TO VARIOUS PROPOSALS THAT THE STATE LEGISLATURE MIGHT CONSIDER ADOPTING:  
REQUIRE THAT ALL POLITICAL CONTRIBUTIONS AND EXPENDITURES FROM INDIVIDUALS, CORPORATIONS, POLITICAL ACTION COMMITTEES (PACs), NONPROFITS, OR UNIONS BE MADE PUBLIC**

QUESTION 11: NOW I'M GOING TO READ YOU A LIST OF PROPOSALS THAT OUR STATE LEGISLATURE MIGHT CONSIDER ADOPTING. PLEASE INDICATE IF YOU WOULD STRONGLY SUPPORT, SOMEWHAT SUPPORT, SOMEWHAT OPPOSE, OR STRONGLY OPPOSE EACH PROPOSAL: REQUIRE THAT ALL POLITICAL CONTRIBUTIONS AND EXPENDITURES FROM INDIVIDUALS, CORPORATIONS, POLITICAL ACTION COMMITTEES (PACs), NONPROFITS, OR UNIONS BE MADE PUBLIC

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
STRONGLY SUPPORT	70%	69%	73%	70%	64%	72%	74%	72%	77%	67%	52%	72%
SOMEWHAT SUPPORT	19%	21%	15%	30%	24%	15%	21%	16%	15%	26%	31%	12%
SOMEWHAT OPPOSE	5%	4%	6%	-	4%	6%	4%	7%	3%	6%	3%	4%
STRONGLY OPPOSE	4%	4%	5%	-	5%	5%	2%	3%	5%	1%	14%	4%
DON'T KNOW/WON'T SAY	1%	1%	1%	-	3%	1%	-	2%	-	-	-	8%
MEAN †	3.6	3.6	3.6	3.7	3.5	3.6	3.7	3.6	3.6	3.6	3.2	3.7

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
STRONGLY SUPPORT	70%	67%	76%	88%	61%	70%	79%	72%	67%	79%	64%	66%	86%	75%	79%
SOMEWHAT SUPPORT	19%	23%	15%	10%	27%	14%	15%	19%	21%	13%	21%	28%	5%	10%	16%
SOMEWHAT OPPOSE	5%	4%	6%	3%	6%	7%	3%	3%	6%	5%	9%	-	5%	5%	5%
STRONGLY OPPOSE	4%	6%	3%	-	2%	5%	1%	5%	5%	3%	5%	3%	5%	10%	-
DON'T KNOW/WON'T SAY	1%	-	-	-	4%	4%	1%	-	1%	-	2%	3%	-	-	-
MEAN †	3.6	3.5	3.6	3.9	3.5	3.5	3.7	3.6	3.5	3.7	3.5	3.6	3.7	3.5	3.7

**OVERALL SUPPORT OR OPPOSITION TO VARIOUS PROPOSALS THAT THE STATE LEGISLATURE MIGHT CONSIDER ADOPTING:**  
**REQUIRE FORMER LEGISLATORS TO WAIT AT LEAST TWO YEARS AFTER THEIR TERM ENDS BEFORE THEY ARE ABLE TO BECOME PAID LOBBYISTS TO THE LEGISLATURE**

QUESTION 12: NOW I'M GOING TO READ YOU A LIST OF PROPOSALS THAT OUR STATE LEGISLATURE MIGHT CONSIDER ADOPTING. PLEASE INDICATE IF YOU WOULD STRONGLY SUPPORT, SOMEWHAT SUPPORT, SOMEWHAT OPPOSE, OR STRONGLY OPPOSE EACH PROPOSAL: REQUIRE FORMER LEGISLATORS TO WAIT AT LEAST TWO YEARS AFTER THEIR TERM ENDS BEFORE THEY ARE ABLE TO BECOME PAID LOBBYISTS TO THE LEGISLATURE

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
STRONGLY SUPPORT	62%	66%	52%	70%	61%	59%	70%	72%	62%	54%	55%	56%
SOMEWHAT SUPPORT	18%	15%	27%	10%	21%	20%	11%	14%	22%	22%	17%	12%
SOMEWHAT OPPOSE	10%	9%	11%	15%	9%	11%	4%	8%	9%	13%	7%	16%
STRONGLY OPPOSE	7%	8%	5%	5%	3%	8%	11%	2%	6%	8%	21%	8%
DON'T KNOW/WON'T SAY	3%	2%	5%	-	7%	1%	4%	4%	1%	3%	-	8%
MEAN †	3.4	3.4	3.3	3.5	3.5	3.3	3.5	3.6	3.4	3.3	3.1	3.3

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
STRONGLY SUPPORT	62%	57%	71%	78%	59%	61%	55%	74%	62%	69%	62%	59%	76%	65%	63%
SOMEWHAT SUPPORT	18%	25%	18%	13%	10%	14%	30%	9%	17%	13%	17%	22%	19%	10%	21%
SOMEWHAT OPPOSE	10%	9%	9%	3%	14%	14%	9%	7%	11%	5%	9%	6%	5%	15%	11%
STRONGLY OPPOSE	7%	9%	-	5%	10%	4%	4%	7%	8%	10%	7%	6%	-	10%	5%
DON'T KNOW/WON'T SAY	3%	-	3%	3%	6%	7%	1%	3%	2%	3%	5%	6%	-	-	-
MEAN †	3.4	3.3	3.6	3.7	3.3	3.4	3.4	3.6	3.4	3.5	3.4	3.4	3.7	3.3	3.4

## LIKELIHOOD OF VOTERS HAVING MORE CONFIDENCE IN THE INTEGRITY OF THE CAMPAIGN FINANCE SYSTEM IF NEW MEXICO STATE LEGISLATURE ADOPTED SOME OF THE PROPOSALS

QUESTION 13: IF SOME OF THESE PROPOSALS WERE TO BE ADOPTED BY THE NEW MEXICO STATE LEGISLATURE, HOW LIKELY IS IT THAT VOTERS WOULD HAVE MORE CONFIDENCE IN THE INTEGRITY OF THE CAMPAIGN FINANCE SYSTEM? DO YOU FEEL IT IS VERY LIKELY, SOMEWHAT LIKELY, SOMEWHAT UNLIKELY, OR VERY UNLIKELY?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
VERY LIKELY	31%	27%	41%	20%	25%	34%	32%	35%	38%	18%	24%	28%
SOMEWHAT LIKELY	54%	57%	47%	60%	53%	53%	58%	52%	51%	63%	59%	48%
SOMEWHAT UNLIKELY	8%	9%	5%	15%	13%	5%	6%	4%	6%	11%	10%	16%
VERY UNLIKELY	5%	5%	5%	5%	4%	6%	4%	6%	3%	7%	7%	4%
DON'T KNOW/WON'T SAY	2%	2%	2%	-	5%	2%	-	3%	3%	1%	-	4%
MEAN †	3.1	3.1	3.3	3.0	3.0	3.2	3.2	3.2	3.3	2.9	3.0	3.0

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
VERY LIKELY	31%	26%	53%	35%	20%	34%	28%	38%	30%	37%	26%	25%	48%	15%	37%
SOMEWHAT LIKELY	54%	58%	41%	60%	55%	48%	66%	48%	52%	55%	64%	56%	48%	55%	47%
SOMEWHAT UNLIKELY	8%	13%	-	-	6%	9%	4%	5%	10%	3%	-	16%	-	25%	11%
VERY UNLIKELY	5%	3%	6%	3%	12%	5%	1%	9%	5%	3%	5%	3%	5%	5%	5%
DON'T KNOW/WON'T SAY	2%	1%	-	3%	6%	4%	-	-	3%	2%	5%	-	-	-	-
MEAN †	3.1	3.1	3.4	3.3	2.9	3.1	3.2	3.2	3.1	3.3	3.2	3.0	3.4	2.8	3.2

**LIKELIHOOD OF VOTERS' PARTICIPATION LEVELS INCREASING IN STATE AND LOCAL RACES IF THE NEW MEXICO STATE LEGISLATURE ADOPTED SOME OF THE PROPOSALS**

QUESTION 14: IF SOME OF THESE PROPOSALS WERE TO BE ADOPTED BY THE NEW MEXICO STATE LEGISLATURE, HOW LIKELY IS IT THAT VOTER PARTICIPATION LEVELS WOULD INCREASE IN STATE AND LOCAL RACES? DO YOU FEEL IT IS VERY LIKELY, SOMEWHAT LIKELY, SOMEWHAT UNLIKELY OR VERY UNLIKELY?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
VERY LIKELY	13%	9%	23%	-	16%	13%	15%	19%	11%	8%	10%	4%
SOMEWHAT LIKELY	43%	43%	42%	60%	36%	44%	45%	36%	53%	47%	38%	32%
SOMEWHAT UNLIKELY	24%	26%	19%	15%	29%	20%	30%	23%	20%	21%	21%	52%
VERY UNLIKELY	18%	19%	15%	25%	16%	20%	9%	19%	14%	22%	28%	4%
DON'T KNOW/WON'T SAY	3%	3%	1%	-	4%	3%	-	3%	1%	1%	3%	8%
MEAN †	2.5	2.4	2.8	2.4	2.5	2.5	2.7	2.6	2.6	2.4	2.3	2.4

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
VERY LIKELY	13%	7%	29%	13%	10%	20%	15%	17%	11%	18%	7%	19%	29%	-	11%
SOMEWHAT LIKELY	43%	45%	53%	53%	31%	36%	54%	41%	40%	47%	41%	34%	48%	45%	26%
SOMEWHAT UNLIKELY	24%	27%	9%	25%	29%	20%	18%	28%	25%	24%	24%	28%	19%	35%	42%
VERY UNLIKELY	18%	18%	6%	8%	29%	21%	12%	10%	22%	11%	26%	16%	5%	20%	21%
DON'T KNOW/WON'T SAY	3%	2%	3%	3%	2%	4%	1%	3%	1%	-	2%	3%	-	-	-
MEAN †	2.5	2.4	3.1	2.7	2.2	2.6	2.7	2.7	2.4	2.7	2.3	2.6	3.0	2.3	2.3

**PERCEPTION REGARDING WHETHER NEW MEXICO ELECTED OFFICIALS ARE MORE RESPONSIVE TO LOBBYISTS OR VOTERS**

QUESTION 15: GENERALLY, DO YOU THINK NEW MEXICO'S ELECTED OFFICIALS ARE MORE RESPONSIVE TO LOBBYISTS OR MORE RESPONSIVE TO VOTERS?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
MORE RESPONSIVE TO LOBBYISTS	59%	57%	64%	60%	66%	56%	55%	56%	61%	53%	69%	68%
MORE RESPONSIVE TO VOTERS	20%	20%	19%	25%	16%	21%	19%	21%	19%	22%	17%	16%
NEITHER (VOLUNTEERED)	2%	2%	1%	5%	3%	1%	-	2%	1%	1%	-	-
BOTH (VOLUNTEERED)	11%	12%	7%	-	9%	11%	17%	13%	6%	13%	10%	8%
NOT SURE/REFUSE TO ANSWER	9%	10%	9%	10%	7%	11%	9%	8%	13%	11%	3%	8%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
MORE RESPONSIVE TO LOBBYISTS	59%	57%	56%	68%	55%	61%	72%	53%	56%	58%	52%	63%	71%	45%	53%
MORE RESPONSIVE TO VOTERS	20%	18%	24%	13%	24%	21%	6%	26%	23%	21%	22%	9%	14%	25%	26%
NEITHER (VOLUNTEERED)	2%	2%	6%	-	2%	-	3%	2%	1%	-	2%	3%	-	5%	-
BOTH (VOLUNTEERED)	11%	13%	12%	15%	10%	2%	9%	14%	11%	16%	12%	13%	5%	5%	11%
NOT SURE/REFUSE TO ANSWER	9%	10%	3%	5%	8%	16%	10%	5%	9%	5%	12%	13%	10%	20%	11%

**LEVEL OF PRESSURE PLACED ON BUSINESS LEADERS IN NEW MEXICO TO MAKE POLITICAL CONTRIBUTIONS**

QUESTION 16: IN YOUR OPINION, HOW MUCH PRESSURE IS PLACED ON BUSINESS LEADERS IN NEW MEXICO TO MAKE POLITICAL CONTRIBUTIONS?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
A LOT	22%	20%	28%	25%	22%	21%	26%	25%	19%	21%	17%	32%
SOME	47%	49%	43%	45%	51%	47%	43%	44%	49%	50%	48%	40%
NOT VERY MUCH	21%	21%	20%	30%	21%	19%	23%	18%	27%	19%	17%	24%
NONE WHATSOEVER	5%	6%	4%	-	4%	7%	4%	6%	3%	7%	10%	-
NOT SURE/REFUSE TO ANSWER	4%	4%	5%	-	1%	6%	4%	6%	3%	3%	7%	4%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
A LOT	22%	21%	12%	23%	27%	29%	30%	19%	21%	23%	17%	38%	19%	25%	26%
SOME	47%	50%	53%	53%	37%	43%	46%	50%	47%	45%	47%	41%	48%	55%	53%
NOT VERY MUCH	21%	22%	26%	20%	27%	11%	19%	16%	24%	24%	21%	16%	33%	15%	16%
NONE WHATSOEVER	5%	4%	3%	-	8%	11%	-	9%	6%	6%	12%	3%	-	-	-
NOT SURE/REFUSE TO ANSWER	4%	3%	6%	5%	2%	7%	4%	7%	2%	2%	3%	3%	-	5%	5%



**PERCEPTIONS REGARDING WHETHER COMPANIES GAIN ECONOMIC ADVANTAGE IN THE MARKETPLACE BY SPENDING MONEY ON POLITICAL CAMPAIGNS**

QUESTION 17: DO YOU THINK THAT COMPANIES THAT SPEND MONEY ON POLITICAL CAMPAIGNS GAIN AN ECONOMIC ADVANTAGE IN THE MARKETPLACE? (IF YES) IS THAT A LARGE OR SMALL ADVANTAGE?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
✓ LARGE ADVANTAGE	34%	30%	44%	20%	34%	35%	34%	36%	44%	28%	24%	12%
✓ SMALL ADVANTAGE	34%	37%	25%	40%	30%	35%	34%	34%	27%	36%	38%	52%
✓ NO	28%	28%	27%	35%	29%	27%	26%	24%	28%	32%	28%	28%
✓ NOT SURE/REFUSE TO ANSWER	5%	5%	4%	5%	7%	4%	6%	6%	1%	4%	10%	8%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
✓ LARGE ADVANTAGE	34%	23%	38%	45%	37%	45%	40%	41%	29%	34%	36%	31%	48%	40%	21%
✓ SMALL ADVANTAGE	34%	40%	29%	38%	24%	29%	34%	28%	36%	39%	24%	44%	33%	45%	47%
✓ NO	28%	34%	26%	10%	35%	20%	22%	26%	31%	24%	33%	25%	19%	15%	21%
✓ NOT SURE/REFUSE TO ANSWER	5%	3%	6%	8%	4%	7%	3%	5%	4%	3%	7%	-	-	-	11%

### LEVEL OF PRESSURE BUSINESS LEADERS FEEL TO CONTRIBUTE TO POLITICAL CAMPAIGNS OR POLITICAL PARTY GROUPS

Q18. THINKING ABOUT BUSINESS LEADERS IN NEW MEXICO, HOW MUCH PRESSURE DO YOU THINK THEY FEEL TO CONTRIBUTE TO POLITICAL CAMPAIGNS OR POLITICAL PARTY GROUPS? WOULD YOU SAY THEY ...

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
FEEL A LOT OF PRESSURE	21%	19%	26%	20%	26%	18%	23%	22%	18%	22%	14%	32%
FEEL SOME PRESSURE	61%	62%	57%	60%	57%	62%	62%	58%	67%	57%	62%	60%
DO NOT FEEL PRESSURE	13%	14%	12%	20%	13%	12%	15%	12%	15%	17%	17%	-
NOT SURE/REFUSE TO ANSWER	5%	5%	5%	-	4%	8%	-	8%	-	4%	7%	8%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
FEEL A LOT OF PRESSURE	21%	17%	18%	25%	24%	27%	25%	21%	20%	21%	17%	38%	19%	15%	26%
FEEL SOME PRESSURE	61%	66%	62%	53%	53%	59%	58%	53%	65%	60%	64%	56%	62%	60%	58%
DO NOT FEEL PRESSURE	13%	13%	15%	15%	20%	7%	13%	16%	12%	15%	12%	3%	19%	25%	5%
NOT SURE/REFUSE TO ANSWER	5%	4%	6%	8%	2%	7%	3%	10%	3%	5%	7%	3%	-	-	11%

**PERCEPTIONS REGARDING WHETHER COMPANIES THAT CONTRIBUTE TO POLITICAL CAMPAIGNS HAVE AN EASIER TIME GETTING MEETINGS WITH ELECTED OFFICIALS**

QUESTION 19: DO YOU FEEL THAT COMPANIES THAT CONTRIBUTE TO POLITICAL CAMPAIGNS HAVE AN EASIER TIME GETTING MEETINGS WITH ELECTED OFFICIALS?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
YES	78%	80%	72%	80%	84%	75%	77%	81%	81%	75%	72%	72%
SOMETIMES (VOLUNTEERED)	5%	5%	5%	5%	3%	5%	8%	2%	8%	6%	-	8%
NO	13%	11%	19%	-	12%	15%	13%	15%	10%	10%	17%	16%
NOT SURE/REFUSE TO ANSWER	5%	4%	5%	15%	1%	6%	2%	2%	1%	10%	10%	4%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
YES	78%	77%	82%	93%	63%	80%	87%	78%	75%	79%	74%	75%	76%	85%	68%
SOMETIMES (VOLUNTEERED)	5%	6%	6%	-	6%	4%	4%	5%	5%	2%	10%	6%	10%	-	5%
NO	13%	13%	9%	8%	22%	9%	7%	16%	14%	18%	12%	13%	10%	5%	21%
NOT SURE/REFUSE TO ANSWER	5%	4%	3%	-	8%	7%	1%	2%	6%	2%	3%	6%	5%	10%	5%

**PERCEPTIONS REGARDING WHETHER MOST ELECTED OFFICIALS ARE LOOKING OUT FOR THEIR CONSTITUENTS OR THOSE WHO FINANCE THEIR CAMPAIGNS**

QUESTION 20: WOULD YOU SAY THAT MOST ELECTED OFFICIALS IN NEW MEXICO ARE LOOKING OUT MOSTLY FOR THE NEEDS OF THEIR CONSTITUENTS OR ARE THEY MOSTLY CONCERNED WITH THE NEEDS OF THOSE WHO FINANCE THEIR CAMPAIGNS?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
NEEDS OF CONSTITUENTS	35%	35%	37%	35%	29%	41%	28%	37%	34%	36%	31%	36%
NEEDS OF THOSE WHO FINANCE THEIR CAMPAIGNS	38%	37%	41%	50%	43%	33%	40%	33%	44%	39%	31%	32%
NEITHER	4%	4%	1%	-	1%	4%	6%	7%	3%	1%	3%	-
BOTH	18%	18%	17%	10%	17%	17%	23%	17%	13%	19%	24%	28%
NOT SURE/REFUSE TO ANSWER	6%	7%	4%	5%	9%	5%	4%	6%	6%	4%	10%	4%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
NEEDS OF CONSTITUENTS	35%	37%	26%	33%	35%	39%	34%	28%	39%	37%	41%	31%	29%	50%	32%
NEEDS OF THOSE WHO FINANCE THEIR CAMPAIGNS	38%	38%	41%	38%	39%	36%	46%	36%	36%	26%	34%	44%	57%	25%	47%
NEITHER	4%	4%	-	3%	4%	5%	1%	2%	5%	6%	3%	-	-	10%	5%
BOTH	18%	16%	24%	25%	18%	11%	16%	31%	14%	23%	16%	25%	10%	10%	16%
NOT SURE/REFUSE TO ANSWER	6%	5%	9%	3%	4%	9%	1%	3%	6%	8%	5%	-	5%	5%	-

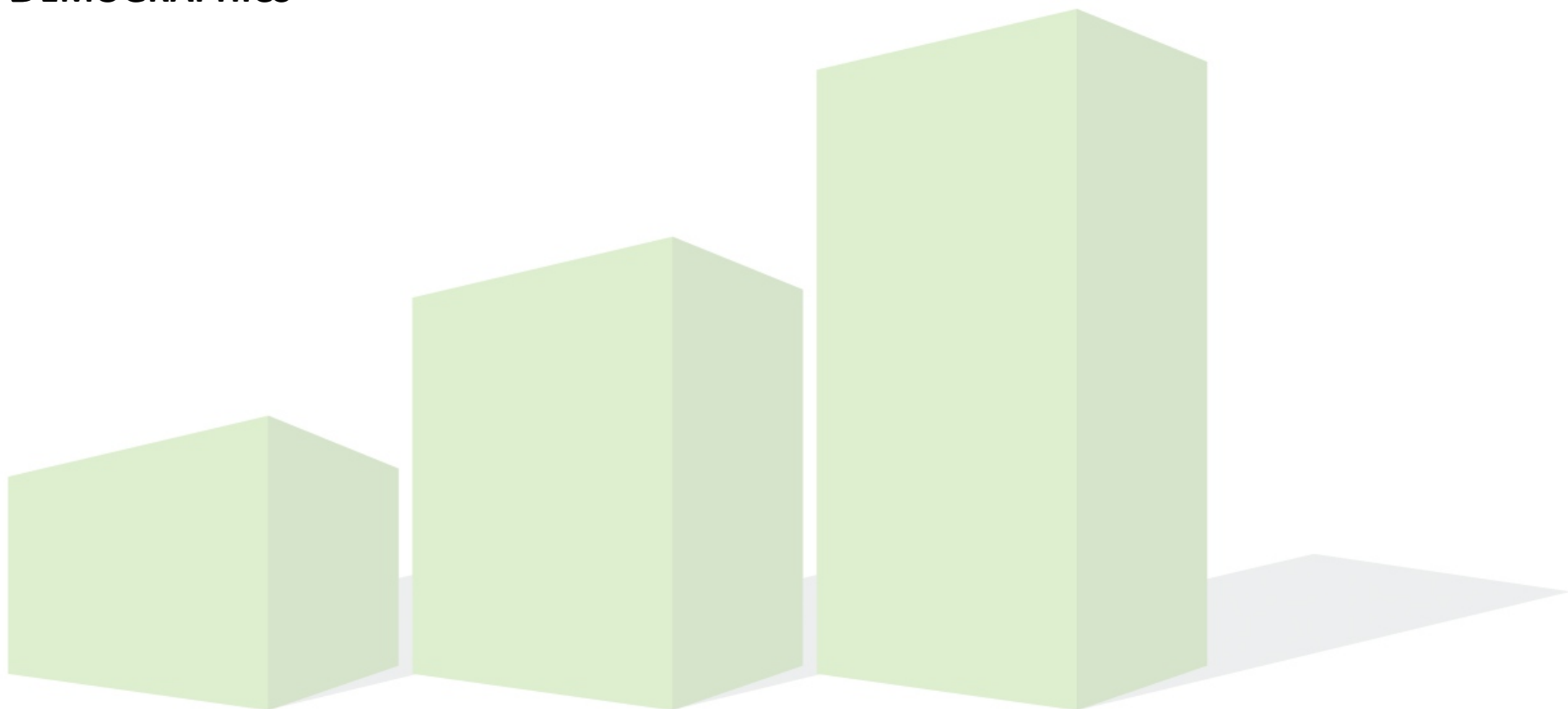
**PERCEPTIONS REGARDING WHETHER SUPER-PACS SHOULD BE ABLE TO OPERATE**

QUESTION 21: ORGANIZATIONS KNOWN AS SUPER-PACS CAN RAISE UNLIMITED AMOUNTS OF OUT-OF-STATE MONEY AND SPEND IT ON NEW MEXICO STATE AND LOCAL CANDIDATES THEY SUPPORT. A. SUPPORTERS SAY THIS IS A FORM OF FREE SPEECH. B. OPPONENTS SAY THIS ALLOWS OUTSIDE GROUPS OR WEALTHY INDIVIDUALS TO HAVE UNFAIR INFLUENCE. DO YOU BELIEVE IT SHOULD BE LEGAL OR ILLEGAL FOR THESE SUPER-PACS TO OPERATE? DO YOU STRONGLY OR JUST SOMEWHAT BELIEVE IT SHOULD BE (LEGAL/ILLEGAL)?

	TOTAL SAMPLE (N=307)	GENDER		AGE				TOTAL EMPLOYEES				
		MALE	FEMALE	18 TO 34 YEARS	35 TO 49 YEARS	50 TO 64 YEARS	65 YEARS OR OLDER	FEWER THAN 10	10 TO 49	50 TO 199	200 TO 999	1000 OR MORE
STRONGLY BELIEVE IT SHOULD BE LEGAL	13%	14%	10%	5%	9%	14%	17%	12%	9%	14%	28%	8%
SOMEWHAT BELIEVE IT SHOULD BE LEGAL	22%	23%	20%	35%	22%	24%	11%	23%	22%	25%	21%	20%
SOMEWHAT BELIEVE IT SHOULD BE ILLEGAL	18%	16%	23%	30%	25%	16%	11%	11%	24%	22%	17%	12%
STRONGLY BELIEVE IT SHOULD BE ILLEGAL	37%	37%	38%	15%	34%	37%	53%	44%	37%	29%	31%	48%
NOT SURE/REFUSE TO ANSWER	9%	10%	9%	15%	9%	9%	8%	11%	9%	10%	3%	12%

	TOTAL SAMPLE (N=307)	REGION					POINT OF VIEW IN TERMS OF THE POLITICAL PARTIES			JOB TITLE					
		ABQ METRO	NORTHWEST	NORTH CENTRAL	LAS CRUCES/ SOUTHWEST	EASTSIDE	DEMOCRAT	INDEPENDENT	REPUBLICAN	OWNER	PRESIDENT	DEPARTMENT HEAD/ DIRECTOR/ ADMINISTRATOR	MANAGER	CEO	SENIOR VICE PRESIDENT
STRONGLY BELIEVE IT SHOULD BE LEGAL	13%	20%	9%	3%	12%	7%	1%	10%	17%	11%	10%	6%	5%	25%	16%
SOMEWHAT BELIEVE IT SHOULD BE LEGAL	22%	22%	21%	20%	18%	29%	12%	17%	28%	18%	28%	19%	19%	10%	32%
SOMEWHAT BELIEVE IT SHOULD BE ILLEGAL	18%	14%	15%	23%	29%	18%	25%	16%	17%	16%	16%	22%	43%	10%	11%
STRONGLY BELIEVE IT SHOULD BE ILLEGAL	37%	34%	44%	53%	31%	36%	52%	47%	30%	48%	34%	41%	24%	45%	26%
NOT SURE/REFUSE TO ANSWER	9%	10%	12%	3%	10%	11%	9%	10%	8%	6%	12%	13%	10%	10%	16%

## II. DEMOGRAPHICS



## DEMOGRAPHICS

TOTAL SAMPLE (N=307)

### AGE

18 TO 34 YEARS	7%
35 TO 49 YEARS	25%
50 TO 64 YEARS	51%
65 YEARS OR OLDER	17%

### POLITICAL AFFILIATION

MOSTLY DEMOCRATIC	10%
LEANING DEMOCRATIC	12%
COMPLETELY INDEPENDENT	19%
LEANING REPUBLICAN	24%
MOSTLY REPUBLICAN	34%
WON'T SAY	1%

### REGION

ABQ METRO	42%
NORTHWEST	11%
NORTH CENTRAL	13%
LAS CRUCES/SOUTHWEST	16%
EASTSIDE	18%

### NUMBER OF EMPLOYEES

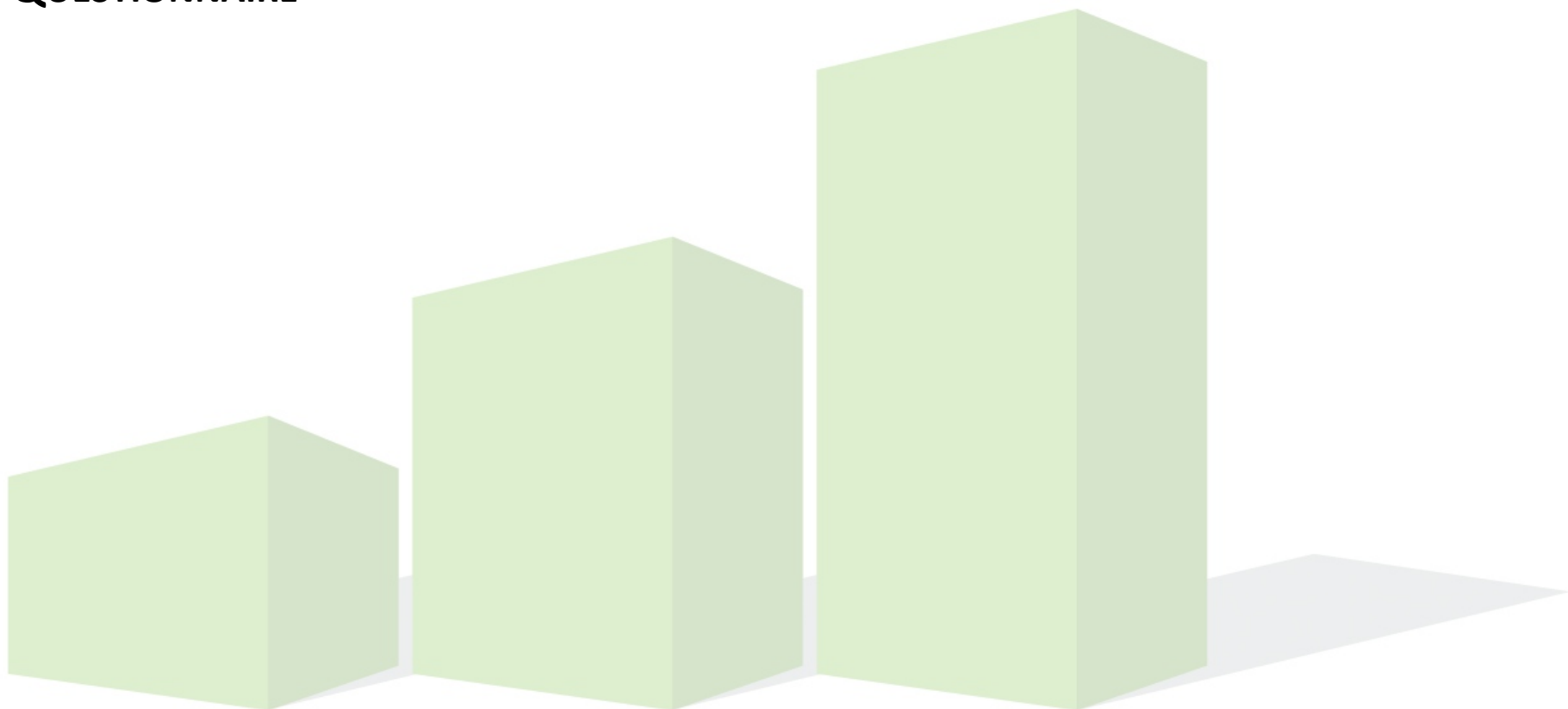
FEWER THAN 10 EMPLOYEES	31%
10 TO 19 EMPLOYEES	11%
20 TO 49 EMPLOYEES	15%
50 TO 99 EMPLOYEES	11%
100 TO 199 EMPLOYEES	12%
200 TO 499 EMPLOYEES	7%
500 TO 999 EMPLOYEES	2%
1000 OR MORE EMPLOYEES	8%
NOT ABLE TO ESTIMATE	2%

LESS THAN 1% REPORTED

### JOB TITLE

OWNER	20%
PRESIDENT	19%
DEPARTMENT HEAD /DIRECTOR/ADMINISTRATOR	10%
MANAGER	7%
CEO (CHIEF EXECUTIVE OFFICER)	7%
SENIOR VICE PRESIDENT/VICE PRESIDENT	6%
OTHER COMPANY OFFICER WITH DECISION MAKING RESPONSIBILITIES	4%
GENERAL MANAGER	4%
MANAGING PARTNER/PARTNER	4%
EXECUTIVE DIRECTOR	3%
CHAIRMAN	2%
CFO (CHIEF FINANCIAL OFFICER)	2%
COO (CHIEF OPERATING OFFICER)	1%
PRINCIPAL/DEALER	1%
MANAGEMENT CONSULTANT/CONSULTANT	1%
SHARE HOLDER	1%
RETIRED	1%
INSURANCE AGENT	1%
BRANCH MANAGER	1%
STATEWIDE RELATIONS ADVISOR	*
SECRETARY/TREASURER	*
BROKER	*
CPA	*
CHIEF OF STAFF	*
INTERIM DEAN	*
DIVISION PRESIDENT	*
ARCHITECT	*
HEAD OF SCHOOL	*
PASTOR	*
ADMINISTRATION (C OF C)	*
BOARD MEMBER	*
MEMBERSHIP DIRECTOR	*
CHIEF DEVELOPMENT OFFICER	*

## V. QUESTIONNAIRE





Money in Politics  
January 2015  
FINAL  
n = 300

hello, my name is **(YOUR NAME)** from Research & Polling, Inc., New Mexico's largest survey research company. We are conducting a survey among business leaders such as yourself, throughout the state of New Mexico. We guarantee that both you and your company's identity and responses will be kept completely confidential, and that no one will try to sell you anything as a result of your participation.

**Note to Poller:** If necessary read, "This survey was commissioned by a non-partisan business policy group to understand the views of New Mexico business leaders on the role of money in politics."

1. **May I speak to (name on list) ?**

*(Poller note: If no name on list ask to speak to the local owner, president, chairman, CEO, senior vice president – must be top person)*

1. Yes *(continue)*
2. No *(Ask for a better time to call back)*

2. **In general do you feel that things in New Mexico are headed in the right direction or do you feel things are off on the wrong track?**

1. Right direction
2. Off on the wrong track
3. Mixed feelings/depends *(volunteered)*
4. Don't know/won't say

3. **Which of the following would you say best describes the current system for financing political campaigns in New Mexico? Would you say it is ... *(READ CATEGORIES)***

1. In great shape
  2. In good shape, but some minor problems
  3. In poor shape with some major problems
- or**
4. Completely broken
  5. Not sure / refuse to answer *(DO NOT READ)*

4. **Which of the following comes closest to your view about possibly changing the system for financing political campaigns in New Mexico? Does the campaign finance system need ... *(READ CATEGORIES)***

1. A complete overhaul
  2. Major reforms
  3. Minor reforms
- or**
4. No reforms at all
  5. Not sure / refuse to answer *(DO NOT READ)*

1. **Do you think the problems with the influence of money in politics in New Mexico are ...** *(READ CATEGORIES)*

1. Getting much worse
  2. Getting somewhat worse
  3. Staying about the same
  4. Getting somewhat better
- or**
5. Getting much better
  6. Not sure / refuse to answer *(DO NOT READ)*

2. **When it comes to the way election campaigns are financed, do you think political donors have more influence than average voters?** *(Pause)*

***(If Yes, READ...)*** Do you think political donors have...*(read below)*

1. A great deal more influence
  2. Some more influence
- or**
3. Not much more influence.
  4. Yes, but don't know how much more influence *(DO NOT READ)*

***(If NO OR DON'T KNOW/WON'T SAY CIRCLE BELOW)***

5. No *(DO NOT READ)*
6. Not sure / refuse to answer *(DO NOT READ)*

3. **Do you think there is adequate transparency over the way election campaigns are financed, such as in disclosure of political contributions, or not?**

1. Yes
2. No
3. Not sure/refuse to answer

4. **And when it comes to the amount of transparency over the way election campaigns are financed in regards to the disclosure of political contributions, would you say there needs to be ...** *(READ CATEGORIES)*

1. A great deal more transparency
  2. Some more transparency
  3. A little more transparency
- or**
4. No more transparency
  5. Not sure / refuse to answer *(DO NOT READ)*

1. **How much of an issue do you believe New Mexico has had with the ethical behavior of our state elected officials over the past 20 years? Would you say their ethical behavior has been...** (READ CATEGORIES)

1. A very serious issue
2. A somewhat serious issue
3. A minor issue
- or**
4. No problem at all
5. Not sure / refuse to answer (DO NOT READ)

Now I'm going to read you a list of proposals that our state legislature might consider adopting. Please indicate if you would **strongly support, somewhat support, somewhat oppose, or strongly oppose** each proposal. The first one is....

RANDOMIZE)		<u>Strongly Support</u>	<u>Somewhat Support</u>	<u>Somewhat Oppose</u>	<u>Strongly Oppose</u>	<u>Don't Know/ Won't Say</u>
1.	Require lobbyists to make public the bills or issues they have been hired to advocate for .....	4	3	2	1	5
2.	Create an Independent Ethics Commission to establish and enforce rules regarding the ethical behavior and actions of state officials .....	4	3	2	1	5
3.	Require that all political contributions and expenditures from individuals, corporations, political action committees (PACs), nonprofits, or unions be made public .....	4	3	2	1	5
4.	Require former legislators to wait at least two years after their term ends before they are able to become paid lobbyists to the legislature .....	4	3	2	1	5
5.	If some of these proposals were to be adopted by the New Mexico State Legislature, how likely is it that voters would have more confidence in the integrity of the campaign finance system? Do you feel it is <i>very likely, somewhat likely, somewhat unlikely</i> or <i>very unlikely</i> ?					
4.	Very likely					
3.	Somewhat likely					
2.	Somewhat unlikely					
1.	Very unlikely					
5.	Don't know/won't say					

4. If some of these proposals were to be adopted by the New Mexico State Legislature, how likely is it that voter participation levels would increase in state and local races? Do you feel it is *very likely, somewhat likely, somewhat unlikely* or *very unlikely*?
4. Very likely
  3. Somewhat likely
  2. Somewhat unlikely
  1. Very unlikely
  5. Don't know/won't say
5. Generally, do you think New Mexico's elected officials are more responsive to lobbyists or more responsive to voters? (READ CATAGORIES)
1. More responsive to lobbyists
  2. More responsive to voters
  3. Neither (*volunteered*)
  4. Both (*volunteered*)
  5. Not sure / refuse to answer (DO NOT READ)
6. In your opinion, how much pressure is placed on business leaders in New Mexico to make political contributions? (READ CATEGORIES)
1. A lot
  2. Some
  3. Not very much
- or
4. None whatsoever
  5. Not sure / refuse to answer (DO NOT READ)
7. Do you think that companies that spend money on political campaigns gain an economic advantage in the marketplace? (If Yes) Is that a *large* or *small* advantage?
1. A large advantage
  2. A small advantage
  3. No
  4. Not sure / refuse to answer (DO NOT READ)
8. Thinking about business leaders in New Mexico, how much pressure do you think they feel to contribute to political campaigns or political party groups? Would you say they ... (READ CATEGORIES)
1. Feel a lot of pressure
  2. Feel some pressure
- or
3. Do not feel pressure
  4. Not sure / refuse to answer (DO NOT READ)
9. Do you feel that companies that contribute to political campaigns have an easier time getting meetings with elected officials?
1. Yes
  2. Sometimes (*volunteered*)
  3. No
  4. Not sure / refuse to answer (DO NOT READ)

10. **Would you say that most elected officials in New Mexico are looking out mostly for the needs of their constituents or are they mostly concerned with the needs of those who finance their campaigns?**

1. Needs of constituents
2. Needs of those who finance their campaigns
3. Neither *(DO NOT READ)*
4. Both *(DO NOT READ)*
5. Not sure / refuse to answer *(DO NOT READ)*

11. **Organizations known as Super-PACS can raise unlimited amounts of out-of-state money and spend it on New Mexico state and local candidates they support.**

*[ROTATE a. and b.:]*

**a. Supporters say this is a form of free speech. while b. Opponents say this allows outside groups or wealthy individuals to have unfair influence. Do you believe it should be legal or illegal for these Super-PACS to operate? *(Pause)* Do you *strongly* or *just somewhat* believe it should be *(legal/illegal)*?**

1. Strongly believe it should be legal
2. Somewhat believe it should be legal
3. Somewhat believe it should be illegal
4. Strongly believe it should be illegal
5. Not sure / refuse to answer *(DO NOT READ)*

**THANK YOU FOR YOUR PATIENCE; WE ARE ALMOST DONE. NOW, I WOULD LIKE TO ASK SOME QUESTIONS FOR STATISTICAL PURPOSES ONLY.**

12. **What is your job title?**

- |                                   |  |
|-----------------------------------|--|
| 01. Owner                         | 06. CFO (Chief Financial Officer)              |
| 02. President                     | 07. Senior Vice President                      |
| 03. Chairman                      | 08. Department head/VP/Director/ Administrator |
| 04. CEO (Chief Executive Officer) | 09. Other company officer with decision making |
| 05. COO (Chief Operating Officer) |  |
| Responsibilities                  |  |
| Other <i>(specify)</i> _____      |  |

13. **How many total employees does your company have? *(POLLER NOTE: IF RESPONDENT ASKS, YES WORLDWIDE)***

- |                            |                            |
|----------------------------|----------------------------|
| 1. Fewer than 10 employees | 6. 200 to 499 employees    |
| 2. 10 to 19 employees      | 7. 500 to 999 employees    |
| 3. 20 to 49 employees      | 8. 1,000 or more employees |
| 4. 50 to 99 employees      | 9. Not able to estimate    |
| 5. 100 to 199 employees    |                            |

14. **For statistical purposes only, into which age category do you fit? *(READ CATEGORIES)***

- |                   |                                   |
|-------------------|-----------------------------------|
| 1. 18 to 34 years | 4. 65 years or older              |
| 2. 35 to 49 years | 5. Won't say <i>(DO NOT READ)</i> |
| 3. 50 to 64 years |                                   |

5. Regardless of how you may be registered, how would you describe your overall point of view in terms of the political parties? Would you say that you are mostly Democratic, leaning Democratic, completely independent, leaning Republican, or mostly Republican? (READ CATEGORIES)

- |                           |                            |
|---------------------------|----------------------------|
| 1. Mostly Democratic      | 4. Leaning Republican      |
| 2. Leaning Democratic     | 5. Mostly Republican       |
| 3. Completely independent | 6. Won't say (DO NOT READ) |

THIS CONCLUDES OUR SURVEY. THANK YOU FOR YOUR TIME. HAVE A GOOD DAY.

NOTE TO INTERVIEWER, WAS RESPONDENT:

1. Male
2. Female

Respondent's Phone Number \_\_\_\_\_

Interviewer Name \_\_\_\_\_

Interviewer Code \_\_\_\_\_

POLLER ENTER COUNTY:

- |               |                |                |
|---------------|----------------|----------------|
| 1. Bernalillo | 12. Harding    | 23. Roosevelt  |
| 2. Catron     | 13. Hidalgo    | 24. San Juan   |
| 3. Chaves     | 14. Lea        | 25. San Miguel |
| 4. Cibola     | 15. Lincoln    | 26. Sandoval   |
| 5. Colfax     | 16. Los Alamos | 27. Santa Fe   |
| 6. Curry      | 17. Luna       | 28. Sierra     |
| 7. De Baca    | 18. McKinley   | 29. Socorro    |
| 8. Dona Ana   | 19. Mora       | 30. Taos       |
| 9. Eddy       | 20. Otero      | 31. Torrance   |
| 0. Grant      | 21. Quay       | 32. Union      |
| 1. Guadalupe  | 22. Rio Arriba | 33. Valencia   |