

Common Cause Massachusetts Ad Book Specs

Please provide your logo and choose a border and font(s) as indicated on this page.

Please provide a rough sketch of where you would like the logo, header, and body text to appear.

If you provide an email address, a proof will be emailed to you.

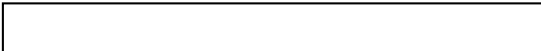


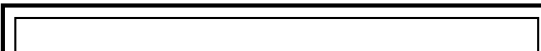
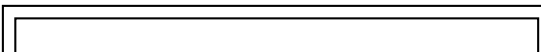
Eight-page
2.5" x 2"

Quarter-page
2.5" x 4"

Half-page
5" x 4"

Full-page
5" x 8"

Borders

- A. 
- B. 
- C. 
- D. 
- E. 

Fonts (choose one header font and one body font)

- A. Futura **Futura Bold** *Futura Italic*
- B. Helvetica **Helvetica Bold** *Helvetica Italic*
- C. Gill Sans **Gills Sans Bold** *Gill Sans Italic*
- D. Times **Times Bold** *Times Italic*
- E. Goudy **Goudy Bold** *Goudy Italic*
- F. Palatino **Palatino Bold** *Palatino Italic*
- G. American Typewriter **AT Bold**
- H. *Zapf Chancery*

Logos

Please provide .tifs (300 dpi) or .eps files (with fonts converted to outlines) or provide a clean printed version to be scanned