CA COMMON CAUSE’S 10TH ANNUAL STUDENT ORGANIZING ACTIVIST RETREAT

Join a sponsored three-day training to learn how you can strengthen your democracy.

UC BERKELEY
JULY 29TH - 31ST

California Common Cause is inviting undergrad students to join a retreat to learn about democracy reform, including best organizing practices, how to run a strategic campaign, and solutions to improve our government.

DEADLINE - APRIL 30TH
Apply at commoncause.org/california/SOAR-2020/

Questions? Contact: Helen Grieco
415-531-1774 - hgieco@commoncause.org
CA Common Cause Student Organizing and Activist Retreat (SOAR) Agenda

Wednesday,
10:00 - 12:00 Check In
12:00 - 1:00 PM Lunch
1:00 – 2:00 PM Introductions/Training Overview/Housekeeping/Community Agreements
2:00 – 3:00 Keynote and Introduction to Common Cause: Holding Power Accountable, Common Cause’s issues, impact, and history presentation by our CA Common Cause 3
3:00 - 3:15 PM BREAK
3:15 – 4:00 PM Ice Breaker
4:00 – 4:45 PM Personal and Political Power: My Life, My Organizing, My Activism. CA Common Cause
4:45 – 5:30 PM Ice Breaker /Team Building
5:30 – 6:30 PM Dining Hall Dinner
6:30 – 8:30 Students Socialize/Reception

Thursday,
7:30 - 8:30 AM Dining Hall Breakfast
8:30 - 9:00 AM Make sure you bring your laptop and t-shirt for the photo.
9:00 – 10:30 AM Personal and Political Power: Your Life, Your Organizing, Your Activism /Student Sharing & Exercise, Our personal power is impacted by our family/caretaker’s issues, cultural oppressions and economics in our society, i.e. classism, racism, sexism, heterosexism, ableism, etc. Deconstructing this impact and taking action to address it is critical to becoming personally powerful. CA Common Cause, Helen Grieco.
10:30 - 10:45 AM BREAK
10:45 – 12:00 PM Political Power: Follow the Money (Humanities Building 587) Learning to “follow the money” is an essential skill for activists.
12:00 - 1:15 PM Lunch Break
1:15 – 2:30 PM Political Power Workshop: Planning a Campaign, Tactics & Direct Actions Learn to plan grassroots issue campaigns. Vision, goal-setting, strategies, power mapping, effective tactics, direct non-violent actions and understanding group dynamics.
2:30 - 3:30 PM Political Power Group Workshop: Students Plan an Issue Campaign
3:30 - 4:00 PM Break and Group Photo
4:15 – 5:15 PM Political Power Communications Workshop: Media, Social Media, Public Speaking Using your communications skills to effectively raise the visibility of your campaign. Learn the fundamentals of using traditional media, social media, and effective public speaking skills.
5:15 – 6:45 PM Dining Hall Dinner and Break
6:45 - 7:15 PM Day 1 & 2 Debrief and Break
7:15 - 9:00 PM Movie Screening 9:00 PM Adjourn

Friday,
7:30 - 8:30 AM Dining Hall Breakfast
9:00 - 10:00 AM People Power: Building Grassroots & Coalitions: Presentation and discussion on grassroots organizing, coalition-building, leadership development and volunteer management.
10:00 - 10:15 AM BREAK
10:15 - 11:15 AM People Power: Citizen Lobbying Training on how to lobby your state and local elected officials. Overview of best practices on how to persuade legislators and staff to support or oppose a law or policy.
11:15 - 11:45 PM Panel Presentation on Student Activism: Representatives from University of California Student Association (UCSA) California State Student Association (CSSA); Student Senate for California Community College (SSCCC)
11:45 - 12:00 PM Break Lunch Delivered
12:00 - 1:00 PM Group Lunch Student Discussion: Personal and Political Power
1:00 - 2:00 PM Community Organizing and Activism Presentation: Local grassroots organizations present the organizing and activism they do on their issues.
2:00 - 2:15 PM BREAK
2:15 - 3:15 PM Student Discussion: Sustaining Personal and Political Power
3:15 - 4:15 PM Taking a Pledge Students pass the Activist Torch and pledge to take action on their campuses and in their communities
4:15 - 4:45 PM Training Evaluation, Final Comments
4:45 PM Retreat Concludes