



**2011 CAMPAIGN FINANCE  
&  
LOBBYING INDUSTRY  
REPORT**

# 2011 Campaign Finance Reports | By the Numbers

Source: 2011 FPPC Campaign Reports

**\$41,341,806.29**

Campaign contributions made in 2011  
to Candidate & Candidate-Ballot Measure/Legal Defense Committees

**\$20,118,208.24**

Campaign contributions July-December 2011  
to Candidate & Candidate-Ballot Measure/Legal Defense Committees

**\$113,265.22**

Average amount of contributions per day in 2011

**\$35,009,975.87**

Contributions to Legislature  
In 2011

**\$16,114,811.62**

Contributions to the Legislature  
July-December 2011



**\$22,016,067.24**

Contributions to State Assembly Members  
in 2011

**\$11,035,802.46**

Contributions to State Assembly Members  
July-December 2011

**\$275,200.84**

Average raised by State Assembly Members  
in 2011

**\$137,947.53**

Average raised by State Assembly Members  
July-December 2011



**\$12,993,908.63**

Contributions to State Senators  
In 2011

**\$5,079,009.16**

Contributions to the State Senators  
July-December 2011

**\$324,847.72**

Average raised by State Senators  
in 2011

**\$126,975.23**

Average Raised by State Senators  
July-December 2011

**\$2,804,953.37**

Amount raised by Statewide Constitutional  
in 2011

**\$2,029,611.64**

Amount raised by Statewide Constitution  
in July-December 2011

## 2011 Campaign Finance Reports | By the Parties



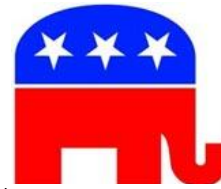
**\$25,791,322.84**  
Amount of contributions  
State Elected Democrats received in 2011

**\$12,394,507.60**  
Amount of contributions  
State Elected Democrats received July-December 2011

**\$296,451.99**  
Average amount raised  
By State Elected Democrats in 2011

**\$142,465.60**  
Average amount raised  
by State Elected Democrats in July-December 2011

**\$30,423,504.34**  
Total Cash-on-Hand  
State Elected Democrats in 2011



**\$12,594,938.49**  
Amount of Contributions  
State Elected Republicans Received in 2011

**\$5,867,763.52**  
Amount of Contributions  
State Elected Republicans July-December 2011

**\$279,887.52**  
Average amount raised  
By State Elected Republicans in 2011

**\$130,394.74**  
Average amount raised  
By State Elected Republicans in July-December 2011

**\$8,452,256.77**  
Total Cash-on-Hand  
State Elected Democrats in 2011

### State Central Committees

**\$11,040,350.89**  
Total contributions in 2011  
to State Democratic Party

**\$2,775,051.76**  
Total contributions July-December 2011  
to State Democratic Party

**\$9,267,111.60**  
Total Cash-on-Hand  
State Democratic Party

**\$4,174,827.08**  
Total contributions in 2011  
to California Republican Party

**\$2,337,161.36**  
Total contributions July-December 2011  
to California Republican Party

**\$438,927.96**  
Total Cash-on-Hand  
California Republican Party

## 2011 Campaign Finance Reports Leading the Money Chase

### Top 10 Incumbents | June-December 2011

1. Jerry Brown, Governor	\$1,461,321.11
2. Kamala Harris, Attorney General	\$731,952.55
3. John Perez, Speaker of Assembly	\$646,260.57
4. Darrell Steinberg, Senate Pro Tem	\$561,601.06
5. Nathan Fletcher, Assembly Member	\$475,770.45
6. Gavin Newsom, Lieutenant Governor	\$426,295.99
7. Betsy Butler, Assembly Member	\$393,528.33
8. Tony Strickland, Senator	\$378,096.70
9. Fiona Ma, Assembly Pro Tem	\$372,737.98
10. Leland Yee, Senator	\$340,720.00
11. Bill Berryhill, Assembly Member	\$321,125.49

### Top 10 Incumbents | 2011

1. Ted Lieu, Senator <sup>1</sup>	\$2,154,896.24
2. Jerry Brown, Governor	\$1,506,526.67
3. John Perez, Speaker of Assembly	\$1,129,925.12
4. Darrell Steinberg, Senate Pro Tem	\$908,200.33
5. Kamala Harris, Attorney General	\$908,200.33
6. Leland Yee, Senator	\$858,978.71
7. Nathan Fletcher, Assembly Member	\$801,504.33
8. Tony Strickland, Senator	\$739,963.22
9. Gavin Newsom, Lieutenant Governor	\$716,548.65
10. Fiona Ma, Assembly Pro Tem	\$698,192.69

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<sup>1</sup> Ran in special election in 2011, transferred leftover funds from 2010 Attorney General Committee

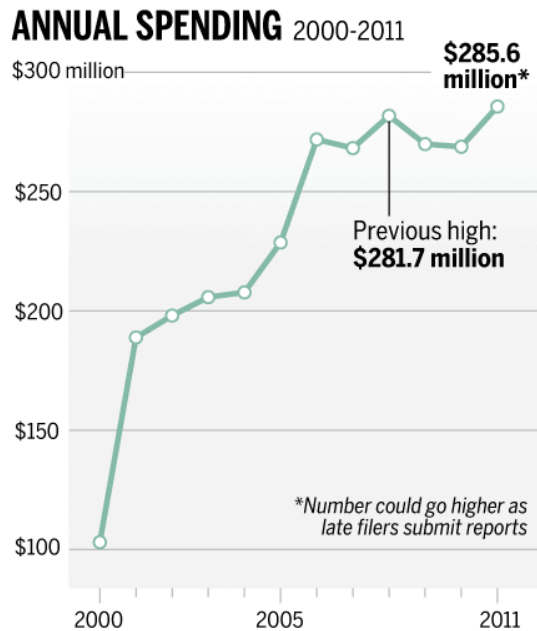
# Lobbying Industry Report

Interests set a new record for lobbying spending in 2011 with a total of \$285 million to influence the California government. The new record surpassed previous record set in 2008 at \$281 million.

Lobbying interests continue to spend at an increasing rate well above that of inflation as shown in the Sacramento Bee visualization. The recession has also shown almost no effect on the influence industry.

## TOP 25: SPENDING ON LOBBYING IN 2011

	In millions
Calif. Teachers Association	\$6.57
Service Employees International Union	5.00
Western States Petroleum Association	4.27
City of Vernon	3.52
Kaiser Foundation Health Plan Inc.	3.01
Chevron Corp. and subsidiaries	2.96
Calif. Chamber of Commerce	2.96
Calif. Hospital Association	2.64
Calif. Manufacturers and Technology Assn.	2.39
AT&T Inc. and affiliates	1.94
League of California Cities	1.94
Sempra Energy and affiliates	1.90
Ara Private Equities Ltd.	1.85
Calif. School Employees Association	1.78
Calif. Building Industry Association	1.75
Calif. Labor Federation, AFL-CIO	1.69
Howard Jarvis Taxpayers Association	1.68
Wal-Mart Stores Inc.	1.59
Edison International and affiliates	1.56
City of Los Angeles	1.55
Calif. State Association of Counties	1.42
Alameda County	1.38
Los Angeles County	1.38
Calif. Association of Health Plans	1.27
PG&E and affiliates	1.24



Sources: Secretary of state, California Common Cause

Graphics and illustration by Nathaniel Levine nlevine@sacbee.com

The 2<sup>nd</sup> and 3<sup>rd</sup> quarters of each calendar year are when interests spend the most money to influence California government. This coincides with the Legislature's timeframe on major policy votes and budget negotiations.

# Lobbying Industry Report | By the Numbers

**\$2,672,864,978.74**

Amount spent by interests since 2000

**1948**

Registered Lobbyists 2011

## Quarterly averages

1Q Average \$53,931,602.53

2Q Average \$61,484,593.36

3Q Average \$61,068,695.61

4Q Average \$54,840,378.52

## TOP 3 FIRMS

### NIELSEN, MERKSAMER, PARRINELLO, GROSS & LEONI, LLP

\$6,259,652.54

2011, QUARTER 4	\$1,301,922.69
2011, QUARTER 3	\$1,723,801.52
2011, QUARTER 2	\$1,737,921.59
2011, QUARTER 1	\$1,496,006.74

### LANG HANSEN O'MALLEY AND MILLER GOVERNMENTAL RELATIONS

\$6,246,705.51

2011, QUARTER 4	\$1,727,462.33
2011, QUARTER 3	\$1,597,848.31
2011, QUARTER 2	\$1,406,301.45
2011, QUARTER 1	\$1,515,093.42

## KP PUBLIC AFFAIRS

\$6,234,309.37

2011, QUARTER 4	\$1,607,483.30
2011, QUARTER 3	\$1,636,042.91
2011, QUARTER 2	\$1,437,543.35
2011, QUARTER 1	\$1,553,239.81

# Lobbying Industry Report | By the Numbers

AGRICULTURE \$43,208,526.01	MANUFACTURING/INDUSTRIAL \$261,238,340.41
EDUCATION \$199,112,988.17	MERCHANDISE/RETAIL \$45,981,131.51
ENTERTAINMENT/RECREATION \$55,478,466.56	MISCELLANEOUS \$427,701,191.42
FINANCE/INSURANCE \$199,334,820.62	OIL AND GAS \$110,382,829.73
<b>GOVERNMENT \$451,943,346.45</b>	POLITICAL ORGANIZATIONS \$4,101,250.78
HEALTH \$306,407,274.46	PROFESSIONAL/TRADE \$158,443,195.50
LABOR UNIONS \$133,345,169.30	PUBLIC EMPLOYEES \$31,726,996.77
LEGAL \$39,707,227.30	REAL ESTATE \$70,048,350.44
LODGING/RESTAURANTS \$12,042,275.18	TRANSPORTATION \$56,780,067.46
	UTILITIES \$164,978,758.52