



RedistrictingCA Conference

Doubletree San Francisco Airport
835 Airport Blvd. ♦ Burlingame, CA 94010

March 31, 2011



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Time	Session	Room
11:00am – 11:45am	Registration	
12:00pm – 1:00pm	Now Boarding All Passengers! Welcome Address from Citizen Redistricting Commissioners Vincent Barraba and Connie Galambos Malloy. Lunch served.	Sierra Ballroom
1:10pm – 2:10pm	Prepare for Lift Off: An overview of redistricting, the criteria for drawing maps, the Voting Rights Act and more	Sierra Ballroom
2:20pm – 3:20pm	WORKSHOP SESSION I Earning Your Wings: Testifying about your community Traffic Control Tower: Finding data and technical assistance centers Commuter Flight: Preparing for city, county and school board redistricting	Sierra Ballroom Redwood Room Sequoia Room
3:30pm – 4:30pm	WORKSHOP SESSION 2 Earning Your Wings: Testifying about your community In the Pilot's Seat: Using maps to get you to your destination Staying en Route with the Voting Rights Act: Ensuring that a little turbulence doesn't delay your community's flight	Sierra Ballroom Redwood Room Sequoia Room
4:35pm–5:00pm	Cleared for Landing Closing Remarks	Sierra Ballroom



Now Boarding All Passengers!

Welcome Address & Lunch

12:00pm – 1:00pm – Sierra Ballroom

**California Citizens Redistricting Commissioners
Vincent Barraba and Connie Galambos Malloy**



California went through an extensive process to select 14 people to serve on the new Citizens Redistricting Commission. With over 30,000 people initially applying, the Bureau of State Audits screened, scrutinized and interviewed the applicants to narrow the pool to California's best and brightest. Commissioners Vincent Barraba and Connie Galambos Malloy will talk about the redistricting process that is unfolding in 2011.



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Prepare for Lift Off

An overview for redistricting, the criteria for drawing maps, the Voting Rights Act and more

1:10pm - 2:10pm – Sierra Ballroom

Flight Control: Kathay Feng. **Pilots:** Fred Keeley, Chris Punongbayan, Steve Joaquin Reyes & Erica Teasley Linnick



California is embarking on a new route for redistricting. With the passage of Propositions 11 and 20, what will this new process look like? Can we anticipate what bumps in the road there will be? How can we make sure there is full public participation?



WORKSHOP SESSION I
2:20 – 3:20pm

Earning Your Wings

Testifying about your community

2:20-3:20pm – Sierra Ballroom

Pilots: Maricela Morales & Tunua Thrash

Join us for an interactive discussion on “communities of interest” and prepare to tell the story of YOUR community. Presenters will unpack what tools and resources are available to you and what you can expect during public hearings. Hands-on activities will focus on helping community members prepare their case for a community of interest, including suggestions for locating data to support their case.

Traffic Control Tower

Finding data and technical assistance centers

2:20-3:20pm – Redwood Room

Pilots: Karin Mac Donald and Bonnie Glaser

This session will cover all you need to know about data in order to develop and present submissions to the Citizens Redistricting Commission. We will provide an overview of the quantitative datasets used in redistricting and explain how to collect additional qualitative data about communities. We will also introduce the resources available at 6 Redistricting Technical Assistance Sites that will be operating around the state in March.

Commuter Flight

Preparing for city, county and school board redistricting

2:20pm-3:20pm – Sequoia Room

Flight Control: Trudy Schafer. **Pilots:** Chris Skinnell, Steve Reyes, Larry Salinas

Statewide redistricting is attracting lots of publicity. But local governments and agencies that elect by districts have to redraw their lines as well, and the process isn't nearly as neat and clear as you may think. This workshop will help you navigate the often complex and confusing laws and procedures that govern local redistricting and assist your community in achieving fair districts.



WORKSHOP SESSION II

3:30 – 4:30pm

Earning Your Wings

Testifying about your community

3:30-4:30pm – Sierra Ballroom

Pilots: Michelle Romero & Jeannette Zanapatin

Join us for an interactive discussion on “communities of interest” and prepare to tell the story of YOUR community. Presenters will unpack what tools and resources are available to you and what you can expect during public hearings. Hands-on activities will focus on helping community members prepare their case for a community of interest, including suggestions for locating data to support their case.

In the Pilot’s Seat

Using maps to get you to your destination

3:30 -4:30pm – Redwood Room

Pilot: John Kim

Given the long-standing gap in technology and data access for many community groups, the Advancement Project is launching a one-of-a-kind online mapping website – www.ReDrawCA.org - specifically built for community engagement in the redistricting process. The online mapping website will allow users to analyze key redistricting data, draw/articulate communities of interest, and prepare data and maps to present in front of the commission.

Staying en Route with the Voting Rights Act

Ensuring that a little turbulence doesn’t delay your community’s flight

3:30-4:30pm – Sequoia Room

Pilot: Ana Henderson

The Voting Rights Act protects racial and language minority populations. We will talk about the different sections of the VRA and how they give communities the tools to ensure they have the ability to elect candidates of their choice.

Cleared for Landing

Closing Remarks

4:40pm-5:00pm – Sierra Ballroom



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SPEAKER BIOGRAPHIES

Ana Henderson

Ana Henderson is the Director of Opportunity and Inclusion at the Chief Justice Earl Warren Institute for Social Policy and Law and a Lecturer-in-Residence at the University of California, Berkeley School of Law. Henderson has significant experience with redistricting through her work as an attorney in the DOJ's Voting Section where, among other things, she reviewed, both administratively and through litigation, statewide and local redistricting plans for compliance with Section 5 of the Voting Rights Act. She continues her work on redistricting at UC Berkeley producing and coordinating research and policy development on important voting rights questions, and in collaboration with the Statewide Database, conducting both introductory and high level training on the Voting Rights Act and redistricting in California and providing technical assistance to regional redistricting centers across the state.

Bonnie Glaser

Bonnie E. Glaser is a Research Specialist at the UC Berkeley Law Center for Research and Administration and holds a PhD in Political Science from UC Berkeley. For the past five years, Glaser coordinated and conducted election administration research projects on the topics of poll worker training and performance, local election office operations, polling place voting and voting-by-mail, uniformed and overseas voters, and on-line voter registration. In 2009, Glaser began a three year study of the implementation of the new Citizens Redistricting Commission, the final report of which will document the state-level redistricting process and offer lessons for other states and the next redistricting cycle. In 2010 and 2011, she is managing a multi-pronged outreach and education project aimed at increasing the number of people actively involved with and informed about redistricting in California.

Chris Punongbayan

Christopher Punongbayan is the Deputy Director of the Asian Law Caucus (ALC) in San Francisco. A member of the Asian American Center for Advancing Justice, ALC is the nation's first legal civil rights organization for the Asian American and Pacific Islander communities. Prior to ALC, in 2004, Punongbayan was a recipient of the Ford Foundation New Voices Fellowship, serving as Advocacy Director for Filipinos for Affirmative Action. He currently serves on the board of directors for the South of Market Community Action Network, and has provided non-profit management oversight to a number of other LGBT, youth, and API advocacy organizations in New York, Los Angeles, and San Francisco. Punongbayan is a graduate of Brown University and UCLA Law School, Critical Race Studies Concentration and David Epstein Program in Public Interest Law and Policy.

Chris Skinnell

Chris Skinnell is a litigator with the law firm of Nielsen, Merksamer, Parrinello, Mueller & Naylor, LLP, where he specializes in law and civil litigation relating to elections, state and local initiative and referendum law, redistricting and voting rights matters, and general constitutional and government law litigation. In addition to working on various voting rights lawsuits at the trial and appellate levels, and preparing preclearance submissions to the U.S. Department of Justice under Section 5 of the Voting Rights Act, he has published and lectured extensively on voting rights and redistricting. Prior to law school, Skinnell worked as the lead researcher and demographic consultant at the Rose Institute of State and Local Government, and also served as the technical/GIS consultant on several municipal redistricting projects.

Connie Galambos Malloy, CA Citizens Redistricting Commissioner

For almost four years, Connie Galambos Malloy has been employed with the Urban Habitat (UH). UH serves low-income communities in the Bay area by providing education, advocacy, research and coalition building. Galambos Malloy is a member of UH's Management Team and is responsible for staff supervision, organizational development, strategic program planning and management, coalition building, policy analysis, fundraising, and acts as the organization's spokesperson. She was also the lead on UH's work on climate, transportation, land use and affordable housing. Previously, she was a Regional Sustainability Initiative Program Coordinator for Redefining Progress. She received a Bachelor's degree from La Sierra University and a Master's degree from UC Berkeley. Galambos Malloy is registered as Decline-To-State.



Erica Teasley Linnick

Erica Teasley Linnick serves as the Coordinator of the African American Redistricting Collaborative (AARC) working to ensure that the African American community participates in California's redistricting process to the fullest extent. She is also a Commissioner of the West Los Angeles Area Planning Commission. An attorney, Teasley Linnick joined the NAACP Legal Defense and Educational Fund as Western Regional Counsel in January 1999 where she conducted civil rights litigation and participated in public education and legislative advocacy projects in areas including voting rights, transportation equity, education, and police reform. She is the recipient of numerous awards including the Minority Bar Association of San Francisco's Award for Excellence and Service to the Community, and the Lawyers' Committee of the San Francisco Bay Area's Keta Taylor Kolby Award.

Fred Keeley

Fred Keeley is treasurer of Santa Cruz County, a position he has held since January 2005. He served in the California State Assembly from 1996 to 2002 and served four years as the Speaker pro Tempore of the Assembly. Following his service in the Legislature, Keeley was executive director of the Planning and Conservation League and the PCL Foundation, non-profit organizations specializing in environmental research and legislative advocacy. Keeley teaches political science courses at San Jose State University and is a frequent lecturer at various universities on California state government, politics, and a variety of environmental topics. Keeley currently sits on the California Forward's Leadership Council.

Jeannette Zanipatin

Jeannette Zanipatin is a Legislative Staff Attorney with the Mexican American Legal Defense and Educational Fund (MALDEF) where she focuses on education, health, immigrant rights, civil rights, and voting rights issues. Jeannette helped to reopen MALDEF's Sacramento policy office in May 2010. Prior to joining MALDEF, she worked as a Policy Director/Consultant and an Immigration Attorney for various non-profit organizations focusing on immigrant rights, health, domestic violence and civil rights. She has an undergraduate degree from the University of California at Berkeley and a Juris Doctorate degree from Seattle University School of law

John Kim

John Kim currently serves as a Co-Director of the Advancement Project LA and the Director of the Healthy City Project. As a Co-Director of AP, Kim works closely with Co-Directors Molly Munger, Connie Rice, and Steve English on policy research/advocacy initiatives, partnership building, and strategic organizational development efforts. At the same time, Kim is the founding director of the Healthy City Project which is an all-in-one service referral and public policy research website, acclaimed as a national model for data-driven policy planning resources. Kim's work in the Bay Area has been recognized by KQED/Channel 9 as the 2001 Local Hero of the Year Award and by Oakland's Mayor Jerry Brown with the proclamation of a "John K. Kim Day" in the City of Oakland.

Karin Mac Donald

Karin Mac Donald is Director of the Statewide Database and the Election Administration Research Center at University of California Berkeley Law School. Mac Donald conducts research and writes in the areas of redistricting, voting rights, political demography, local government, and electoral politics. She has served as consultant to many government, news, and nonprofit organizations, and worked as a redistricting consultant for various local and regional entities, including San Diego and San Francisco. Mac Donald was the State of California's liaison to the Census Bureau for the Block Boundary Suggestion Program and geography collection. She is currently the mapping consultant for the CA Citizens Redistricting Commission.

Kathay Feng

Kathay Feng is the Executive Director of California Common Cause. Under Feng's leadership, California Common Cause has taken a leadership role in election and redistricting reform, government sunshine laws, campaign finance reform, media access, and voting rights of traditionally disenfranchised communities. Previously, Feng directed the Voting Rights and Hate Crimes work at the Asian Pacific American Legal Center. In 2001, Feng led APALC's redistricting team to spearhead a statewide organizing effort to engage the Asian and Pacific Islander community. Feng is a graduate of Cornell University and UCLA School of Law.

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Larry Salinas

Larry Salinas is the Associate Director for the Institutional Relations & Advocacy for the UC Office of the President. Salinas serves as a coordinator and liaison of advocacy programs and initiatives between key university stakeholders including the 10 UC Campuses, the UC Board of Regents, external advocates, and Members and staff of the California State Legislature. Previously, Salinas was the Assistant Vice Chancellor for Governmental Relations at UC Merced. Prior to his service at UC, Salinas served as the Public and Governmental Affairs Manager for PG&E. In 2008, Salinas served on the Modesto Citizens Districting Commission as the Vice Chair.

Maricela Morales

Maricela Morales is the Deputy Executive Director for the Central Coast Alliance United for a Sustainable Economy. Morales helped establish CAUSE in 2001 as the region's first social, economic and environmental justice advocacy organization. Her past and current work at CAUSE includes local living wage ordinances, advancing race and gender equity in the green economy, initiating the Central Coast Redistricting Network, and the Triple Bottom Line Business Network. Morales is the first Latina and youngest elected member to the Port Hueneme City Council where she served as Mayor in 2007.

Michelle Romero

Michelle Romero is Redistricting Fellow at the Greenlining Institute, where she leads the organization's statewide civic engagement efforts to ensure that low-income communities and communities of color are aware of and engaged in California's redistricting process. In 2009/10, she served on the board of directors for the University of California Student Association (UCSA) and as the undergraduate student representative on the UC Board on Admissions and Relations with Schools. She graduated from University of California, Santa Cruz.

Steven Joaquin Reyes

Steven Joaquin Reyes is an associate attorney with Kaufman Legal Group. Reyes has litigated election cases on behalf of candidates and ballot measure proponents; drafted statewide and local ballot measures; provided counsel to non-profit and political organizations; and provided guidance to organizations conducting voter protection campaigns. Previously, Reyes was staff attorney for the Mexican American Legal Defense and Educational Fund (MALDEF). He worked in the organization's Voting Rights/Political Access unit, where he litigated redistricting, language access, and ballot initiative challenges under the Voting Rights Act.

Trudy Schafer

Trudy Schafer is Senior Director for Programs for the League of Women Voters of California and the LWVC Education Fund. A League member since 1978, Schafer served as president of the Sacramento League and was Legislation Director on the League's state board of directors before joining the League's staff as lobbyist in 1992. Her focus has been on advocacy on League priorities at the state Capitol as well as on a number of ballot measure campaigns, including redistricting, campaign finance, and budget reform measures.

Tunua Thrash

Tunua Thrash is Redistricting Consultant for The Greenlining Institute, a multi-ethnic public policy and advocacy organization. She is a Commissioner for the Housing Authority of Los Angeles, a former member of the Board of Directors for The Greenlining Institute, and current Executive Director of West Angeles Community Development Corporation, the community outreach arm of a 25,000 member mega-church in Los Angeles. Thrash received her Masters in City Planning from the Massachusetts Institute of Technology and a Bachelor of Arts in Interdisciplinary Studies from the University of California at Berkeley.

Vincent Barraba, CA Citizens Redistricting Commissioner

In 2003, Barabba founded Market Insight Corporation. Market Insight Corporation provides real time online shopper preferences to help companies better reach their target audiences. His career includes two stints as director of the U.S. Census Bureau, with appointments from both Presidents Nixon and Ford and later asked by President Carter to direct the conduct of the 1980 Census. Barabba received a Bachelor's degree in Business Administration from Woodbury Business College, a Bachelor's degree in Marketing from California State University, Northridge and an MBA from UCLA. Barabba is registered with the Republican party.

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Map of Doubletree San Francisco Airport Venue



For more information regarding what you've seen and learned at our 2011 RedistrictingCA Conference, please visit www.redistrictingca.org. Email us at redistrictingCA@gmail.com. This conference was organized by the California Redistricting Alliance:

Advancement Project, African American Redistricting Collaborative, Asian Pacific American Legal Center, California Common Cause, California Forward, California National Association for the Advancement of Colored People, California Voting Rights Institute of Lawyers' Committee for Civil Rights, Center for Governmental Studies, Central Coast Alliance United for a Sustainable Economy, League of Women Voters of California, Mexican American Legal Defense and Educational Fund, National Association of Latino Elected and Appointed Officials Educational Fund, Rose Institute of State and Local Government at Claremont McKenna College, San Diego Foundation for Change, The Greenlining Institute, and The Redistricting Group at Berkeley Law



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