

Media and Democracy Coalition

Who We Are

The Media and Democracy Coalition is a collaboration of more than two-dozen local and national organizations committed to building the power of the public's voice in debates over media and telecommunications systems.

What We Do

Our role is to bring together leaders in the media policy and organizing fields to work together, develop and share resources, make strategic planning and investment decisions, and expand the number and type of groups that work for public interest media policies.

How We Can Help Your Group

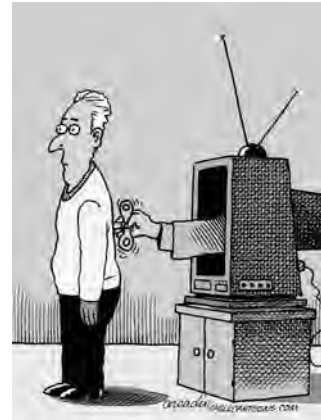
We can help your organization connect with the nation's leading media and telecommunications policy experts, organizers and strategists working at the grassroots and in Washington D.C. We may also be able to provide strategic advice, training and resources and other shared tools to help you build power for a better media system in your community.

Join Us!

Your organization can become a member online at www.media-democracy.net. There are no membership fees to join. You can also email us at info@media-democracy.net

Alliance for Community Media * Boston Foundation * CCTV Center for Media and Democracy * Center for Creative Voices in Media * Center for Digital Democracy * Center for International Media Action * Center for Media Justice * Urban-Champaign Independent Media Center * Common Cause * Consumer Federation of America * Consumers Union * Free Press * Future of Music Coalition * Institute for Public Representation * Leadership Conference on Civil Rights * Media Access Project * Media Alliance * Media Mobilizing Project * Media Tank * National Alliance for Media, Arts and Culture * National Hispanic Media Coalition * New America Foundation * Office of Communication Inc. United Church of Christ * Prometheus Radio Project * Reclaim the Media * Tampa Bay Community Network * U.S. PRG

The Media and Democracy Coalition
1139 17th St. NW, 7th Floor, Washington DC 20036
ph: 202-796-5757 www.media-democracy.net



Local Media for Social Change

A Southern California Regional Summit



Featured Speaker:
Dominique DiPrima, KJLH

Saturday, March 21, 2009
Occidental College,
Los Angeles

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BUILDING A LOCAL COALITION

At Common Cause we care about the impact the media has on our democracy and on social justice issues. We know others care about this too, and by working together, we will all become stronger. Our goal is not to just come together on one day, but to create an ongoing collaboration between all those who care about media reform in our communities.

The Los Angeles Media Reform Group, a project of California Common Cause, is proud to bring you this second annual media summit. For information or to join the group, **please contact us at lamrg@commoncause.org** today.

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In order for democracy to flourish, people must be active participants in their government, educated to think critically and free to express themselves.

The Mission of the Alliance for Community Media is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community uses of media.



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SUMMIT OVERVIEW and AGENDA

Here's what to expect

Occidental College, Mosher 1 Auditorium

11 am

Opening Panel (Mosher 1 auditorium, see page 2)
*How do local media help or hurt our communities?
How can we participate to affect social change?*

- Moderated by **Tanya Acker**, Political Analyst (CNN, MSNBC, FOX)
- **Linda Milazzo**, Widely published journalist and teacher
- **Brad Friedman**, BradBlog.com
- **Anthony Samad**, Syndicated columnist-Black Commentator, LA Progressive
- **Mario Solis-Marich**, The Mario Solis-Marich Show, KTLK AM1150

12:30-1:30 pm

Networking Lunch

1:30-2:45 pm

Breakout Sessions Group A (see page 6)

- Citizen Journalism: U B the News (part one)
- Accountability: Organizing Against Unfair Press Coverage
- Start Your Own Story: Community Funded Reporting
- Using Social Media To Affect Social Change
- Updates at the FCC and Congress
- Saving LA Public Access

3-4:15 pm

Breakout Sessions Group B (see page 12)

- Citizen Journalism: U B the News (part two)
- Indigenous Media: Marginalization in the Media
- Start Your Own Story: Youth Media in Los Angeles
- Academics as Advocates
- DTV Transition Updates
- Internet Freedom

4:30 pm

Keynote Address (Mosher 1 auditorium, see page 18)
Dominique DiPrima, KJLH 102.3FM
Video supplied by Robert Greenwald, Brave New Films

5:30 pm

Reception (Mosher courtyard)

OPENING PANEL

Local Media? Helping or hurting our communities?

Mosher 1 auditorium, 11:00 AM

Opening Panel (Mosher 1 auditorium)

How can we participate to affect social change?

- Moderated by **Tanya Acker**, *Political Analyst (CNN, MSNBC, FOX)*
- **Linda Milazzo**, *Widely published journalist and teacher*
- **Brad Friedman**, *BradBlog.com*
- **Anthony Samad**, *Syndicated columnist/Black Commentator, LA Progressive*
- **Mario Solis-Marich**, *The Mario Solis-Marich Show, KTLK AM1150*

OPENING PANEL SPEAKER BIOS

Tanya Acker, Political Analyst (CNN, MSNBC, FOX) • Moderator

As a member of the panel of experts on diverse topics at SheSource.org, Tanya Acker is a frequent guest on various television and radio broadcasts, including "Larry King Live," "Anderson Cooper 360," "The O'Reilly Factor," "Hannity and Colmes," "Your World With Neil Cavuto," "Verdict With Dan Abrams" on MSNBC, as well as various other broadcasts on the E! Channel and the United Kingdom's Sky News.

Ms. Acker graduated from Yale Law School in 1995, where she worked in the Clinton Office of White House Counsel in the Civil Rights Division at DOJ. She served as a judicial law clerk on the Ninth U.S. Circuit Court of Appeals where she advised and made recommendations, and prepared the Honorable Dorothy Wright Nelson for oral arguments on matters before the Circuit.

Acker worked on the 2004 Kerry/Edwards presidential campaign, and later served as the Deputy Campaign Manager for the mayoral campaign of Councilman Bernard C. Parks. She now works as an independent, legal, political and media consultant, as well as serving on the boards of Inner-City Arts, a non-profit educational facility that provides a comprehensive arts curriculum to underprivileged youth, Public Counsel, and Planned Parenthood Los Angeles.

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FEATURED SPEAKER

Dominique DiPrima

Mosher 1 auditorium, 4:30 PM • Reception to follow



Dominique DiPrima is the host of the early morning talk radio show *The Front Page* on Los Angeles radio station KJLH 102.3-FM. Ms. DiPrima is also producer of the program which tackles issues of interest to Los Angeles African American community. In addition she does news reports for *Stevie Wonder Morning Thunder* Thousand Dollar Thursdays on KJLH morning drive.

Ms. DiPrima spent three years as a co-host of *The Steve Harvey Morning Show* on Los Angeles radio powerhouse KKBT-FM, and in limited syndication. She served as one of “Harvey’s Angels” interviewing celebrities, participating in comic skits and pro-

viding fuel for Harvey’s humor. In addition she was the News Director/Anchor for the show.

Dominique is a talk radio veteran, with a stint as Host and Producer of her own talk show *Street Science with Dominique DiPrima* for almost nine years on 100.3-FM *The Beat*. *Street Science with Dominique DiPrima* tackled topics of relevance to the *Beat*’s primarily African American and Latino 18-35 year-old audience. She also served as Community Action Director at the *Beat*, building the department into an unprecedented large activist arm of the radio station, and working closely with grassroots community organizations. *Street Science...* earned Dominique an L.A. Weekly “Best of L.A.” award, and a Gracie Award from the American Women in Radio and Television among many others.

Dominique is also a dedicated community activist, emceeding, speaking and participating at countless community events and rallies. She was the Director of the acclaimed Summer of Success violence prevention program in Baldwin Village in 2003 and 2004. And she is on the board of directors for The Community Coalition in South Los Angeles. She has been recognized for her work in promoting dialogue between ethnic groups by the Los Angeles Human Relation Commission, and for social justice advocacy by the San Francisco Media Alliance. She was appointed a Commissioner, with the Commission on the Status of Women, by Los Angeles Mayor Antonio Villaraigosa in 2005 and she still serves in that position.

Dominique is currently the COO of a film/video production company with her husband Guillermo Cespedes. The South L.A. based business is called *YeYe Productions* and specializes in work for independent artists and community organizations.

OPENING PANEL SPEAKER BIOS CONTINUED

Jon Bartholomew, Common Cause • Emcee

Jon Bartholomew works for Common Cause as the Associate Director for Media Reform and lives in Maine. There he is on the boards of Maine Citizens for Clean Elections and the Maine Freedom of Information Coalition. Prior to this, he was most recently the Communications Director for the Maine Citizen Leadership Fund and the Dirigo Alliance in Maine.

Linda Milazzo, Widely published journalist and teacher • Panelist and Breakout speaker, *U B The News (part 2)*

Linda Milazzo is a Los Angeles based writer, educator and activist. Over the past three decades, Linda has divided her time between the entertainment industry, community development projects, and education. A political and social activist since the Vietnam War, Linda attributes her fully-engaged-intense-head-on-non-stop-political activism to the UNFORTUNATE EXISTENCE OF GEORGE W. BUSH, corporate media, self-serving officials, greed-ridden American imperialism, environmental atrocities, egregious war, nuclear proliferation, lying leaders, global tyranny, the military industrial complex, the prison industrial complex, and her need for justice complex.

Brad Friedman, BradBlog.com • Panelist

Investigative journalist Brad Friedman, began his online career as a citizen journalist in 2004 when he created and established muckraker website www.Bradblog.com. He is known in the electronic media as a specialist on election integrity, but does not limit his purview and influence to that subject. Brad is also associated with www.VelvetRevolution.us, a consortium of more than 120 progressive organizations whose objective is to reach millions of people with demands for progressive change through its Media, Electoral Reform, Conflict Resolution and Youth Revolution Campaigns.

Additionally, he has posted articles in several publications and online venues, addressing prosecuting the Bush Administration for war crimes, as well as questioning President Obama’s commitment to the Progressives, since his recent election. Brad’s most recent observations and analysis can be found at *The Guardian*, *Editor & Publisher*, *Mother Jones*, *Huffington Post* and *The Democratic Underground*. He is featured in the recently released documentary “Murder, Spies and Voting Lies; The Cline Curtis Story.” This is Brad’s second appearance at the annual Media Reform Summit.

Anthony Samad, Syndicated columnist/Black Commentator • Panelist
 Anthony Asadullah Samad, Ph.D., is an award winning author, columnist and scholar. He is the author of three books and contributes to newspapers and cyber websites nationwide, including a regular feature column on www.Blackcommentator.com.

An Associate Professor of Political Science and African American Studies at East Los Angeles College, Samad has a Master's of Arts in Public Administration (Public Finance specialization) from the University of Southern California, a second Master's of Arts Degree, in Political Economy, from the Claremont Graduate University's School of Politics and Economics, and has a Ph.D. from Claremont Graduate University.

A former NAACP Branch President (Los Angeles, CA 1988-1989), Dr. Samad's community involvement includes currently serving as the managing director and host of the Urban Issues Forum of Greater Los Angeles—a popular monthly public affairs forum (www.urbanissuesforum.com) that, for the past nine years, invites national and local newsmakers to discuss critical issues impacting urban communities—and as President and Chairman of the Board of 100 Black Men of Los Angeles, Inc. His current writings and commentaries can be read at www.AnthonySamad.com.

Mario Solis-Marich, The Mario Solis-Marich Show AM1150 • Panelist
 Mario Solis-Marich has been involved in telecommunications and media since 1998, when he founded United Strategies, a multi-pronged communications company that has a well-established telemarketing center, develops websites and provides creative services for organizations or campaigns. Over the years, Mario has expanded and established Mario Solis-Marich Productions, along with Targeted Communications, a multi-media consulting firm which has been utilized by several Latino campaigns including Xavier Becerra, Nick Pacheco, Alex Padilla, the DNC (and various state Democratic parties), AFL-CIO of Oregon, and SEIU. Since 2004 Targeted Comm. has concentrated on developing Latino political media content in association with local media companies.

In addition to his radio program, The Mario Solis-Marich Show, which can be heard locally on KTLK 1150AM, Mario has been integral in development of GoToMario.com, NuestraVoice.com, MyLatinoNews.com and MyLatinoNewsTV.com., all products created to address issues of relevant to second, thirds and fourth generation Hispanics across America.

As the Host and Executive Producer of television show L.A. Chatroom, Mario leads a weekly discussion on issues of concern to the growing Latino electorate. L.A. Chatroom is the first English language Latino political talk show in the country.



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Garrett Broad, *Academics as Advocates*, Metamorphosis Project
Garrett is in his first year as a PhD student at the University of Southern California's Annenberg School for Communication. He received a bachelors degree in Political Science from Rutgers University, where he was an Undergraduate Fellow at the Eagleton Institute of Politics. Garrett also worked as the Manager of the New Jersey Folk Festival and as Assistant Producer/Chief Researcher for "The Open Mind", the longest-running interview program on public television. His research interests surround issues of environmental sustainability, food and agriculture, vegetarianism, health, public policy, and communication for social change.

Carmen Gonzalez, *Academics as Advocates*, Metamorphosis Project
Carmen completed her undergraduate work at USC with a B.A. in Print Journalism and Chicano Studies, and a minor in Spanish. Upon graduation, she interned for two Los Angeles-based magazines and then worked for the USC Metamorphosis Project as project specialist. Now a PhD student at USC's Annenberg School for Communication and a research assistant with the Metamorphosis Project, her current interests include the role of ethnic media in promoting political participation and how immigrants incorporate new communication technologies into their daily lives. Carmen also works with SCOPE, a community organizing group in South Los Angeles, and will be exploring the roles that community-based organizations play in fostering civic engagement and how media coverage may influence intergroup relations.

George Villanueva, *Academics as Advocates*, Metamorphosis Project
George graduated from the University of California at Santa Barbara with a double major in Black Studies and History, received a MSc in Global Media & Communications from the London School of Economics and Political Science, a MA in Global Communication from the USC Annenberg School for Communication, and has conducted graduate work in Visual and Urban Anthropology at Temple University. George has also worked as a Community Organizer and Field Deputy for current Los Angeles City Council President Eric Garcetti, a Senior Field Representative and Research Coordinator for former CA State Assembly member Jackie Goldberg, and has worked in community program evaluation and planning for different organizations. In his first year as a PhD student at USC's Annenberg School for Communication, his primary research interests are in globalization, media, and the city with a focus on how forms of urban community media mediate democracy and civil society in the age of globalization.



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Concurrent Sessions, 1:30 PM - 2:45 PM

#1A: Citizen Journalism: U B The News, part 1

Doing It All Yourself

(Dick and Sharon, LA Progressive)

Fowler 207

The two of us will tell the story of how and why we created LA Progressive— drafting the vision, designing the Website, learning how to upgrade it ourselves, recruiting writers, and learning about online advertising and marketing. Hear about the flavor of the impact the effort has had and get a roadmap to try to emulate what we've done over the past nine months.

#2A: Holding News Accountable

Organizing Against Unfair Press Coverage (Tracy Rosenberg)

Fowler 112

You know it happens. You read a newspaper story or hear a TV blurb and your blood boils and the steam comes out of your head because they got it really, really wrong. Inaccurate. Stereotypical. Offensive. This workshop is about what you can do. How to collect the data to support your case and how to put the pressure on for fair coverage.

#3A: Getting Your Message Out

Using Social Media to Affect Social Change (Vincent Jones)

Fowler 111

2008 will go down as the year that social media proved its worth as a means to affect social change. In this interactive workshop, you will learn how you can harness the power of social media, especially Twitter, Tatango, and Online Video, to bypass the traditional media gatekeepers and communicate directly with people hungry to hear what you have say.

Sabiha Khan, *Youth Media in Los Angeles*, Youth Radio

Sabiha Khan is an associate producer for the Los Angeles bureau of Youth Radio, a journalism training and youth development facility based in Oakland, California. Sabiha comes to youth media from the humanities field with a doctorate in English Literature from the University of Michigan. She is interested in vernacular and craft knowledge, especially as it relates to youth media production.

Amber Mobley, *Youth Media in Los Angeles*, USC Graduate Student

Amber Mobley is a specialized journalism graduate student at the University of Southern California's Annenberg School for Communication. After graduating from Howard University's print journalism program in 2003, she spent five years reporting on education for The Shreveport Times in Louisiana and The St. Petersburg Times in Florida. She has found her passion in improving education for urban and disadvantaged children and her master's thesis project focuses on the school-to-prison pipeline for young black males.

Brandon Lacy Campos, *Internet Freedom*, The Center for Media Justice

Brandon Lacy Campos, 30, was described by the Minneapolis Star and Tribune in 2006 as a "Young Wonk to Watch." He recently joined the staff of the Center for Media Justice as the Grassroots Media Policy Advocate after a year and a half as a fellow and Associate Director at the Liberty Tree Foundation for the Democratic Revolution working diligently to create electoral reform and radical democracy policy to lay the groundwork for a revolutionary re-shaping of the nation that today exists on this stolen land.

BLC is a queer, HIV positive, multi-racial (white, African-American, Afro-Puerto Rican, Ojibwe) organizer, playwright, poet, actor, essayist, and journalist. As an organizer, his work has focused largely in the youth movement as well as organizing for social change with queer young folks, poor folks, and folks of color. He co-founded Unid@s, the new national queer Latin@ LGBT organization, was the founding chairperson of the National Lavender Green Caucus of the Green Party of the United States, and has worked with national, regional, and local queer social justice organizations across the country.

BLC started his higher education at Warren Wilson College in Swannanoa, NC, studied colonialism and feminism at La Universidad de Puerto Rico-Rio Piedras, and graduated with a B.A. in Political Science and Spanish from the University of Minnesota-Twin Cities Campus in 2001.

Larry Smith, *Indigenous Media*, Lumbee Nation

Larry has been the co-host/co-producer/publicist of American Indian Airwaves for over six-and-a-half-years. He is a co-founder and the President of the Indigenous Media Institute based out of Santa Barbara, CA, a community activist, a member of the Ti'at Society, and teaches part time in the Film and Electronic Arts Department at California State University, Long Beach.

Marcus Lopez, *Indigenous Media*, Chumash Nation

Marcus has been producing the American Indian Airwaves/Coyote Radio show for over 21 years. He is a co-founder of the Indigenous Media Institute, which exclusively distributes American Indian Airwaves. Mr. Lopez has been an indigenous community organizer for over 45 years and has previously taught at UCLA and UCSB on contemporary Indian cultural, political and religious rights and paradigms. Presently, he is a part of the Elders Council of the Barbareno Chumash Council of Santa Barbara and is Co-Chair of the Barbareno Chumash Council of Santa Barbara, CA. Mr. Lopez has 3 children and resides in Santa Barbara, CA.

Corey S. Dubin, *Indigenous Media*, Coyote Radio

Corey Dubin has been the Senior Producer for Coyote Radio since its founding in 1988. He was a News & Public Affairs Director at KPFK in Los Angeles from 1983 to 1986. He subsequently became Program Director at KPFK from 2001 to 2004. He has covered Latin America and the Caribbean as a journalist since the late 1970s. He was the founder and Senior Producer of Covert Action, a syndicated program during the early 1980s that covered the activities of the CIA. He has produced numerous radio documentaries on issues ranging from Latin America to the global HIV/AIDS pandemic. He is also the President of the Committee of Ten Thousand, a national, grass-roots, HIV/AIDS advocacy and policy organization based in Washington D.C..

Sonal Patel, *DTV Conversion*, Leadership Conference on Civil Rights

Sonal Patel is a Field Associate for the Leadership Conference on Civil Rights/Leadership Conference on Civil Rights Education Fund (LCCREF), the nation's oldest, largest and most diverse civil and human rights coalition. Currently, Sonal assists in coordinating LCCREF's campaign to educate and prepare impacted communities for the digital television transition (DTV) now rescheduled for June 12, 2009 (www.civilrights.org/DTV). With a grant from the National Telecommunications and Information Administration, LCCREF's DTV Outreach & Assistance Campaign has established and is providing support to local campaign coordinators, DTV Assistance Centers, and other local partners in seven heavily impacted media markets: Atlanta, GA; Detroit, MI; Minneapolis-St. Paul, MN; Portland, OR; San Antonio, TX; San Francisco, San Jose, Oakland, CA; and Seattle, Tacoma, WA.

#4A: Updates at the FCC and Congress
Impact of regulation and legislation (Parul Desai)
Mosher 2

This interactive discussion will focus on what the media reform community could expect on a broad range of issues including media consolidation, public interest obligations, low power radio, and network neutrality. Learn more about recent FCC appointments and changes to the relevant Senate and House committees and their potential impact on media and telecommunications issues.

#5A: Start Your Own Story
Community Funded Reporting (David Cohn)
Fowler 209

How to fund your own reporting—the community funded reporting concept and execution. Learn how any reporter or media maker can do this with our without our tools.

#6A: Saving LA Public Access
(Panel: David Hernandez, Leslie Dutton and Sally Hampton)
Mosher 1

Professional producers and organizations have joined with public access producers in the battle to save Public Access studios and cable channels in LA.

Public Access Television has provided an important outlet for producers and average citizens to share their stories, ideas and information. It has been the cornerstone of the idea that local creative individuals are the bedrock of communities and protecting their right to create is something that will benefit us all.

Professional producers recognize that media issues that affect the creative community also deeply affect the public at large and our ability to preserve our very democracy.

Dick and Sharon, *U B The News (part 1)*, LA Progressive

Dick and Sharon edit and publish one of the fastest growing ezines in the country, the LA Progressive. Daily, they present news and opinion pieces that are relevant to the diverse communities that make up the foundation of progressive Los Angeles. Whether the topic is immigration, the prison industrial complex, green alternatives in energy consumption, or marriage equality, the LA Progressive focuses on issues of political, social, and cultural consequence to all progressives.

Dick and Sharon have been active in the progressive movement for many years. But, after the last Bush coronation, Dick and Sharon worked to turn a vision into reality recently celebrating the one millionth pageview on the LA Progressive. They are citizen journalists who have a story to tell.

Tom Hall, *U B The News (part 2)*

Tom Hall is a family lawyer in West Los Angeles. He is from Boston, and was raised in Friends Meeting at Cambridge (Quakers) to think that religion was a progressive force. During the Vietnam War, he organized draft counseling centers and worked with groups training people in techniques for disciplined nonviolent demonstrating. After the war, he became just another yuppie working to make a comfortable life. The Bush administration shocked him back into social concerns. Now he's working to see that the Obama administration lives up to its progressive promises. Tom can be reached at ProgBlog@aol.com

Mary Lyon, *U B The News (part 2)*

Mary Lyon is a veteran broadcaster and five-time Golden Mike Award winner who has anchored, reported, and written for the Associated Press Radio Network, NBC Radio "The Source," and many Los Angeles-area stations including KRTH-FM/AM, KLOS-FM, KFVB-AM, and KTLA-TV, and occasional media analyst for ABC Radio News.

Mary began her career as a liberal activist with the Student Coalition for Humphrey / Muskie in 1968 and helped spearhead a regional campaign, The Power 18, to win the right to vote for 18-year-olds. She remains an advocate for liberal causes, responsibility and accountability in media, environmental education and support of the arts for children, and green living. Mary writes for OpEdNews.com, Democrats.us, World News Trust, and WeDemocrats.org's We! Magazine.

Tracy Rosenberg, *Holding News Accountable*, Media Alliance

Tracy worked as Media Alliance's Administrative Director from 1997-2002 and as the Managing Director from 2007-2008. She has organized and advocated for a free, accountable and accessible media system, focusing on the protection and sustainability of alternative media outlets from Pacifica Radio to low-power FM and Indymedia, monitored the mainstream media for accuracy and fair representation and facilitated the training of numerous nonprofit organizations and citizen's groups in effective communications. She also worked at Pacifica Radio as a program coordinator, facilitator and community election supervisor.

#4B: DTV Conversion (Sonal Patel)**The Digital Television Transition: "Save the TVs, Save the World"**

Mosher 2

By June 12, 2009, television will change forever when full-power stations across the nation switch from analog over-the-air broadcasting to digital broadcasting. Many of the 21 million American households that will be most impacted by the digital television (DTV) transition- including low-income families, the elderly, people of color and individuals with disabilities- will need assistance in order to stay connected. This breakout session will explore what organizers are doing on the ground to help mend transition woes, what YOU can do to help your neighbors stay connected and how those of us working for Media & Social justice can leverage the DTV transition to help build our work on other digital inclusion issues.

#5B: Start Your Own Story**Youth Media in Los Angeles** (Sabiha Khan, Amber Mobley)

Fowler 209

Want to learn how to work with youth and media? Come hear some local, L.A.-based initiatives talk about their strategies and best practices. Panelists include representatives from Youth Radio, Los Angeles and the USC-based South L.A. Reporting Project.

#6B: Academics as Advocates**Promoting positive storytelling through community-based research**

(Garrett Broad, Carmen Gonzalez, George Villanueva)

Fowler 111

This session is perfect for representatives from government, community-based organizations or local media outlets as well as academics and students interested in using community-based research to promote social change through positive storytelling. Join us to hear about the work of USC's Metamorphosis Project through specific examples of academic advocacy, including partnerships with two community-based organizations: SCOPE, a South Los Angeles community-based organization that seeks to reinvigorate the way that stories are told about South LA, and Bresee, producers of the "Youth Film Festival on Social Justice."

Choose your favorite topic

Concurrent Sessions, 3:00 PM - 4:15 PM

#1B: Citizen Journalism: U B The News, part one A Roadmap for Grassroots Journalists

(Panel: Linda Milazzo, Tom Hall and Mary Lyon)
Fowler 207

Get roadmaps for generating your own news from these grassroots journalists.

What kind of writing they do on the Web, how they go about it, why they do it, and what effect it's had on them and society around them. Learn from these differing approaches from writing for many websites to just one and from maintaining their own webpages or not to doing first-hand reporting to writing commentary.

#2B: Indigenous Media Marginalization in the Media, and Media Sovereignty

(Larry Smith, Marcus Lopez and Corey S. Dubin)
Fowler 112

Presentors will discuss the importance of grassroots (indigenous) media, marginalization and censorship of indigenous peoples within the United States mass media system, and how media sovereignty works in tandem with media justice and democracy within the settler society.

#3B: Internet Freedom The Internet is for Us Too: a conversation amongst advocates about broadband, net neutrality, and social justice (Brandon Lacy Campos)

Mosher 1

What does "Internet for Everyone" mean for under-represented groups? In this brief interactive strategy session, advocates working on digital inclusion and social justice issues in Southern California will come together to identify regional impacts of recent Broadband Stimulus and Net Neutrality legislation, discuss the relevance to under-represented communities, and prioritize transformative approaches to internet access for everyone.

David Cohn, *Community Funded Reporting*, Spot.Us

David Cohn has written for Wired, Seed, Columbia Journalism Review and The New York Times. While working toward his master's degree at Columbia University's Graduate School of Journalism, Cohn worked as the editor at newassignment.net, which focused on citizen journalism and ways news organizations could explore the social web. Cohn also worked with Jeff Jarvis from Buzzmachine.com to organize the first Networked Journalism Summit, which brought together the best practices of collaborative journalism. He recently became a contributing editor at NewsTrust.net, a non-profit media literacy tool and news filter. Cohn also is the editor-in-chief at Broowaha, an expanding citizen journalism network. Note: Young Creator Award Category

Vincent Jones, *Using Social Media*, California Common Cause

Vincent Jones is the Los Angeles Organizer and Southern California Democracy Matters Coordinator for Common Cause. He devises online and real world strategies to educate Southern Californians about Common Cause's government reform agenda and empowers people to affect change. Vincent is also building a new generation of social media-savvy organizers through Common Cause' college-based Democracy Matters project.

Vincent is Citizenjones76 on Twitter and would be delighted if you followed him.

Parul Desai, *Updates at the FCC and Congress*, Media Access Project

Parul Desai is the Associate Director at Media Access Project, where she develops and promotes legal strategies and policies to improve and maintain First Amendment access to electronic media, such as encouraging public interest obligations for broadcasters, increasing availability of Low Power FM radio stations, maintaining media ownership regulation, and promoting efficient use of the public spectrum.

She is a magna cum laude graduate of New York Law School. Her undergraduate degree is from Rutgers University. Parul also served as a clerk to the Honorable Steven L. Lefelt, J.A.D, of the Appellate Division of the New Jersey Superior Court.

Leslie Dutton, *Saving LA Public Access*, Full Disclosure Network

Starting as civic activist in Santa Monica, heading local volunteer campaigns for community and regional projects Leslie Dutton developed extensive experience and contacts as a manager and speaker.

As founding President of the American Association of Women, Ms. Dutton also spearheaded issue-oriented campaigns. For the past sixteen years, Leslie has been producer-host of the Full Disclosure Network® cable television program. The Academy of Television Arts & Sciences has twice nominated her, and she was the first ever public access producer to receive an Emmy -Award in competition with network television channels based in LA.

Sally Hampton, *Saving LA Public Access*, KMA Productions

As the Principal of her own company, KMA Productions, Sally wrote and produced a television presentation pilot, "Living Straight," inspired by a real life story and has developed a diverse slate of projects, including scripted, alternative and theatrical films. The Caucus membership knows Sally to be an outspoken defender of rights for the creative community in Hollywood. She has served on the Steering and Government Affairs committees and written and edited numerous articles for the Caucus Journal. She has been in the forefront on major media issues, leading the Caucus to take a stand on Net Neutrality and drafting their official letter to the FCC on the issue. She has also testified before the FCC on the effects of media concentration on the creative community and was instrumental in getting the National League of Women Voters to adopt Net Neutrality as an issue for emphasis at their national convention.

David Hernandez, *Saving LA Public Access*

David Hernandez has been a Civic Community Leader for over 20 years. He became Public Access Producer at Adelphia Cable in Van Nuys, California. His show Re-Claim LA covered many local issues such as land use, animal rights, homelessness and education. He is now leading the effort to preserve access to Public Broadcasting for Producers though out Los Angeles.

David has served on the board of the Youth Service Network for four years. The organization has three group homes for abused boys ages 10 to 18. He has been instrumental in sustaining the ability of the organization to provide an environment where boys are able to live, learn and thrive. David is also Chairman of the Board of Justiceville Homeless/USA, the non-profit which for fourteen years successfully operation Dome Village in Los Angeles, California. The organization has provided housing, training and hope for hundreds of Los Angeles homeless men and women.

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Tracy Westen, CEO

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