



**Date:** January 26, 2006

**To:** Blair Horner  
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**From:** Joe Zogby  
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**RE: Results from New York poll**

**Survey Methodology: New York Likely Voters, 01/23/06 through 01/25/06**

This is a telephone survey of New York State likely voters, conducted by Zogby International. The target sample is 745 interviews with approximately 71 questions asked. Samples are randomly drawn from telephone cd's of national listed sample. Zogby International surveys employ sampling strategies in which selection probabilities are proportional to population size within area codes and exchanges. As many as six calls are made to reach a sampled phone number. Cooperation rates are calculated using one of AAPOR's approved methodologies<sup>i</sup> and are comparable to other professional public-opinion surveys conducted using similar sampling strategies.<sup>ii</sup> Weighting by region, party, age, race, religion, and gender is used to adjust for non-response. Margin of error is +/- 3.7 percentage points. Margins of error are higher in sub-groups.

Zogby International's sampling and weighting procedures also have been validated through its political polling: more than 95% of the firm's polls have come within 1% of actual election-day outcomes.

*581. New York State allows lobbyists to give gifts to lawmakers, such as free dinners and drinks, tickets to sporting events, golf greens fees, and other entertainment. There is a proposal to ban lobbyists from giving gifts to lawmakers. Do you support or oppose a ban on gifts from lobbyists to lawmakers?*

Support a ban	80%
Oppose a ban	18
Not sure	3

Likely voters in New York State are more than four times as likely to support than oppose a ban on gifts from lobbyists to lawmakers. Four-fifths (80%) are in support, while less than one in five (18%) are opposed.

A majority in every sub-group – and at least 70% in most groups – supports this ban. Republicans and independent voters (83% each) are slightly more likely than Democrats (76%) to give support. Overall, the most likely to be in support are 85% to 87% of 30-49 year-olds, whites, residents of Upstate NY and rural areas, Jews, college graduates, and people with annual household income of \$50,000 or more.

Hispanics (35%) and African Americans (38%) are more likely than others to be opposed to this ban. Opposition also comes from one-fourth to three in ten 18-29 year-olds, seniors 65 and older, New York City residents and those living in small cities, and people with household income less than \$25,000 and \$35,000-\$49,999.

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<sup>i</sup> See COOP4 (p.38) in *Standard Definitions: Final Dispositions of Case Codes and Outcome Rates of Surveys*. The American Association for Public Opinion Research, (2000).

<sup>ii</sup> *Cooperation Tracking Study: April 2003 Update*, Jane M. Sheppard and Shelly Haas. The Council for Marketing & Opinion Research (CMOR). Cincinnati, Ohio (2003).